SKRIPSI

THE EFFECT OF PERCEPTION OF BENEFITS AND PROMOTIONS ON THE DECISION TO USE E-WALLET AT UNIVERSITAS PELITA HARAPAN, MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen*

By:

NAME : MEILANI

ID NUMBER : 03011180163



MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2022