

# **SKRIPSI**

## **THE EFFECT OF DISTRIBUTION CHANNEL, CORPORATE SOCIAL RESPONSIBILITY, AND BRAND IMAGE TOWARD CUSTOMER PURCHASE DECISION AT PT POETRA**

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Written as a partial fulfillment of the academic requirements  
to obtain the degree of *Sarjana Manajemen*

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**MANAGEMENT STUDY PROGRAM  
FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS PELITA HARAPAN  
MEDAN  
2022**