

## DAFTAR ISI

<b>ABSTRAK</b> .....	<b>v</b>
<b>ABSTRACT</b> .....	<b>vi</b>
<b>KATA PENGANTAR</b> .....	<b>vii</b>
<b>DAFTAR ISI</b> .....	<b>ix</b>
<b>DAFTAR TABEL</b> .....	<b>xii</b>
<b>DAFTAR GAMBAR</b> .....	<b>xiii</b>
<b>BAB I</b> .....	<b>1</b>
1.1 Latar Belakang.....	1
1.2 Rumusan Masalah .....	6
1.3 Pertanyaan Penelitian .....	9
1.4 Tujuan Penelitian.....	9
1.5 Manfaat Penelitian.....	10
1.6 Kerangka Sistematis Penelitian .....	11
<b>BAB II</b> .....	<b>13</b>
2.1 <i>Entrepreneurial Intention</i> .....	13
2.2 <i>Perceived Desirability</i> .....	14
2.3 <i>Perceived Feasibility</i> .....	14
2.4 <i>Propensity to Act</i> .....	15
2.5 <i>Entrepreneurship Education</i> .....	16
2.6 Hubungan antar Variable dan Hipotesis penelitian .....	17
2.6.1 <i>Perceived Desirability dan Entrepreneurial Intention</i> .....	17
2.6.2 <i>Perceived Feasibility dan Entrepreneurial Intention</i> .....	18
2.6.3 <i>Propensity to Act dan Entrepreneurial Intention</i> .....	19
2.6.4 <i>Entrepreneurship Education dan Entrepreneurial Intention</i> .....	19
2.7 Konseptual Model Penelitian .....	20
<b>BAB III</b> .....	<b>21</b>
3.1 Paradigma Penelitian.....	21
3.2 Jenis Penelitian .....	22
3.3 Objek Penelitian .....	23
3.4 Subjek Penelitian.....	23
3.5 Unit Analisis.....	23

3.6	Desain Penelitian.....	24
3.7	Skala Pengukuran Variable .....	24
3.8	Definisi Konseptual dan Operasional.....	25
3.9	Metode Pengumpulan Data .....	28
3.10	Teknik Pengumpulan Data .....	28
3.11	Populasi dan Ukuran Sampel.....	29
3.11.1	Populasi .....	29
3.11.2	Sampel.....	29
3.12	Statistik Deskriptif.....	31
3.13	Metode Analisis Data .....	31
3.13.1	<i>Partial Least Square - Structural Equation Model (PLS-SEM)</i> .....	32
3.14	Uji Pendahuluan ( <i>Pre-test</i> ).....	37
3.14.1	<i>Outer Model</i> .....	37
3.14.2	<i>Outer Loading</i> .....	38
3.15	Hasil Pengujian <i>Pre-Test</i> .....	42
<b>BAB IV</b>	.....	<b>44</b>
4.1	Profil Responden .....	44
4.2	Analisis Deskriptif.....	46
4.2.1	Statistik Deskriptif <i>Perceived Desirability</i> .....	46
4.2.2	Statistik Deskriptif <i>Perceived Feasibility</i> .....	48
4.2.3	Statistik Deskriptif <i>Propensity to Act</i> .....	51
4.2.4	Statistik Deskriptif <i>Entrepreneurship Education</i> .....	53
4.2.5	Statistik Deskriptif <i>Entrepreneurial Intention</i> .....	56
4.3	Analisis Inferensial.....	58
4.3.1	Hasil <i>Outer Model</i> .....	58
4.3.2	Hasil <i>Inner Model</i> .....	65
4.4	Pembahasan Hipotesis .....	73
4.4.1	Pengaruh <i>Perceived Desirability terhadap Entrepreneurial Intention</i> .....	73
4.4.2	Pengaruh <i>Percieved Feasibility terhadap Entrepreneurial Intention</i> .....	74
4.4.3	Pengaruh <i>Propensity to Act terhadap Entrepreneurial Intention</i> ....	75

4.4.4	Pengaruh <i>Entrepreneurship Education</i> terhadap <i>Entrepreneurial Intention</i> .....	77
<b>BAB V</b>	.....	<b>79</b>
5.1	Kesimpulan.....	79
5.2	Implikasi Manajerial.....	80
5.3	Keterbatasan Penelitian .....	84
5.4	Saran.....	84
<b>DAFTAR PUSTAKA</b>	.....	<b>86</b>



## DAFTAR TABEL

Tabel 1.1 Data Minat Kewirausahaan Mahasiswa FEB UPH 2016 - 2018 .....	8
Tabel 3.1 Skala Likert .....	25
Tabel 3.2 Definisi Konseptual dan Definisi Operasional.....	25
Tabel 3.3 Kategori Inteval.....	31
Tabel 3.4 <i>Outer Loading</i> (Sebelum Drop) .....	38
Tabel 3.5 Nilai dari <i>Cronbach's Alpha</i> dan <i>Composite Reliability</i> .....	39
Tabel 3.6 Nilai <i>Average Variance Extracted (AVE)</i> .....	40
Tabel 3.7 Hasil Uji <i>Discriminant Validity</i> melalui HTMT .....	41
Tabel 4.1 Profil Responden.....	44
Tabel 4.2 Kategori Jawaban Responden .....	46
Tabel 4.3 Statistik Deskriptif <i>Perceived Desirability</i> .....	46
Tabel 4.4 Statistik Deskriptif <i>Perceived Feasibility</i> .....	48
Tabel 4.5 Statistik Deskriptif <i>Propensity to Act</i> .....	51
Tabel 4.6 Statistik Deskriptif <i>Entrepreneurship Education</i> .....	53
Tabel 4.7 Statistik Deskriptif <i>Entrepreneurial Intention</i> .....	56
Tabel 4.8 Pengujian Validitas <i>Outer Loading</i> .....	60
Tabel 4.9 Pengujian Validitas <i>Outer Loading</i> Setelah Eliminasi PD3 .....	61
Tabel 4.10 Uji Realibilitas <i>Cronbach's Alpha</i> dan <i>Composite Reliability</i> .....	62
Tabel 4.11 Nilai <i>Average Variance Extracted (AVE)</i> .....	63
Tabel 4.12 Pengujian Validitas <i>Discriminant Validity</i> melalui HTMT .....	64
Tabel 4.13 <i>Inner VIF Values</i> Penelitian Aktual .....	67
Tabel 4.14 Hasil Pengujian <i>R-Square</i> .....	67
Tabel 4.15 Hasil Pengolahan Data <i>Q-Square</i> dan <i>Q-Squared Predict</i> .....	68
Tabel 4.16 Hasil Pengujian Hipotesis .....	70

## DAFTAR GAMBAR

Gambar 2.1 Model Penelitian .....	20
Gambar 3.1 <i>Outer Model</i> (Sebelum Drop) .....	37
Gambar 3.2 Model penelitian Uji Aktual.....	43
Gambar 4.1 <i>Outer Model</i> Penelitian Aktual .....	59
Gambar 4.2 <i>Inner Model</i> Penelitian Aktual .....	66
Gambar 4.3 Model <i>Predictive Relevance</i> Penelitian Aktual.....	69

