

## DAFTAR PUSTAKA

- Adi, F., Sumarwan, U., & Fahmi, I. (2013). Al-Muzaraah. *Pengaruh Faktor Sikap, Norma Subjektif, Demografi, Sosioekonomi Serta Literasi Keuangan Syariah Dan Konvensional Terhadap Minat Berwirausaha pada Mahasiswa*, 5(1).
- Agung, C. I., Loasari, F., Vinsensius, V., & Sihombing, S. O. (2021). Testing Extended Theory Of Planned Behavior in Predicting Entrepreneurship Intention: an Empirical Study. *Riset, 3*(1), 433–448. <https://doi.org/10.37641/riset.v3i1.78>
- Ahmetoglu, G., Chamorro-Premuzic, T., Klinger, B., & Karcisky, T. (2017): The wiley Handbook of Entrepreneurship (1st Ed). Wiley-Blackwell.
- Aini, E. K. (2022). ENTREPRENEURSHIP INTENTION: THE EFFECT OF FEAR AND ANXIETY OF COVID-19 AND OPPORTUNITY RECOGNITION. *PROFIT: JURNAL ADMINISTRASI BISNIS*, 16(1), 91-99 <https://doi.org/10.21776/ub.profit.2022.-16.01.9>
- Akhtar, S., Albarak, M. S., Ahmad, A., Akram, H. W., & Ciddikie, M. D. (2022). Drivers of Student Entrepreneurial Intention and the Moderating Role of Entrepreneurship Education: Evidence from an Indian University. *Discrete Dynamics in Nature and Society*, 2022. <https://doi.org/10.1155/2022/6767580>
- Ali, M. A. S., & Yuldinawati, L. (2020). Pengaruh Self-efficacy, Prior Knowledge, Social Network, Perception About Industrial Environmental Opportunities Terhadap Individual-level Innovation Performance Dengan Mediasi

Entrepreneurial Opportunity Recognition Pada Technopreneur.

*eProceedings of Management*, 7(3)

Ambarriyah, S. B., & Fachrurrozie. (2016). Economic Education Analysis Journal.

*Efek Efikasi Diri Pada Pengaruh Pendidikan Kewirausahaan, Lingkungan, Dan Kecerdasan Adversitas Terhadap Intensi Berwirausaha Mahasiswa*, 8(3). <https://doi.org/10.15294/eeaj.v8i3.35720>

Anam, M. S., Mochlasin, M., Yulianti, W., Afisa, I., & Safitri, N. A. (2021).

Pengaruh Sikap, Norma Subjektif, Religiusitas, Pengetahuan Kewirausahaan, dan Faktor Demografi terhadap Minat Berwirausaha. *Jurnal Ilmu Manajemen*, 9(4), 1369–1382.

<https://doi.org/10.26740/jim.v9n4.p1369-1382>

Anggraeni D, A, L., & Nurcaya I, N. (2016). PERAN EFIKASI DIRI DALAM MEMEDIASI PENGARUH PENDIDIKAN KEWIRAUSAHAAN TERHADAP NIAT BERWIRAUSAHA. *E-Jurnal Manajemen Universitas Udayana*, 5(4), 241653.

Anjum, T., Farrukh, M., Heidler, P., & Díaz Tautiva, J. A. (2020). Entrepreneurial Intention: Creativity, Entrepreneurship, and University Support. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(1), 11.

<https://doi.org/10.3390/joitmc7010011>

Ardiani, W., & Putra, R. (2020). FAKTOR-FAKTOR PENGUAT MINAT BERWIRAUSAHA MAHASISWA UNIVERSITAS HARAPAN

MEDAN. Maker: *Jurnal Manajemen*, 6(1), 20–30.

<https://doi.org/10.37403/mjm.v6i1.134>

Armidi, A., Erfit, E., & Yulmardi, Y. (2018). Pengaruh tingkat partisipasi angkatan kerja dan indeks harga konsumen terhadap upah minimum Provinsi Jambi.

*e-Jurnal Ekonomi Sumberdaya dan Lingkungan*, 7(1), 33-42. DOI:

<https://doi.org/10.22437/jels.v7i1.4654>

Azizah, S. (2022, February 16). *Kejar Target Rasio Kewirausahaan, KemenKopUKM Kick Off Program Patenpreneur 2022*. Kemenkopukm.

