

## **ABSTRACT**

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### **THE IMPACT OF ENTREPRENEURIAL LEADERSHIP AND LEADERSHIP ORIENTATION ON ORGANIZATIONAL PERFORMANCE MEDIATED BY INNOVATION (CASE STUDY AT SME JAKARTA)**

**(xiv + Pages; 190 figures; 14 Tables; 41 Appendices; 6)**

This research aims to understand the relationship between entrepreneurial leadership and learning orientation on organizational performance with the mediation of innovation capacity. This research utilizes the context of SMEs specifically on Solar companies. This research utilizes the approach of quantitative research where the data is obtained through the use of an electronic questionnaire (Google forms). This study was conducted in Indonesia and obtained respondents from the main city of Jakarta. The analysis of data was conducted utilizing the inner and outer model with the use of Smart-PLS 4.0. The outer model includes the tests of reliability and validity, while the tests of inner model was conducted on the goodness of fit test (GOF), Predictive relevance, P-value, T-statistics, R-square and common method bias. Moreover, the modeling of structural equation was conducted to test the relationships of constructs based on the theoretical framework of this research. The outcomes showed that entrepreneurial leadership and learning orientation has a positive relationship with innovation capacity. Innovation capacity has a positive relationship with organizational performance and entrepreneurial leadership and learning orientation has a positive relationship with organizational performance mediated by innovation capacity. This study does not only contribute to SMEs and Solar companies, but it also helps to enhance solar companies by understanding and evaluating their leadership, learning orientation, innovation and their performance.

**Keywords:** Entrepreneurial leadership, learning orientation, organizational performance, innovation capacity, SMEs, Solar companies, indonesia.

**References:** 127 (2003-2022)

