

ABSTRAK

Pengaruh *Good Corporate Governance* dan *Corporate Social Responsibility* Terhadap Kinerja Keuangan Pada Perusahaan *Property And Real Estate*

(xiii + 72 halaman, 10 tabel, 2 gambar, 2 lampiran)

Setiap perusahaan memiliki tujuan untuk mendapatkan keuntungan dari usaha yang telah dilakukannya, untuk mencapai tujuan tersebut tentu ada faktor-faktor penunjang didalamnya. Penelitian ini sekiranya peneliti lakukan untuk menguji dan menganalisis pengaruh dari *Good Corporate Governance* dan *Corporate Social Responsibility* terhadap kinerja keuangan perusahaan. *Good Corporate Governance* diprosikan dengan kepemilikan institusional, kepemilikan manajerial, dewan komisaris independent, dan komite audit. Populasi yang dipakai dalam penelitian ini adalah perusahaan yang berada didalam sector usaha *property and real estate* yang terdaftar didalam Bursa Efek Indonesia. Sampel dalam penelitian ini terdapat 48 (empat puluh delapan) perusahaan dari sector *property and real estate* ditahun 2018 sampai dengan 2021, dengan metodologi analisis regresi linear berganda. Kesimpulan dari penelitian ini adalah kepemilikan manajerial berpengaruh positif terhadap kinerja keuangan dan kepemilikan institusional, dewan komisaris independent, komite audit dan CSR tidak berpengaruh positif terhadap kinerja keuangan. Dengan penelitian ini, peneliti selanjutnya mampu memberikan penelitian yang lebih luas dari penelitian ini.

Kata kunci: *Good Corporate Governance*, *Corporate Social Responsibility*, Kinerja Keuangan.

ABSTRACT

The Effect of Good Corporate Governance and Corporate Social Responsibility on Financial Performance in Property and Real Estate Companies

(xiii + 72 pages, 10 tables, 2 images, 2 attachments)

Each company has the same goals to achieve, it's profit and benefit for their hard work, behind those goals they need supporting factors. This research was conducted to examine and analyze the effect of Good Corporate Governance and Corporate Social Responsibility on the company's financial performance. Good Corporate Governance is proxied by institutional ownership, managerial ownership, an independent board of commissioners, and an audit committee. Population used in this research was company in property and real estate sector of business that are listed on the Indonesia Stock Exchange or BEI. The sample in this study is 48 companies from the property and real estate sector from 2018 to 2021, with research multiple linear regression analysis. The conclusion of this study is that managerial ownership has a positive effect on financial performance and institutional ownership, independent commissioners, audit committees and CSR do not have a positive effect on financial performance. With this research, can give more reference for more research.

Keywords: *Good Corporate Governance, Corporate Social Responsibility, Financial Performance.*