Retrieved August 5, 2022, from <https://kemenkopukm.go.id/read/kejar-target-rasio-kewirausahaan-kemenkopukm-kick-off-program-patenpreneur-2022>

*Badan Pusat Statistik*. Badan Pusat Statistik. Retrieved June 23, 2022, from

<https://www.bps.go.id/pressrelease/2022/05/09/1915/februari-2022--tingkat-pengangguran-terbuka--tpt--sebesar-5-83-persen.html>

*Badan Pusat Statistik*. Badan Pusat Statistik. Retrieved Januari 8, 2023, from

<https://www.bps.go.id/indicator/6/674/1/-pengangguran-terbuka-menurut-pendidikan-tertinggi-yang-ditamatkan.html>

Bapoo, M. A., Tehseen, S., Haider, S. A., Yusof, M., & Motaghi, H. (2022).

Sustainability orientation and sustainable entrepreneurship intention: The mediating role of entrepreneurial opportunity recognition. *Academy of Entrepreneurship Journal*, 28, 1-23.

- Bell, R. (2019). Predicting entrepreneurial intention across the university. *Education + Training*, 61(7/8), 815–831. <https://doi.org/10.1108/et-05-2018-0117>
- Bessant, J., & Tidd, J. (2015). Innovation and Entrepreneurship, 3rd Edition. (3rd ed.). Wiley
- Bismala, L., Andriany, D., & Siregar, G. (2019). Model Pendampingan Inkubator Bisnis Terhadap Usaha Kecil dan Menengah (UKM) di Kota Medan. In *Prosiding Seminar Nasional Kewirausahaan* (Vol. 1, No. 1, pp. 38-44).
- Camelo, O, C., Diánez-González, J. P., & Ruiz-Navarro, J. (2016). The influence of gender on entrepreneurial intention: The mediating role of perceptual factors. *BRQ Business Research Quarterly*, 19(4), 261–277. <https://doi.org/10.1016/j.brq.2016.03.001>
- Cecile, N. (2015). Basic of Entrepreneur (3rd ed). Juta and Company (Pty) Ltd.
- Chandra, R. A., & Budiono, H. (2019). Pengaruh Pendidikan Kewirausahaan Terhadap Niat Berwirausaha Yang Dimediasi Efikasi Diri Mahasiswa Manajemen. *Jurnal Manajerial Dan Kewirausahaan*, 1(4), 645. <https://doi.org/10.24912/jmk.v1i4.6542>
- Chen, Y. C., & Basbeth, F. (2021). Entrepreneurial Intention and the Moderating Role of Gender. *ADI International Conference Series*, 3(1). <https://doi.org/10.34306/conferenceseries.v3i1.406>
- Deveci, S., & Seikkula-Leino, J. (2018). A Review of Entrepreneurship Education in Teacher Education. *Malaysian Journal of Learning and Instruction*, 15(1), 105–148. <https://doi.org/10.32890/mjli2018.15.1.5>

- Elnadi, M., & Gheith, M. H. (2021). Entrepreneurial ecosystem, entrepreneurial self-efficacy, and entrepreneurial intention in higher education: Evidence from Saudi Arabia. *The International Journal of Management Education*, 19(1), 100458. <https://doi.org/10.1016/j.ijme.2021.100458>
- Ferreira, J. J. M., Fernandes, C. I., & Kraus, S. (2017). Entrepreneurship research: mapping intellectual structures and research trends. *Review of Managerial Science*, 13(1), 181–205. <https://doi.org/10.1007/s11846-017-0242-3>
- Garson, G. D. (2016). *Partial Least Squares: Regression & Structural Equation Models* (3rd ed.). Statistical Publishing Associate. ISBN-13: 978-1-62638-039-4
- Hair Jr, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). Partial least squares structural equation modeling (PLS-SEM) using R: A workbook. <https://doi.org/10.1007/978-3-030-80519-7>
- Hamid, R. S., & Anwar, S. M. (2019). STRUCTURAL EQUATION MODELING (SEM) BERBASIS VARIAN: Konsep Dasar dan Aplikasi dengan Program SmartPLS 3.2. 8 dalam Riset Bisnis. *Jakarta Pusat: PT Inkubator Penulis Indonesia*. ISBN: 978-602-53911-7-0
- Handiman, U. T., Herdiyanto, H., Affini, D. N., Faridi, A., & Sutawijaya, A. H. (2022). Bagaimana Subjective Norms dan Entrepreneurship Education Berpengaruh Terhadap Entrepreneurial Intention Mahasiswa? *Jurnal Doktor Manajemen (JDM)*, 5(1), 79. <https://doi.org/10.22441/jdm.v5i1.14741>

