

BIBLIOGRAPHY

Bala, A., & Verma, D. (2019). Market and Demand Analysis. *Market and Demand Analysis*, December 2019, 35.

<https://doi.org/10.13140/RG.2.2.25258.77767>

Barringer, B. R., & Ireland, R. D. (2012). Entrepreneurship:

Successfully Launching New Ventures. In *Zhurnal*

Eksperimental'noi i Teoreticheskoi Fiziki.

<http://scholar.google.com/scholar?hl=en&btnG=Search&q=intitle:>

No+Title#0

Brigham, E. F., & Houston, J. F. (2018). Fundamentals of Financial Management Cengage Learning. In *The Journal of Finance* (Vol. 34, Issue 5). Cengage Learning.

Dessler, G. (2016). Fundamentals of Human Resource Management by Gary Dessler 4th Edition. In *Human Resource Management* (Issue 4).

Garcia-Closas, R., Berenguer, A., & González, C. A. (2006). Changes in food supply in Mediterranean countries from 1961 to 2001.

Public Health Nutrition, 9(1), 53–60.

<https://doi.org/10.1079/phn2005757>

George, R. (2020). *Marketing Tourism and Hospitality: Concepts and Cases*.

- Hoang, P. (2012). *International Business and Management*.
- Indonesia, B. P. dan E. K. R. (2022). www.jdih.kemenparekraf.go.id.
3, 1–6.
- Indonesia, S. (2020). *Jumlah Penduduk Hasil Sensus Penduduk 2020 menurut Generasi dan Kabupaten/Kota di Provinsi DKI Jakarta (Jiwa)*. <https://jakarta.bps.go.id/indicator/12/1057/1/jumlah-penduduk-hasil-sensus-penduduk-2020-menurut-generasi-dan-kabupaten-kota-di-provinsi-dki-jakarta.html>
- Kotler, P., Bowen, J. T., Makens, J. C., & Baloglu, S. (2021). *Marketing for Hospitality and Tourism, Global Edition*. In *Pearson*.
- McEachern, W. A. (2014). *Macroeconomics: A Contemporary Introduction*.
- Morrison, A. M. (2019). *Marketing and Managing Tourism Destinations* (2nd ed.). Routledge.
- Simon Tsai Chen-Tsang, C. T., & Lu, P. H. (2012). Authentic dining experiences in ethnic theme restaurants. *International Journal of Hospitality Management*, 31(1), 304–306.
<https://doi.org/10.1016/j.ijhm.2011.04.010>
- Wilson, R. M. S., & Gilligan, C. (2012). Market segmentation, targeting and positioning. In *Strategic Marketing Management*

(pp. 329–374). Routledge.

<https://doi.org/10.4324/9780080468570-15>

