

ABSTRACT

Kim Chan Sik (01013190006)

Family Economic Education, Peer Groups, and Students' Entrepreneurial Intention among Universitas Pelita Harapan Students: The Mediating Role of Economic Literacy

(84 Pages; 3 Figures; 33 Tables; 7 Appendices)

Currently, Indonesia needs lots of young entrepreneurs to overcome the issues such as economy, unemployment, and others. The aim of this study is to find out how family economy education and peer groups impact the entrepreneurial intention of the university students with the mediating role of economic literacy. The data obtained from 210 students are students who are currently studying at the University of Pelita Harapan with various majors and cohorts. The approach of the research method is quantitative method and used Smart PLS 3 to gather the data. The outcome of this study shows that family economic education and peer groups are significant factors of entrepreneurial intention. These findings demonstrated how important economic literacy is in encouraging students' entrepreneurial intention which educational institutions might take into consideration. The researcher hopes that this study will inform those responsible for implementing the policies, procedures, and mechanisms necessary to boost students' entrepreneurial intent to become entrepreneurs in the future.

Keywords: *Family Economic Education, Peer Groups, Economic Literacy, Entrepreneurial Intention*

Reference: 94 (1987–2023)