- Harahap, E. F. (2021). Peran Pembelajaran Akuntansi Terhadap Minat Wirausaha Mahasiswa Learning Manajemen System Sebagai Variabel Moderating. *Jurnal Algoritma*, 19(1), 288–295. <https://doi.org/10.33364/algoritma/v.19-1.1078>
- Hassan, A., Saleem, I., Anwar, I., & Hussain, S. A. (2020). Entrepreneurial intention of Indian university students: the role of opportunity recognition and entrepreneurship education. *Education + Training*, 62(7/8), 843–861. <https://doi.org/10.1108/et-02-2020-0033>
- Hou, F., Su, Y., Qi, M., Chen, J., & Tang, J. (2022). A Multilevel Model of Entrepreneurship Education and Entrepreneurial Intention: Opportunity Recognition as a Mediator and Entrepreneurial Learning as a Moderator. *Frontiers in Psychology*, 13, 837388-837388. <https://doi.org/10.3389/fpsyg.2022.837388>
- Huis, M., Lensink, R., Vu, N., & Hansen, N. (2019). Impacts of the Gender and Entrepreneurship Together Ahead (GET Ahead) training on empowerment of female microfinance borrowers in Northern Vietnam. *World Development*, 120, 46–61. <https://doi.org/10.1016/j.worlddev.2019.04.001>
- Indahyanti, U., & Sukarjadi, S. (2015). Applying the Technology Acceptance Model to Measure the Learning Management System Acceptance by Students of Politeknik Sakti Surabaya. *Jurnal Teknologi*, 72(4). <https://doi.org/10.11113/jt.v72.3927>
- Indriyani, R., & Kristanto, K. (2021). The Role of Entrepreneurship Education to Increase Entrepreneurial Intention among University Students.

*EDUCATIO: Journal of Education*, 6(3), 274-292.

<https://doi.org/10.29138/educatio.v6i3.514>

Kemendagri. (2022, February 24). *273 Juta Penduduk Indonesia Terupdate Versi Kemendagri*. Kemendagri. Retrieved June 22, 2022, from <https://dukcapil.kemendagri.go.id/berita/baca/1032/273-juta-penduduk-indonesia-terupdate-versi-kemendagri>

Kemenkeu. (2021, September 27). Pemerintah Terus Perkuat UMKM Melalui Berbagai Bentuk Bantuan - Kemenkeu. Kementerian Keuangan. Retrieved June 22, 2022, from <https://www.kemenkeu.go.id/publikasi/berita/pemerintah-terus-perkuat-umkm-melalui-berbagai-bentuk-bantuan/>

Kemenkopmk. (2020, October 22). *Kewirausahaan Pemuda Untuk Mewujudkan Indonesia yang Berdaya Saing / Kementerian Koordinator Bidang Pembangunan Manusia dan Kebudayaan*. Kemekopmk. Retrieved August 4, 2022, from <https://www.kemenkopmk.go.id/kewirausahaan-pemuda-untuk-mewujudkan-indonesia-yang-berdaya-saing>

Kemenkopmk. (2021, February 26). *Pemerintah Identifikasi Isu Kewirausahaan Pemuda di Era Industri 4.0 / Kementerian Koordinator Bidang Pembangunan Manusia dan Kebudayaan*. Kemenkopmk. Retrieved August 4, 2022, from <https://www.kemenkopmk.go.id/pemerintah-identifikasi-isu-kewirausahaan-pemuda-di-era-industri-40>

