

## **ABSTRACT**

Evan Richard Djoenaidi (01051190065)

### ***DATA PROTECTION LAW FOR DATA OWNERS IN THE NON-FUNGIBLE TOKEN TRADING SYSTEM***

(X + 116 pages)

*Non-Fungible Token (NFT) takes form in a digital asset that has value and can be traded using cryptocurrency thus becoming a new source of income. Many platforms work together to provide utility for NFT trading system such as NFT marketplace, cryptowallet, cryptocurrency exchange, and many more whereas each of them demands its user to give personal data information. Data protection and data privacy need to be discussed following increasing number of personal data leaks right now such as bank currency, telephone number, email, etc. This study is to analyze Indonesia's data protection law in NFT trading system and to give legal solution for such cases that involves Indonesia's citizen. The research method that being used for this study is normative-empirical legal research that uses secondary data to solve the problems and primary data as a complement, like the government regulation, books, scientific journal, studies, Kamus Besar Bahasa Indonesia (KBBI), articles, and expert's opinion. As the result, Indonesia's implementation of data protection law is still lacking. The power of its regulation outside of Indonesia jurisdictions needs to be improved starting by getting the law acknowledged by other nation and build an institution to help Indonesia's data protection law enforcement.*

*Keywords: data privacy, personal data, data protection law, NFT, NFT trading system*

*Reference: 53 (1984-2022)*