

BIBLIOGRAPHY

- Atrill. (2012). *Financial management for decision makers* (6th ed.). Financial Times Prentice Hall.
- Atrill. (2014). Financial management for decision makers (Seventh edition.). Pearson.
- Ajayi, V. O. (2017). *Primary Sources of Data and Secondary Sources of Data*. September, 1-6. DOI: 10.13140/RG.2.2.24292.68481
- Bach, S., & Edwards, M. R. (2013). Managing human resources : human resource management in transition. In *News.Ge*.
- Benn. (2011). *Key concepts in corporate social responsibility*. Sage.
- BPJS Ketenagakerjaan. (2013). Bpjsketenagakerjaan.go.id. <https://www.bpjsketenagakerjaan.go.id/penerima-upah.html>
- Becker, F. G., Cleary, M., Team, R. M., Holtermann, H., The, D., Agenda, N., Science, P., Sk, S. K., Hinnebusch, R., Hinnebusch A, R., Rabinovich, I., Olmert, Y., Uld, D. Q. G. L. Q., Ri, W. K. H. U., Lq, V., Frxqwu, W. K. H., Zklfk, E., Edvhg, L. V, Wkh, R. Q,... 2015). The Restaurant From Concept to Operation Sixth Edition. In Syria Studies (Vol. 7, Issue 1). https://www.researchgate.net/publication/269107473_What_is_governance/link/548173090cf22525dcb61443/download%0Ahttp://www.econ.upf.edu/~reynal/Civil_wars_12December2010.pdf%0Ahttps://think-asia.org/handle/11540/8282%0Ahttps://www.jstor.org/stable/41857625
- Carroll, L. S. L. (2017). A comprehensive definition of technology from an ethological perspective. *Social Sciences*, 6(4). <https://doi.org/10.3390/socsci6040126>
- Creswell, J. (2002). Educational research: Planning, conducting, and evaluating quantitative and qualitative research. Upper Saddle River, NJ: Merrill Prentice Hall.
- Creswell, W. J., & Creswell, J. D. (2018). Research Design: Qualitative, Quantitative and Mixed Methods Approaches (H. Salmon, C. Neve, M. O'Heffernan, D. C. Felt, & A. Marks (eds.); 5th ed., Vol. 53, Issue 9). SAGE Publications. Inc.
- Cara mendaftar dan mendapatkan NIB di OSS. (2017). BKPM. <https://www.bkpm.go.id/id/publikasi/detail/berita/cara-mendaftar-dan-mendapatkan-nib-di-oss>
- Detail Perizinan: Surat Izin Usaha Perdagangan (SIUP) Menengah Baru. PTSP DKI. (2022). Retrieved November 11, 2022, from <https://pelayanan.jakarta.go.id/site/detailperizinan/489>
- Damodaran. (2012). *Investment valuation tools and techniques for determining the value of any asset* (3rd ed.). Wiley.
- Dessler. (2017). *Human resource management* (Fifteenth edition.). Pearson.
- Fill, & McKee, S. (2011). *Business Marketing Face to Face*. Goodfellow Publishers Ltd.
- Gamage, A. S. (2014). Recruitment and Selection Practices in Manufacturing SMEs in Japan: An analysis of the link with business performance. *Ruhuna Journal of Management and Finance*, 1(1), 37–52.