Kemenkopmk. (2021, February 4). *Hasil Survei Penduduk 2020 Peluang Indonesia Maksimalkan Bonus Demografi / Kementerian Koordinator Bidang*

*Pembangunan Manusia dan Kebudayaan.* Kemenko PMK. Retrieved June 23, 2022, from <https://www.kemenkopmk.go.id/hasil-survei-penduduk-2020-peluang-indonesia-maksimalkan-bonus-demografi>

KemenkopUKM. (2021). Petunjuk Pelaksanaan Program Bantuan Dana Bagi Wirausaha Nomor 09 Tahun 2021. *KemenkopUKM.* [https://kemenkopukm.go.id/uploads/laporan/1622780260\\_Petunjuk%20Pelaksanaan%20Bantuan%20Dana%20Bagi%20Wirausaha%20Nomor%2009%20Tahun%202021.pdf](https://kemenkopukm.go.id/uploads/laporan/1622780260_Petunjuk%20Pelaksanaan%20Bantuan%20Dana%20Bagi%20Wirausaha%20Nomor%2009%20Tahun%202021.pdf)

Kemenperin. (2018, November 23). *Kemenperin: Indonesia Butuh 4 Juta Wirausaha Baru untuk Menjadi Negara Maju.* Kemenperin. Retrieved August 4, 2022, from <https://www.kemenperin.go.id/artikel/19926/Indonesia-butuh-4-juta-wirausaha-baru-untuk-menjadi-negara-maju>

Kisubi, M. K., Bonuke, R., & Korir, M. (2021). Entrepreneurship education and self-employment intentions: A conditional effect of entrepreneurial self-efficacy evidence from a developing country. *Cogent Business & Management*, 8(1). <https://doi.org/10.1080/23311975.2021.1938348>

Kominfo. (2022, February 17). Kejar Target Rasio Kewirausahaan, Pemerintah Luncurkan Program Patenpreneur 2022. Dinas Komunikasi dan Informatika Provinsi Jawa Timur. Retrieved August 4, 2022, from <https://kominfo.jatimprov.go.id/read/umum/kejar-target-rasio-kewirausahaan-pemerintah-luncurkan-program-patenpreneur-2022>

- Kurjono, K., & Setiawan, Y. (2020). Pengaruh Kontrol Perilaku yang dirasakan dan Norma Subyektif Terhadap Intensi Berwirausaha Dimediasi Sikap Kewirausahaan. *JURNAL ILMU MANAJEMEN DAN BISNIS*, 11(1), 81–96.  
<https://doi.org/10.17509/jimb.v11i1.20711>
- Lindner, J. (2018). Entrepreneurship Education for a Sustainable Future. *Discourse and Communication for Sustainable Education*, 9(1), 115–127.  
<https://doi.org/10.2478/dcse-2018-0009>
- Mardatilah, I., & Hermanzoni. (2020). Faktor Penyebab Rendahnya Minat Mahasiswa Kepelatihan Terhadap Kewirausahaan. *Jurnal Patriot*, 2(1).  
<https://media.neliti.com/media/publications/320952-faktor-penyebab-rendahnya-minat-mahasiswa-fdb3607e.pdf>
- Margahana, H., & Triyanto, E. (2019). MEMBANGUN TRADISI ENTERPRENEURSHIP PADA MASYARAKAT. *JURNAL ILMIAH EDUNOMIKA*, 3(02). <https://doi.org/10.29040/jie.v3i02.497>
- Masumah, N., & Pujiati, A. (2018). PENGARUH SIKAP, NORMA SUBJEKTIF DAN KONTROL PERILAKU PERSEPSIAN TERHADAP NIAT BERWIRAUSAHA SISWA. *Economic Education Analysis Journal*, 7(1).  
<https://journal.unnes.ac.id/sju/index.php/eeaj/article/view/22871>
- Meilani, Y. F. C. P., Yugopuspito, P., Santyaputri, L. P., Tatimu, E. R., & Ronald, R. (2022). Perspektif Integratif Faktor-Faktor Pendukung Keberlangsungan Program Merdeka Belajar Kampus Merdeka Bagi Mahasiswa Di Universitas Pelita Harapan. *Syntax Literate; Jurnal Ilmiah Indonesia*, 7(1), 144-170.

