

ABSTRACT

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THE Impact of Business Owners Choosing Between Transactional, Transformational, and Laissez-Faire Leadership Style on Innovative Work Behavior

This research study will focus on the F&B industry especially the restaurant business since the business and the industry itself gives major contribution to the Indonesia's economy, and the research will be concentrated on Tangerang and Jakarta area since the it contributes the most to the nation's money circulation, increase in economic growth that lead to many businesses especially restaurant appearing in these two areas. The purpose of this research study is 1) Analyzing the influence of transactional leadership style to innovative work behaviors, 2) Analyzing the influence of transformational leadership style to innovative work behaviors, and 3) Analyzing the influence of laissez-faire leadership style to innovative work behaviors. Data collection that is being utilized for this study is survey through distributing questionnaire to the respondents in two areas; Jakarta and Tangerang. Target population is employees that are working in a restaurant in Jakarta and Tangerang area. Data analysis for this study uses Smart-Pls 4.0. Overall, the results show that transformational leadership style does have a positive relationship on innovative work behavior. While, transactional and laissez-faire leadership style don't have a relationship on innovative work behavior.

Keywords: *Transactional Leadership Style, Transformational Leadership Style, Laissez-Faire Leadership Style, Innovative Work Behavior*

References: 58