THESIS

COMPETITIVE ADVANTAGE IN AUTOMOTIVE MODIFICATION DURING PANDEMIC COVID-19: JAOS

MOTORSPORT

Written as a partial fulfillment of the academic requirements to obtain the degree of Sarjana Manajemen

> By: NAME : RIO ANDIKO STUDENT ID: 01013180022



STUDY PROGRAM OF MANAGEMENT FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS PELITA HARAPAN JAKARTA 2022