Melo, F., Silva, R., & Almeida, T. (2019). Gender and Entrepreneurship: a comparative study between the Causation and Effectuation approaches.

*Brazilian Business Review*, 16(3), 273–296.

<https://doi.org/10.15728/bbr.2019.16.3.5>

Mi'raj, N. N., & Yuldinawati, L. (2020). PENGARUH SELF-EFFICACY, PRIOR KNOWLEDGE, DAN SOCIAL NETWORK TERHADAP OPPORTUNITY RECOGNITION DENGAN MEDIASI ENTREPRENEURIAL ALERTNESS PADA UMKM BIDANG KULINER BINAAN DINAS KUKM KOTA BANDUNG. *Jurnal Mitra Manajemen*, 4(8), 1132–1145. <https://doi.org/10.52160/ejmm.v4i8.440>

Miranda, F. J., Chamorro-Mera, A., Rubio, S., & Pérez-Mayo, J. (2017). Academic entrepreneurial intention: the role of gender. *International Journal of Gender and Entrepreneurship*, 9(1), 66–86. <https://doi.org/10.1108/ijge-10-2016-0037>

Muliadi, A., & Mirawati, B. (2020). The Effect of Personal Attitude and Subjective Norm on Entrepreneurial Interest of Biology Education Students. *Jurnal Penelitian Dan Pengkajian Ilmu Pendidikan: E-Saintika*, 4(3), 342. <https://doi.org/10.36312/e-saintika.v4i3.307>

Mustomi, D., Ulum, K., Puspasari, A., & Azizah, A. (2021). Faktor Penghambat Minat Berwirausaha dikalangan Mahasiswa (Studi Survei). *Jurnal Administrasi Bisnis*, 1(2), 69-74.

Narulita, S., & Iswahyudi, M. (2021). APAKAH PENDIDIKAN KEWIRUSAHAAN DIBUTUHKAN PADA ERA REVOLUSI INDUSTRI 4.0?. *Nusantara Hasana Journal*, 1(5), 125–132.

Nasution, S. (2017). Program Studi Pendidikan Guru Raudhatul Athfal. *Variabel Penelitian*, 05(02). <https://doi.org/10.30829/raudhah.b5i2.182>

Nuraeni, Y. (2020). Dampak Sosial Dan Ekonomi Pelatihan Kecakapan Hidup Dalam Rangka Penciptaan Dan Penumbuhan Wirausaha Baru (Studi Kasus Bantuan Program Pelatihan Kerja Dari Kementerian Ketenagakerjaan Kepada Lembaga Pelatihan Kerja Swasta). *Jurnal Ketenagakerjaan*, 15(2). <https://doi.org/10.47198/naker.v15i2.76>

Onyeukwu, P. E., & Padmavathi, T. (2019). Gender as a moderator between entrepreneurship intention and its predictors among university graduates in Nigeria and India. *African Journal of Business Management*, 13(18), 622–629. <https://doi.org/10.5897/ajbm2019.8853>

Perinkopukm. (2022, July 1). *Dinas Perindustrian, Koperasi, dan Usaha Kecil dan Menengah - WIRAUSAHA MUDA JOGJA BERKEMBANG MELALUI HOME BUSINESS CAMP (HBC) ANGKATAN II 2022*. Perinkopukm. Retrieved August 5, 2022, from <https://perinkopukm.jogjakota.go.id/detail/index/22190>

Pratana, N. K., & Margunani, M. (2019). Pengaruh Sikap Berwirausaha, Norma Subjektif Dan Pendidikan Kewirausahaan Terhadap Intensi Berwirausaha. *Economic Education Analysis Journal*, 8(2), 533-550. <https://doi.org/10.15294/eeaj.v8i2.31489>

