

DAFTAR PUSTAKA

- Aldi, B. Elnath. 2005. Menjadikan Manajemen Pengetahuan Sebagai Keunggulan Kompetitif Perusahaan Melalui Strategi Berbasis Pengetahuan. Vol.2, No.1.
- Aldina, Fretti et al. 2021. Loyalitas Konsumen Produk Usaha Sosial: Sebuah Strategi Untuk Membangun Loyalitas Konsumen.
- Almaidah, Siti dan Tutik Endarwati. 2019. Analisis Pengaruh Karakteristik Wirausaha, Modal, Motivasi, Pengalaman, Dan Kemampuan Usaha Terhadap Keberhasilan Usaha Pada Ukm Penghasil Mete Di Kabupaten Wonogiri.
- AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION, RECREATION AND DANCE. (1976) Personalized learning in physical education. Reston, VA: AAHPERD.
- Ardianto, Yoni. 2019. Memahami Metode Penelitian Kualitatif. Diakses 17 Oktober 2022, dari <https://www.djkn.kemenkeu.go.id/artikel/baca/12773/Memahami-MetodePenelitian-Kualitatif.html>.
- Arndt, J. (1967), Word of Mouth Advertising: A Review of the Literature, Advertising Research Federation, New York, NY.
- Aspers, Patrik dan Ugo Corte. 2019. What is Qualitative in Qualitative Research. Springer.
- Asruchin, Mohamad. 2018. Konfusianisme: Sumber Peradaban Cina. Hlm. 75.
- AUFDERHEDE, S. K., KNOWLES, C. J., & MCKENZIE, T. (1981) Individualized teaching strategies and learning time: implications for mainstreaming. *Physical Educator*, 44, 20-25.
- Batubara, Juliana. 2017. Paradigma Penelitian Kualitatif dan Filsafat Ilmu Pengetahuan dalam Konseling. *Jurnal Fokus Konseling*, Vol. 03, No. 02.
- Beck, U. (1992) *Risk Society*. London: Sage

Berman, K. (2009, March 18). *Museums Put a New Emphasis on 'Family Friendly'*. The New York Times. <https://www.nytimes.com/2009/03/19/arts/artsspecial/19next.html?pagewanted=all>

Blackston, M., 1992, A Brand with an Attitude: A Suitable Case for the Treatment, *Journal of the Market Research Society*, Vol.34, No.3, pp. 231–241.

Bliss, Linda A. 2016. Phenomenological Research: Questions to Understand the Meanings of People's Experiences. *International Journal of Adult Vocational Education and Technology*, Vol. 07, No. 03.

Brownell, J. (1996). *Listening: Attitudes, principles, and skills*. Boston: Allyn and Bacon.

Burley-Allen, M. (1995). *Listening: The forgotten skill*. New York: John Wiley & Sons, Inc.

Cardeal, N., & Antonio, N. S. (2012). Valuable, rare, inimitable resources and organization (VRIO) resources or valuable, rare, inimitable resources (VRIO) capabilities: What leads to competitive advantage?. Cardeal, N., António, (2012), 10159-10170.

CNN, Indonesia. 2020. Survei BPS: 10,1 Persen Usaha Kecil Setop Karena Corona. Diakses 19 September 2022, dari <https://www.cnnindonesia.com/ekonomi/20200915190141-92-546897/survei-bps101-persen-usaha-kecil-setop-karena-corona>

Collis, B., Vingerhoets, J., & Moonen, J. (1997). Flexibility as a key construct in European training: experiences from the telescopia project. *British Journal of Educational Technology*, 28(3), 199–217. <https://doi.org/10.1111/1467-8535.00026>

Constable, N. (Ed.). (1996). *Guest People: Hakka Identity in China and Abroad*. University of Washington Press. <http://www.jstor.org/stable/j.ctvbtzmfq>

Creswell, John W dan J. David Crewell. 2018. *Research Design: Qualitative*,

Quantitative, and Mixed Methods Approaches. United States: SAGE Publications, inc.

Denzin, Norman K dan Yvonna S. Lincoln. 2005. *Qualitative Research*. SAGE Publication.