- Ghauri, P. & Gronhaug, K. 2005. Research Methods in Business Studies, Harlow, FT/Prentice Hall.
- Harris. (2011). *Profit planning for hospitality and tourism* (3rd rev. ed.). Goodfellow Publishers Ltd.
- Hair, J. F., Sarstedt, M., Hopkins, L., & Kuppelwieser, V.G. (2014). Partial least squares structural equation modelling (PLS-SEM): An emerging toll in business research. *European Business Review*, 26(2), 106-121. <https://doi.org/10.1108/EBR-10-2013-0128>
- Hamed Taheroost. Validity and Reliability of the Research Instrument; How to Test the Validation of a Questionnaire/Survey in a Research. International Journal of Academic Research in Management (IJARM), Helvetic Editions, 2016, 5. Ffhal-02546799
- Kotler, & Keller, K. L. (2016). *Marketing management* (15, Global edition.). Pearson Education Limited.
- Kampf, Majercak, P., & Svagr, P. (2016). Application of Break-Even Point Analysis/Primjena Break-Even Point analize. *Naše More Znanstveni Časopis Za More i Pomorstvo*, 63(3), 126–126. <https://doi.org/10.17818/NM/2016/SI9>
- Kushwaha, & Agrawal, S. R. (2015). An Indian customer surrounding 7P's of service marketing. *Journal of Retailing and Consumer Services*, 22, 85–95. <https://doi.org/10.1016/j.jretconser.2014.10.006>
- Kementerian Hukum dan Hak Asasi Manusia Republik Indonesia. (2014). Peraturan Menteri Hukum dan Hak Asasi Manusia Republik Indonesia Nomor 4 Tahun 2014.
- Kementerian Penididikan dan Kebudayaan & Kementerian Pariwisata dan Ekonomi Kreatif Republik indonesia. (2010). Peraturan Menteri Kebudayaan dan Pariwisata tentang Tata Cara Pendaftaran Usaha Jasa Makanan dan Minuman.
- Kementerian Perdagangan Republik Indonesia. (2020). Surat Edaran Menteri Perdagangan Nomor 12 Tahun 2020 tentang Pemulihan Aktivitas Perdagangan yang Dilakukan pada Masa Pandemi Corona Virus Disease 2019 (Covid-19) dan New Normal.
- Kementerian Keuangan Republik Indonesia. (2013). Peraturan Direktur Jenderal Pajak Nomor PER- 38/PJ/2013.
- Kementerian Ketenagakerjaan. (2016). Peraturan Menteri Ketenagakerjaan Nomor 6 Tahun 2016.
- Presiden Republik Indonesia. (2019). Peraturan Presiden Republik Indonesia Nomor 75 Tahun 2019 Tentang Perubahan Atas Peraturan Presiden Nomor 82 Tahun 2018 Tentang Jaminan Kesehatan.
- Presiden Republik Indonesia. (2020). Undang Undang Republik Indonesia Nomor 11 Tahun 2020 Tentang Cipta Kerja.
- Presiden Republik Indonesia. (2021). Peraturan Pemerintah Republik Indonesia Nomor 7 Tahun 2021.
- Presiden Republik Indonesia. (2003). Undang-Undang Republik Indonesia Nomor 13 Tahun 2003 Tentang Ketenagakerjaan.
- Makoujy. (2010). *How to read a balance sheet*. McGraw-Hill.
- Nations, U. (2010). International Recommendations for Tourism Statistics 2008. In International Recommendations for Tourism Statistics 2008. <https://doi.org/10.18111/9789211615210>
- Parminder, & Vickerstaff, B. (2014). *Financial accounting*. Routledge. 113

- Poggensee, & Poggensee, J. (2021). *Investment valuation and appraisal : theory and practice* (1st ed. 2021.). Palgrave Macmillan. <https://doi.org/10.1007/978-3-030-62440-8>
- O'Meara, & Petzall, S. (2013). *The handbook of strategic recruitment and selection : a systems approach* (First edition.). Emerald.
- O'Neill, A. (2022, August 3). *Indonesia - unemployment rate 2021*. Statista. Retrieved December 5, 2022, from <https://www.statista.com/statistics/320129/unemployment-rate-in-indonesia/>
- Jones, G. R. (2013). Design , and Change global edition. In *Pearson Education Limited: Vol. Seventh Ed.*
- Yovita. (2021). *Tanda Daftar Perusahaan (TDP) untuk Usaha, Wajibkan Dimiliki? - GoBiz*. GoBiz - Pusat Pengetahuan. <https://gobiz.co.id/pusat-pengetahuan/tanda-daftar-perusahaan-tdp/>
- Ramachandra, Chandrashekara, B., & Shivakumar, S. (2010). *Marketing management* (Rev. ed.). Himalaya Pub. House.
- Safiullin, L. N., Oduntsova, J. L., & Safiullin, N. Z. (2015). The Theory of Demand in the Conditions of Heterogeneity of Goods and Consumers. *Procedia Economics and Finance*, 24, 288–295. [https://doi.org/10.1016/s2212-5671\(15\)00662-0](https://doi.org/10.1016/s2212-5671(15)00662-0)
- Sheehan. (2018). *Marketing management* (First ed.). AVA Publishing SA.
- Sugiyono. (2016). Metode Penelitian L Kuantitatif, Kualitatif, Dan R&D. ALFABETA, cv.
- Torrington. (2014). *Human resource management* (Ninth edition.). Pearson Education.
- Statistik Kunjungan Wisatawan Mancanegara 2021. (2021). Retrieved July 30, 2022, from <https://kemenparekraf.go.id/statistik-wisatawan-mancanegara/Statistik-Kunjungan-Wisatawan-Mancanegara-2021>
- Wiley, J. (2014). From Concept to Operation, 7th Edition
- Zahra, G., 2021. *Food Industry in Indonesia: Future Prospect despite COVID-19*. [online] Available at: <<https://brightindonesia.net/2021/02/03/food-industry-in-indonesia-future-prospect-despite-covid-19/#:~:text=The%20food%20industry%20trend%202021,sector%20offers%20huge%20investment%20opportunities.>> [Accessed 1 August 2022.]