- Purnama Yahya, M., Santoso, B., & Hariswanto, A. (2018). IMPLEMENTASI PROGRAM BANTUAN PEMERINTAH DALAM UPAYA PENGEMBANGAN WIRAUSAHA PEMULA DI KEMENTERIAN KOPERASI DAN UKM (Studi Pada Kabupaten Lombok Tengah). *Profit*, 12(02), 31–37. <https://doi.org/10.21776/ub.profit.2018.012.02.4>
- Rahman, L. I., & Hijriati, S. (2022). Pemberdayaan Masyarakat melalui Program Pendidikan Kecakapan Wirausaha (PKW) Spa Therapist di LKP Berlian Education Training College Lombok Tengah. *ARZUSIN*, 2(1), 70-79.
- Ryu, P., & Kim, D. (2020). Moderating effect of gender on the opportunity recognition and entrepreneurial intention. *Entrepreneurship and Sustainability Issues*, 8(1), 725–740.
- Saat, S., & Mania, S. (2020). *Pengantar Metodologi Penelitian: Panduan Bagi Peneliti Pemuda* (Revised ed., Vol. 2) (E-Book). PUSAKA ALMAIDA.
- Safiih, L. M., & Azreen, N. (2016). Confirmatory factor analysis approach: A case study of mathematics students' achievement in timss. *Malaysian Journal of Mathematical Sciences*, 10, 41-51.
- SAhin, F., Karadağ, H., & Tuncer, B. (2019). Big five personality traits, entrepreneurial self-efficacy and entrepreneurial intention. *International Journal of Entrepreneurial Behavior & Research*, 25(6), 1188–1211.  
<https://doi.org/10.1108/ijeb-07-2018-0466>
- Sakti, D. P. B., Nirwana, B. N., Imam, R. G., & Pratama, Y. P. (2020). Pendidikan kewirausahaan, opportunity recognition dan minat berwirausaha di industri

pariwisata halal. *Jurnal Magister Manajemen Unram Vol, 9(3).*

[https://doi.org/10.9770/jesi.2020.8.1\(49\)](https://doi.org/10.9770/jesi.2020.8.1(49))

Santoso, J. D., & Tanoto, S. R. (2013). *PENGARUH ENTREPRENEURSHIP EDUCATION DAN ENTREPRENEURIAL SELF-EFFICACY TERHADAP ENTREPRENEURIAL INTENTION DENGAN DIMODERASI OLEH GENDER*. Agora, 8(2).

Santos, S. C., & Liguori, E. W. (2019). Entrepreneurial self-efficacy and intentions. *International Journal of Entrepreneurial Behavior & Research*, 26(3), 400–415. <https://doi.org/10.1108/ijeb-07-2019-0436>

Santoso, S. A., & Handoyo, S. E. (2019). Pengaruh Sikap, Norma Subyektif, Kontrol Perilaku Yang Dirasakan, Dan Orientasi Peran Gender Terhadap Intensi Berwirausaha Di Kalangan Mahasiswa Fakultas Ekonomi Universitas Tarumanagara. *Jurnal Manajerial Dan Kewirausahaan*, 1(1). <https://doi.org/10.24912/jmk.v1i1.2797>

Sarstedt, M., Hair, J. F., Pick, M., Lienggaard, B. D., Radomir, L., & Ringle, C. M. (2021). Progress in partial least squares structural equation modeling use in marketing research in the last decade. *Psychology & Marketing*, 39(5), 1035–1064. <https://doi.org/10.1002/mar.21640>

Sarstedt, M., Ringle, C. M., Henseler, J., & Hair, J. F. (2014). On the Emancipation of PLS-SEM: A Commentary on Rigdon (2012). *Long Range Planning*, 47(3), 154–160. <https://doi.org/10.1016/j.lrp.2014.02.007>

Schjoedt, L., & Craig, J. B. (2017). Development and validation of a unidimensional domain-specific entrepreneurial self-efficacy scale.