Efendi, Suryono. 2021. Implementasi Manajemen Bakat Sebagai Sumber Keunggulan Kompetitif Perusahaan. Diakses 6 Oktober 2022, dari <http://ejournal.goacademica.com/index.php/ja/article/view/407/376>

Eisenhardt, Kathleen M. 1989. Building Theories from Case Study Research. *Academy of Management Review*, Vol. 14, No. 4.

Foster, W. M., Coraiola, D. M., Suddaby, R., Kroezen, J., & Chandler, D. (2017). The strategic use of historical narratives: A theoretical framework. *Business History*, 59(8), 1176-1200.

Galih, B. (2020, March 2). *BREAKING NEWS: Jokowi Umumkan Dua Orang di Indonesia Positif Corona*. KOMPAS.com. <https://nasional.kompas.com/read/2020/03/02/11265921/breaking-news-jokowi-umumkan-dua-orang-di-indonesia-positif-corona>

Ge, B., De Massis, A., & Kotlar, J. (2021). Mining the Past: History Scripting Strategies and Competitive Advantage in a Family Business. *Entrepreneurship Theory and Practice*, 46(1), 223–251. <https://doi.org/10.1177/10422587211046547>

Ginting, Dahlia Br. 2009. Structural Equation Model (SEM). *Media informatika*, Vol. 8, No. 3.

Glaser, Barney G. dan Anselm L. Strauss. 1967. *The Discovery of Grounded Theory: Strategies for Qualitative Research*. United States.

Goode, S., Willis, R.A., Wolf, J.R., & Harris, A. L. (2007). Enhancing is education with flexible teaching and learning. *Journal of Information Systems Education*, 18(3), 297–302. [researchgate.net/publication/234630504_Enhancing_IS_Education_with_Flexible_Teaching_and_Learning](https://www.researchgate.net/publication/234630504_Enhancing_IS_Education_with_Flexible_Teaching_and_Learning).

Hamdani. 2020. *Mengenal Usaha Mikro Kecil dan Menengah (UMKM) Lebih*

Dekat,1(1).https://www.google.co.id/books/edition/MENGENAL_USAH_A_MIKRO_KECIL_DAN_MENENGAH/aGwQEAAAQBAJ?hl=en&gbpv=1

Haryono, Tulus. 2010. Pentingnya Menjaga dan Meningkatkan Hubungan Baik dengan Konsumen dalam Masa Krisis. *Jejak*, Vol. 3, No. 1.

Hastuti, R. K. (2020, October 17). *Ganasnya Covid-19, Gold's Gym Sampai Muji Ajukan Bangkrut*. CNBC Indonesia. <https://www.cnbcindonesia.com/news/20201017205514-4-195157/ganasnya-covid-19-golds-gym-sampai-muji-ajukan-bangkrut>

Herr, P.M., Kardes, F.R. and Kim, J. (1991), "Effects of word-of-mouth and product-attribute information on persuasion: an accessibility-diagnostics perspective", *Journal of Consumer Research*, Vol. 17, March, pp. 454-62.

Herrity, J. (2021, October 22). *Qualities of a Good Listener and How To Be One in 6 Steps*. <https://www.indeed.com/career-advice/career-development/good-listening>

Horst, D. (2021). Is Epistemic Competence a Skill? *Australasian Journal of Philosophy* . <https://doi.org/10.1080/00048402.2021.1912125>

Hossain, Shoumik et al. 2021. Utilizing Machine Learning to Project the Financial Outcomes of Reconnecting with Potential Customers of the Same Industry. <https://doi.org/10.1177/1474474017702514>

Indra Wijayanto dan Sri Setio Iriani. 2013. Pengaruh Citra Merek Terhadap Loyalitas Konsumen. *Jurnal Bisnis Management*. Vol. 1, No 03.

Ingold, T. (2018). Five questions of skill. *Cultural Geographies*.

Ismanto, Hadi dan Shalihul Aziz Widya Irawan. 2018. Peran Karakteristik Pemilik, Hubungan Dengan Pelanggan, Komitmen Perilaku, dan Orientasi Usaha Terhadap Kinerja Keuangan UKM. *Jurnal siasat bisnis*. Vol. 22, No. 1.

