

ABSTRAK

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PENGARUH PERAN LINGKUNGAN KELUARGA TERHADAP NIAT KEWIRAUSAHAAN PADA MAHASISWA UNIVERSITAS PELITA HARAPAN PROGRAM STUDI MANAJEMEN YANG MENDALAMI KONSENTRASI ENTREPRENEURSHIP

(112 halaman; 2 gambar; 24 tabel; 4 lampiran)

Penelitian ini bertujuan untuk mengetahui adanya pengaruh peran lingkungan keluarga terhadap niat kewirausahaan pada mahasiswa Universitas Pelita Harapan yang mengambil Program Studi Manajemen dan pernah atau sedang mendalami konsentrasi *Entrepreneurship*. Penelitian ini menggunakan metode kuantitatif dengan metode deskriptif korelasi. Dengan menyebarkan kuesioner kepada 157 responden, populasi dalam penelitian ini yaitu mahasiswa yang berkuliah di Universitas Pelita Harapan Program Studi Manajemen yang sedang atau pernah mendalami konsentrasi *Entrepreneurship* dengan menggunakan *judgment sampling*. Data diproses melalui kuesioner *online* dengan menggunakan Smart PLS. Hasil dari penelitian ini mengungkapkan bahwa *Parental support for autonomy as Promotion of Independence*, *Parental support for autonomy as Promotion of Volitional Functioning*, dan *Entrepreneurial Role Model* memiliki pengaruh positif terhadap *Entrepreneurial Intention*. Selanjutnya, *Family support for entrepreneurship in Financial Capital* dan *Family support for entrepreneurship in Social Capital* tidak memiliki pengaruh positif terhadap *Entrepreneurial Intention*.

Kata Kunci: *Parental support for autonomy as Promotion of Independence; Parental support for autonomy as Promotion of Volitional Functioning; Entrepreneurial Role Model; Family support for entrepreneurship in Financial Capital; Family support for entrepreneurship in Social Capital; Entrepreneurial Intention.*

Referensi: 50 (2007 – 2022)

ABSTRACT

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THE EFFECT OF THE ROLE OF THE FAMILY ENVIRONMENT ON ENTREPRENEURSHIP INTENTIONS ON STUDENTS OF THE UNIVERSITY OF PELITA HARAPAN STUDY PROGRAM OF MANAGEMENT THAT CONCENTRATE IN ENTREPRENEURSHIP

(112 pages; 2 figures; 24 table; 4 appendices)

This study aims to determine the effect of the role of the family environment on entrepreneurial intentions in Pelita Harapan University students who take the Management Study Program and have studied or are studying Entrepreneurship concentrations. This study uses a quantitative method with a descriptive correlation method. By distributing questionnaires to 157 respondents, the population in this study was students enrolled at Pelita Harapan University Management Study Program who were or had studied Entrepreneurship concentrations by using judgment sampling. Data is processed through an online questionnaire using Smart PLS. The results of this study reveal that Parental support for autonomy as Promotion of Independence, Parental support for autonomy as Promotion of Volitional Functioning, and Entrepreneurial Role Models have a positive influence on Entrepreneurial Intention. Furthermore, Family support for entrepreneurship in Financial Capital and Family support for entrepreneurship in Social Capital do not have a positive influence on Entrepreneurial Intention.

Keywords: *Parental support for autonomy as Promotion of Independence; Parental support for autonomy as Promotion of Volitional Functioning; Entrepreneurial Role Model; Family support for entrepreneurship in Financial Capital; Family support for entrepreneurship in Social Capital; Entrepreneurial Intention*

Reference: 50 (2007 – 2022)