- International Journal of Entrepreneurial Behavior & Research*, 23(1), 98–113. <https://doi.org/10.1108/ijeb-11-2015-0251>
- Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill building approach*. John Wiley & Sons.
- Setyanti, A. M. (2021). University Graduates and the Entrepreneurial Intention: Evidence from Indonesia. *Business Innovation and Entrepreneurship Journal*, 3(4), 293–298. <https://doi.org/10.35899/biej.v3i4.331>
- Shah, I. A., Amjad, S., & Jaboob, S. (2020). The moderating role of entrepreneurship education in shaping entrepreneurial intentions. *Journal of Economic Structures*, 9(1). <https://doi.org/10.1186/s40008-020-00195-4>
- Siregar, G., Andriany, D., & Bismala, L. (2019). Program Inkubasi Bagi Tenant Inwall Di Pusat Kewirausahaan, Inovasi dan Inkubator Bisnis Universitas Muhammadiyah Sumatera Utara. In *Prosiding Seminar Nasional Kewirausahaan* (Vol. 1, No. 1, pp. 45-51).
- Smith, R. M., Sardeshmukh, S. R., & Combs, G. M. (2016). Understanding gender, creativity, and entrepreneurial intentions. *Education + Training*, 58(3), 263–282. <https://doi.org/10.1108/et-06-2015-0044>
- Soetjipto, B. E., Hasmidyan, D., Wahjoedi, W., & Wahyono, H. (2022). Investigating Indonesian Students Entrepreneurial Intention: The Mediating Role of Entrepreneurial Attitude. *JPBM (Jurnal Pendidikan Bisnis dan Manajemen)*, 8(1), 53-62.
- Soni, A., & Misra Bakhru, K. (2021). Personality traits and entrepreneurial intention among Chartered Accountancy students. *Problems and*

*Perspectives in Management*, 19(3), 136–147.

[https://doi.org/10.21511/ppm.19\(3\).2021.12](https://doi.org/10.21511/ppm.19(3).2021.12)

Sudhamathi, P. (2019). *ENTREPRENEURSHIP* (2nd ed., Vol. 1). SHANLAX PUBLICATIONS. ISBN: 978-93-87871

Suwardi, D. M., Machmud, A., Supardi, E., & Iswanti, I. (2021). Opportunity Recognition and Green Entrepreneurial Intention: The Moderating Effect of Entrepreneurship Education. *JPBM (Jurnal Pendidikan Bisnis dan Manajemen)*, 7(1), 42-55 <https://dx.doi.org/10.17977/um003v7i12021p42>

Setyawan, A. (2016). Apakah Gender Bermakna Pada Model Pembentukan Minat Berwirausaha? *Jurnal Manajemen Teori Dan Terapan/ Journal of Theory and Applied Management*, 9(2). <https://doi.org/10.20473/jmtt.v9i2.3017>

Syahran, S., & Debiyani, R. (2020). Peran Gender dalam Niat Berwirausaha. *Jurnal Bisnis Dan Kewirausahaan*, 16(3), 237–242.  
<https://doi.org/10.31940/jbk.v16i3.2196>

Thousani, H. F., Muarief, R., & Priyanto. (2021). EDUKASI HYBRID ENTREPRENEURSHIP PADA MAHASISWA POLITEKNIK NEGERI MADIUN UNTUK MENAMBAH WAWASAN KEWIRAUSAHAAN. *Jurnal Abdimas Sangkabira*, 2(1), 73–82.  
<https://doi.org/10.29303/abdimassangkabira.v2i1.61>

Tomy, S., & Pardede, E. (2020). An entrepreneurial intention model focussing on higher education. *International Journal of Entrepreneurial Behavior & Research*, 26(7), 1423–1447. <https://doi.org/10.1108/ijeb-06-2019-0370>

- Tsai, K. H., Chang, H. C., & Peng, C. Y. (2016). Refining the linkage between perceived capability and entrepreneurial intention: roles of perceived opportunity, fear of failure, and gender. *International Entrepreneurship and Management Journal*, 12(4), 1127–1145. <https://doi.org/10.1007/s11365-016-0383-x>
- Usman, B., & Yennita. (2019). Understanding the entrepreneurial intention among international students in Turkey. *Journal of Global Entrepreneurship Research*, 9(1). <https://doi.org/10.1186/s40497-018-0136-0>
- Utami, C. W. (2017). Attitude, Subjective Norms, Perceived Behavior, Entrepreneurship Education and Self-efficacy toward Entrepreneurial Intention University Student in Indonesia. *EUROPEAN RESEARCH STUDIES JOURNAL*, 20(2), 475–495. <https://doi.org/10.35808/ersj/654>
- Wahyudiono, A. (2017). PENGARUH PENDIDIKAN KEWIRAUSAHAAN, PENGALAMAN BERWIRUSAHA, DAN JENIS KELAMIN TERHADAP SIKAP BERWIRUSAHA PADA MAHASISWA FAKULTAS EKONOMI UNIVERSITAS MUHAMMADIYAH SURABAYA. *JURNAL EKONOMI PENDIDIKAN DAN KEWIRAUSAHAAN*, 4(1), 76. <https://doi.org/10.26740/jepk.v4n1.p76-91>
- Wella, W., Kusnadi, A., & Winantyo, R. (2018). Program Pengembangan Kewirausahaan Di Universitas Multimedia Nusantara. *Prosiding Konferensi Nasional Pengabdian Kepada Masyarakat dan Corporate Social Responsibility (PKM-CSR)*, 1, 1370-1377.

