

ABSTRACT

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LEGAL PROTECTION OF CONSUMERS FROM THE THEFT PRACTICE OF TRADED SOCIAL MEDIA ACCOUNTS

(x+107 pages)

Legal protection for consumers from the practice of theft of traded social media accounts constitutes legal protection for consumers affected by the practice of theft of traded social media accounts. Legal protection for consumers is protection given to consumers who feel aggrieved by business actors regarding the product in question, which in this case is a social media account that was obtained illegally and then traded through social media platforms. Therefore, regulations or laws are needed that can provide an umbrella of protection or commonly also referred to as a legal umbrella in order to create prosperity for every consumer through efforts to fulfill the needs of each consumer's life. The Consumer Protection Law is the entirety of regulations and laws that regulate the rights and obligations of consumers and producers that arise in their efforts to meet their needs and regulate efforts to ensure the realization of legal protection for consumer interests. However, due to the lack of relevance and sufficient legal protection provided by the Consumer Protection Law for consumers regarding the illegal practice of stealing social media accounts which are then traded, it is important to know what legal protection can be given to consumers who are victims of illegal social media account theft practices.

Keywords: Consumer Protection Law, Cyber Law, Social Media, Buying and Selling, Account Theft

References: 130 (1986 - 2022)