J.P. Caplin, kamus lengkap psikologi, (Jakarta: PT. Raja Grafindo Persada, 1995), h.425.

- Jones, R. L., Armour, K. M., & Potrac, P. (2003). Constructing Expert Knowledge: A Case Study of a Top-level Professional Soccer Coach. *Sport, Education and Society*, 8(2), 213–229. <https://doi.org/10.1080/13573320309254>
- Jonker, J. dan Pennink, B. 2010. *The Essence of Research Methodology A Concise Guide for Master and PhD Students in Management Science*. Springer.
- Junaedi, Dedi dan Faisal Salistia. 2020. Dampak Pandemi COVID-19 Terhadap Pertumbuhan Ekonomi Negara-Negara Terdampak. *Simposium Nasional Keuangan Negara*, hlm. 997.
- Koranti, Komsu. 2013. *Analisis Pengaruh Faktor Eksternal Dan Internal Terhadap Minat Berwirausaha*. Vol. 5.
- Krishnan, N. (2020). *Developing Culture in Family Business*. Journal Sage. 13. 84-90. DOI: 10.1177/2631454119900020
- Kusuma, Yoseph Benny. 2018. *Perbedaan Bisnis Keluarga dengan Non Bisnis Keluarga*. Diakses 24 September 2022, dari <https://binus.ac.id/malang/2018/06/perbedaanbisnis-keluarga-dengan-non-bisnis-keluarga/>
- Kwa, Laura Stefanie. 2021. *Tantangan dan Strategi UMKM Milik Keluarga (Bisnis Keluarga) Bidang Makanan dan Minuman dalam Menghadapi Kebijakan Pembatasan Sosial Berskala Besar selama Pandemi Virus Corona (Covid-19) di Indonesia*. *Prosiding seminar nasional ekonomi-bisnis*, pp. 34-46.
- Lastanti, Hexana Sri. 2005. *Tinjauan Terhadap Kompetensi dan Independensi Akuntan Publik : Refleksi Atas Skandal Keuangan*. *Media Riset Akuntansi, Auditing dan Informasi* Vol. 5 No. 1 April 2005. Hal 85-97.
- Lukyani, L. (2021, July 11). *5 Tips Olahraga dengan Aman Saat Pandemi Covid-19* Halaman all - *Kompas.com*. KOMPAS.com. <https://www.kompas.com/sains/read/2021/07/11/211000423/5-tips-olahraga-dengan-aman-saat-pandemi-covid-19?page=all>

- McCusker, K., & Gunaydin, S. (2015). Research using qualitative, quantitative or mixed methods and choice based on the research. *Perfusion*. DOI: 10.1177/0267659114559116
- Miles, Matthew B., *et al.* 2014. *Qualitative Data Analysis: A Methods Sourcebook*. United States: SAGE Publications.
- Mintzberg, Henry. 1979. An Emerging Strategy of Direct Research
- Miron, E., Erez, M., & Naveh, E. (2004). Do personal characteristics and cultural values that promote innovation, quality, and efficiency compete or complement each other? *Journal of Organizational Behavior*, 25(2), 175–199.
- Morgan, R.M., and Hunt, S.D. (1994). The commitment-trust theory of relationship marketing. *Journal of Marketing*, 58(3), 20-38.
- Murphy SM, Murphy AI. Attending and listening. In S. Hanrahan & M. Anderson (Eds.), *Routledge handbook of applied sport psychology: A comprehensive guide for students and practitioners*. New York: Routledge, 2010:12-20.
- Nawawi, Muhammad dan Dabella Yunia. 2021. *Model Proses Bisnis ERP, Pengendalian Manajemen dan Keunggulan Kompetitif*.
- Noor, Dr. Juliansyah, S.E., M.M. 2011. *Metodologi Penelitian: Skripsi, Tesis, Disertasi & Karya Ilmiah*. Jakarta: PT. Fajar Interpratama Mandiri.
- O'Reilly, C. A., J. Chatman, D. F. Caldwell. 1991. People and organizational culture: A profile comparison approach to assessing person-organization fit. *Acad. Management J.* 14 487–516.
- O'Sullivan, S. S. B.; (2019). *Physical Rehabilitation (Seventh)*. F.A. Davis Company.
- O'Reilly, C. A., Chatman, J., & Caldwell, D. F. (1991). People and organizational culture: a profile comparison approach to assessing person–organization fit. *Academy of Management Journal*, 34(3), 487–516.

