

ABSTRACT

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The research in this thesis discusses e-commerce cases related to frozen food without marketing authorization. E-commerce is a business model that allows companies or individuals to buy or sell goods over the internet. Almost all products, including services, are available on the internet, ranging from food, music, books, household products, airline tickets, to investments that can be purchased through e-commerce. Many individuals who offer various kinds of packaged food products do not yet have a distribution license number. These individuals use various methods to sell packaged food products that do not have a distribution license number from Badan Pengawas Obat dan Makanan (BPOM). The purpose of this study is to find out and understand the regulations and sanctions regarding frozen food in Indonesia. The legal research method used in this thesis is normative juridical, which is a method carried out by examining the approaches to theories, concepts, examining the laws and regulations related to this research or the statutory approach. The results of this study indicate that there are regulations and sanctions regarding frozen food in Indonesia, let alone selling frozen food without a distribution permit. The regulations in question are Law Number 8 of 1999 concerning Consumer Protection, Law Number 18 of 2012 concerning Food and several BPOM regulations such as BPOM Law No. 27 of 2017.

References: 41 (1947 - 2020)

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