

DAFTAR PUSTAKA

- Afrilian, D. (2021, December 1). Viral di Medsos, 5 Kuliner Legendaris di Jakarta Ini Jadi Incaran. *Detik*. https://food.detik.com/info-kuliner/d-5835626/viral-di-medsos-5-kuliner-legendaris-di-jakarta-ini-jadi-incaran?_ga=2.8568502.283943459.1648922417-713346644.1644683686
- Ambrose, G., & Aono-Billson, N. (2017). *Basic Graphic Design 01: Approach and Language*. Bloomsbury Publishing.
- Billah, H. M. (2018). *Kopi Mana Kopi* (F. Nurdiansih, Ed.). Ratna Media Utama.
- Bradley, S. (2016). Icon, Index, and Symbol — Three Categories of Signs. *Vaseo Design*.
- Chwalkowski, F. (2016). *Symbols in Arts, Religion and Culture*. Cambridge Scholars Publishing.
- Endrissat, N., Islam, G., & Noppeneij, C. (2016). Visual organizing: Balancing coordination and creative freedom via mood boards. *Journal of Business Research*, 69(7). <https://doi.org/10.1016/j.jbusres.2015.10.004>
- Fadhilah, U. N. (2019, November 21). Kiat Kopi Es Tak Kie Bertahan di Luar Glodok. *Republika*. <https://www.republika.co.id/berita/q1b9vh328/kiat-kopi-es-tak-kie-bertahan-di-luar-glodok>
- Friska. (n.d.). Kenalan, yuk! Ini Dia Berbagai Metode Pembuatan Kopi. *KoinWorks*.
- Gie, S. H. (2015). *Di Bawah Lentera Merah* (Vol. 1). Mata Bangsa.
- Hananto, B. A. (2021). *Modul Mata Kuliah Metodologi Desain (Desain Grafis)*. Universitas Pelita Harapan.

Hasbullah, U. H. A., Nirwanto, Y., Sutrisno, E., Lismaini, L., Simarmata, M. M., Nurhayati, N., Rokhmah, L. N., Herawati, J., Setiawan, R. B., Xyzquolyna, D., Ferdiansyah, M. K., Anggraeni, N., & Dalimunthe, B. A. (2021). *Kopi Indonesia*. Yayasan Kita Menulis.

Jacatra. (2020, March 17). Kopi Es Tak Kie, Konsistensi Rasa Sejak 93 Tahun Lalu. *Jacatra*. <https://jacatra.net/p/1882-kopi-es-tak-kie--konsistensi-rasa-sejak-93-tahun-lalu>

Kementerian Dalam Negeri Republik Indonesia. (2017). *Peraturan Menteri Dalam Negeri Nomor 137 Tahun 2017 tentang Kode dan Data Wilayah Administrasi Pemerintahan*.

<https://web.archive.org/web/20190919205500/https://www.kemendagri.go.id/pages/detail/108-permendagri-no137-tahun-2017>

kumparanFOOD. (2020, October 2). *Virtual Talk 14 : Transformasi Sajian Es Kopi Susu dari Masa ke Masa*.

Landa, R. (2011). *Graphic Design Solutions* (K. Apfelbaum & A. Bargende, Eds.; 4th ed.). Clark Baxter.

Lip, E. (1990). *Feng Shui for Business* (2nd ed.). Heian International.

Malagina, A. (2021, April 4). Sisik Melik di Balik Aksara Cina di Papan “Kopi Es Tak Kie” Glodok. *National Geographic*. <https://nationalgeographic.grid.id/read/132631730/sisik-melik-di-balik-aksara-cina-di-papan-kopi-es-tak-kie-glodok?page=all>

Martin, B., & Hanington, B. (2012). *Universal Methods of Design*. Rockport Publishers.

- Mustinda, L. (2017, July 6). Sudah Ada Sejak 1927, Ini Kopi Susu Legendaris di Jakarta! *DetikFood*.
- Ogden, J. R., & Raric, S. (2010). *The Entrepreneur's Guide to Advertising*. Praeger.
- Olins, W. (2008). *The Brand Handbook*. Thames & Hudson.
- Riani, A. (2019, October 5). Cerita Akhir Pekan : Asal-usul Kopi Kekinian. *Liputan6*.
- Sherin, A. (2017). *Introduction to Graphic Design: A Guide to Thinking, Process & Style*. Bloomsbury Publishing.
- Silverstein, D., Samuel, P., & Decarlo, N. (2008). Morphological Matrix. In *The Innovator's Toolkit*. <https://doi.org/10.1002/9781118258316.ch33>
- Skolos, N., & Wedell, T. (2011). *Graphic Design Process: From Problem to Solution*. Laurence King Publishing Ltd.
- Songkhai, K. (2019). Implicit Meaning of Chinese Vocabulary on Colors in Five Elements Elucidating Socio-Cultural Context. *International Journal of Linguistics*, 11(5), 222. <https://doi.org/10.5296/ijl.v11i5.15466>
- Stephanidis, C. (2009). *The Universal Access Handbook*. Taylor & Francis .
- WANG, T., WANG, R., WANG, J., WU, X., MO, L., & YANG, L. (2014). The Priming Effects of Red and Blue on the Emotion of Chinese. *Acta Psychologica Sinica*, 46(6). <https://doi.org/10.3724/sp.j.1041.2014.00777>
- Wheeler, A. (2018). *Designing Brand Identity: An Essential Guide for the Entire Branding Team* (5th ed.). John Wiley & Sons, Inc.
- Yasyi, D. N. (2020, November 14). Sejarah Teko Blirik, Dari Identitas Belanda Sampai Jadi Simbol Perjuangan Petani. *Good News From Indonesia*.

Zhou, J., & Taylor, G. (2018). *The Language of Color in China*. Cambridge Scholars Publishing.

维基百科. (2013, May 22). Chinese dress: Changshan长衫. *Hujiang*.