Pandemi Ubah Pola Aktivitas Fisik Masyarakat di Dunia. (2020, June 18). Gaya Hidup. <https://www.cnnindonesia.com/gaya-hidup/20200617142511-255-514308/pandemi-ubah-pola-aktivitas-fisik-masyarakat-di-dunia>

Patrick, A.S. (2002). Building trustworthy software agents. *IEEE Internet Computing*, 6(6), 46-53.

Porter, Michael E. 1985. *Competitive Advantage Creating and Sustaining Superior Performance*. United States of America : The Free Press.

Price, L. and Feick, L. (1984), "The role of interpersonal sources in external search: an informational perspective", *Advances in Consumer Research*, Vol. 10, pp. 250-5.

PwC. 2021. *Family Business Survey 2021*. Diakses 14 September 2022, dari <https://www.pwc.com/gx/en/services/family-business/family-business-survey.html>

Ratten, V., da Silva Braga, V. L., & da Encarnação Marques, C. S. (2021). Sport entrepreneurship and value co-creation in times of crisis: The covid-19 pandemic. *Journal of Business Research*, 133, 265–274. <https://doi.org/10.1016/j.jbusres.2021.05.001>

Reingen, P.H. (1987), "A word-of-mouth network", in Wallendorf, M. and Anderson, P. (Eds), *Advances in Consumer Research*, Vol. 14, Association for Consumer Research, Provo, UT, pp. 213-17.

Rimiyatih, Hasnah dan Munjiati Munaworoh. 2016. Pengaruh Penerapan Nilai-Nilai Kewirausahaan Islami Terhadap Keberhasilan Usaha (Studi Pada Pengusaha UMKM Muslim di Kota Yogyakarta). Vol. 07, No. 02.

Rokhmawati, Dian dan Rachma Yuliana. 2021. *Budaya Organisasi Sebagai Strategi Pengelolaan Konflik dalam Perusahaan Keluarga di PT*. Book Mart Indonesia. *Jurnal Riset Inspirasi Manajemen dan Kewirausahaan*. Vol. 05, No. 02.

Rotter, J.B. (1967). A new scale for the measurement of interpersonal trust. *Journal*

of Personality, 35(4), 651-665.

Saerang, Regina Trifena et al. 2021. Peran Inovasi Produk dan Orientasi Pasar dalam Mencapai Keunggulan Kompetitif UMKM (Studi Pada Usaha Sambal Roa di Kota Manado). Jurnal EMBA. Vol. 09, No. 04.

Saldana, Johnny. 2013. The Coding Manual for Qualitative Researchers. Los Angeles : SAGE Publication Ltd.

SCHEMPP, P. (1993) Constructing professional knowledge: a case study of an experienced high school teacher, Journal of Teaching in Physical Education, 13(1), pp. 2-23.

Sekaran, Uma dan Roger Bougie. 2016. Research Methods For Business: A Skill Building Approach. United Kingdom: Wiley

Setiawan, Farhan. 2021. Strategi Tukang Becak Dalam Mempertahankan Pekerjaan Pasca Munculnya Transportasi Ojek Online (Studi Kasus Kota Banda Aceh). Jurnal Sosiologi Dialektika Sosial, Vol. 07, No. 01.

Shanteau, J. (1987). Psychological characteristics of expert decision makers. In Expert judgment and expert systems (pp. 289-304). Springer, Berlin, Heidelberg.

Silverman, D. (2001), Interpreting Qualitative Data, 2nd ed., Sage, Thousand Oaks, CA.

Simanjuntak, Agustinus. 2010. Prinsip-Prinsip Manajemen Bisnis Keluarga (Family Business) Dikaitkan Dengan Kedudukan Mandiri Perseroan Terbatas (PT). Jurnal Manajemen dan kewirausahaan, Vol. 12, No. 02.