Wellia, W., Kusnadi, A., & Winantyo, R. (2018). Program Pengembangan Kewirausahaan Di Universitas Multimedia Nusantara. Prosiding Konferensi Nasional Pengabdian Kepada Masyarakat dan Corporate Social Responsibility (PKM-CSR), 1, 1370-1377.

Wibowo, A. (2017). Dampak Pendidikan Kewirausahaan bagi Mahasiswa. *Asian Journal of Entrepreneurship and Family Business*, 01(01), 1–14.  
<https://doi.org/10.21632/ajefb.1.1.1-14>

Widjana, D. P., & Artawan, I. M. (2019). Minat Mahasiswa Universitas Warmadewa Menjadi Wirausaha. *WACANA EKONOMI (Jurnal Ekonomi, Bisnis dan Akuntansi)*, 18(2), 92-97. DOI:  
<http://dx.doi.org/10.22225/we.18.2.1167.92-97>

Wijaya, A., Ekadjaja, A., & Geovanny, C. (2021). PENGARUH OPENNESS DAN ENTREPRENEURIAL SELF-EFFICACY TERHADAP ENTREPRENEURIAL INTENTION DIMODERASI ENTREPRENEURSHIP EDUCATION DAN GENDER. *Ultima Management : Jurnal Ilmu Manajemen*, 13(1), 62–73.  
<https://doi.org/10.31937/manajemen.v13i1.1942>

Wu, L., Jiang, S., Wang, X., Yu, L., Wang, Y., & Pan, H. (2021). Entrepreneurship education and entrepreneurial intentions of college students: The mediating role of entrepreneurial self-efficacy and the moderating role of entrepreneurial competition experience. *Frontiers in psychology*, 12.  
<https://doi.org/10.1108/ET-05-2020-0142>

Yasir, N., Mahmood, N., Jutt, A. A., Babar, M., Irfan, M., Jamil, F., ... & Liren, A. (2020). How can entrepreneurial self-efficacy, proactivity and creativity enhance sustainable recognition opportunity? The effect of entrepreneurial alertness is to mediate the formation of sustainable entrepreneurial intention. *Rev. Argent. Clin. Psicol.*, 29, 1004-1023.

## LAMPIRAN

### **Lampiran 1 Kuesioner Penelitian**

#### Kuesioner Penelitian

Dengan Hormat,

Perkenalkan saya Oktaviany Santoso, Mahasiswa S1 Fakultas Ekonomi dan Bisnis Universitas Pelita Harapan (UPH), saat ini saya sedang mengadakan penelitian mengenai "**Entrepreneurial Intention Mahasiswa Manajemen Tangerang: Peran dari Opportunity Recognition, Entrepreneurial Education, dan Subjective Norms**"

Mohon kesediaan Bapak/Ibu/Saudara/i untuk merespon dan menjawab kuesioner di bawah ini. Tidak ada jawaban yang benar ataupun salah. Kuesioner ini tidak memerlukan nama Anda. Data ini murni digunakan untuk kepentingan akademis. Jika Anda bukan "Mahasiswa Manajemen Fakultas Bisnis yang Berada Di Tangerang", mohon untuk tidak mengisi kuesioner.

Atas waktu dan partisipasi Bapak/Ibu/Saudara/i, saya mengucapkan terima kasih.

Salam Hormat,

Oktaviany Santoso