Solaiman, Kenneth. 2021. Analisis Korelasi Pendampingan Komunitas Terhadap Inovasi Pelaku Ekonomi Kreatif dan Pemenuhan Kebutuhan Konsumen : Studi Kasus Pada Komunitas Tangerang Berdaya dan Pelaku Ekonomi Kreatif Kuliner Tangerang. Business Management Journal. Vol. 17, No. 01.

Suddaby, R., Foster, W. M., & Quinn Trank, C. (2010). Rhetorical history as a

source of competitive advantage. In J. Baum, & J. Lampel (Eds.), *The globalization of strategy research* (pp. 147-173). Emerald Group Publishing Limited.

Sudiharto et al. 2021. Analisis Pengaruh Kualitas Produk Terhadap Kepuasan Pelanggan Pada Usaha Pangan Warunge Indah Jakarta. *Jurnal Syntax Transformation*, Vol. 02, No. 08.

Sugiyono. 2013. *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta.

Sukirman. 2017. Jiwa Kewirausahaan dan Nilai Kewirausahaan Meningkatkan Kemandirian Usaha Melalui Perilaku Kewirausahaan. *Jurnal Ekonomi dan Bisnis*, Vol. 20, No. 01.

Sun Life Asia. 2020. Family Business Model in Indonesia Set to Change with New Generation of Business Owners. Diakses 14 September, 2022, dari <https://www.sunlife.co.id/en/about-us/newsroom/press-releases/2020/familybusiness-model-in-indonesia-set-to-change-with-new-genera/>

Suni Astini, Ni Komang. "Tantangan Dan Peluang Pemanfaatan Teknologi Informasi Dalam Pembelajaran Online Masa Covid-19." *Cetta: Jurnal Ilmu Pendidikan* 3, no. 2 (2020): 243. <https://doi.org/10.37329/cetta.v3i2.452>.

Terry, D. J., Hogg, M. A., & McKimmie, B. M. (2000). Attitude-behaviour relations: the role of in-group norms and mode of behavioural decision-making. *British journal of social psychology*, 39(3), 337-361.

Tjiptono, Fandy. 2013. *Kelanggengan Entrepreneurship dalam Bentuk Bisnis Keluarga : Apa yang Telah dan Masih Perlu Diungkap*. Vol. 02, No. 01.

Van Buren, H. J., Syed, J., & Mir, R. (2020). Religion as a Macro Social Force Affecting Business: Concepts, Questions, and Future Research. *Business & Society*, 59(5), 799–822. <https://doi.org/10.1177/0007650319845097>

Veiga, D. (2021, September 17). *Customized Fitness Programs: The Benefits of Tailored Workouts*. M-Power Fitness. <https://m-powerfit.com/customized-fitness-programs/>

- Wahyudiono, Andhika dan Pascasarjana Unesa. 2017. Pengaruh Pendidikan Kewirausahaan, Pengalaman Berwirausaha, Dan Jenis Kelamin Terhadap Sikap Berwirausaha Pada Mahasiswa Fakultas Ekonomi Universitas Muhammadiyah Surabaya. Vol. 04, No. 01.
- Wahyuni, Sri et al. 2015. Pengaruh Tingkat Pengalaman Berwirausaha, Produktivitas dan Inovasi Terhadap Pengembangan Usaha Kulit Lumpia.
- Welis, W., & Sazeli, R. M. (2013). Gizi untuk aktifitas fisik dan kebugaran.
- Widajanti ,Erni dan Suprayitno. 2018. Menumbuhkan Jiwa Kewirausahaan dan Tehnik Meraih Keunggulan Kompetitif Bagi Ukm (Pada Muda Mudi Karang Taruna Desa Jati Kecamatan Masaran Kabupaten Sragen). Adiwidya, Vol. 11, No. 2.
- Yin, Robert K. 2018. Case Study Research And Applications: Design and Methods. California: SAGE Publication.
- Yona, Sri. 2006. Metodologi Penyusunan Studi Kasus. Vol. 10, No. 02

