## REFERENCES

- Ab Hamid, M.R., Sami, W. and Mohmad Sidek, M.H. (2017), "Discriminant Validity Assessment: Use of Fornell & Larcker criterion versus HTMT Criterion", *Journal of Physics: Conference Series*, Vol. 890 No. 1, doi: 10.1088/1742-6596/890/1/012163.
- Allen, S.T. (2020), "On the Cutting Edge or the Chopping Block? Fostering a Digital Mindset and Tech Literacy in Business Management Education", *Journal of Management Education*, Vol. 44 No. 3, pp. 362–393.
- Anthonysamy, L., Koo, A.C. and Hew, S.H. (2020), "Self-regulated learning strategies in higher education: Fostering digital literacy for sustainable lifelong learning", *Education and Information Technologies*, Education and Information Technologies, Vol. 25 No. 4, pp. 2393–2414, doi: 10.1007/s10639-020-10201-8.
- Arias-Aranda, D. and Bustinza-Snchez, O. (2009), "Entrepreneurial attitude and conflict management through business simulations", *Industrial Management and Data Systems*, Vol. 109 No. 8, pp. 1101–1117, doi: 10.1108/02635570910991328.
- Armstrong, K. (2020), Report From Future Times.
- Awan, U., Sroufe, R. and Kraslawski, A. (2019), "Creativity enables sustainable development: Supplier engagement as a boundary condition for the positive effect on green innovation", *Journal of Cleaner Production*, Elsevier Ltd, Vol. 226, pp. 172–185, doi: 10.1016/j.jclepro.2019.03.308.
- Barros, M.V., Salvador, R., do Prado, G.F., de Francisco, A.C. and Piekarski, C.M. (2021), "Circular economy as a driver to sustainable businesses", *Cleaner Environmental Systems*, Elsevier Ltd, Vol. 2 No. October 2020, p. 100006, doi: 10.1016/j.cesys.2020.100006.
- Borim-De-Souza, R., Balbinot, Z., Travis, E.F., Munck, L., Roseli, A. and Takahashi, W. (2015), Sustainable Development and Sustainability as Study Objects for Comparative Management Theory Proposing Styles of Reasoning for an

- *Unknown Metropole*, *Cross Cultural Management*, Vol. 22, doi: 10.1108/CCM-02-2013-0027.
- Bosma, N. (2013), "The Global Entrepreneurship Monitor (GEM) and its impact on entrepreneurship research", *Foundations and Trends in Entrepreneurship*, Vol. 9 No. 2, pp. 143–248, doi: 10.1561/0300000033.
- Cavalheiro, S. and Widén, G. (2020), "AIS Electronic Library (AISeL) Effect of Digital Literacy on the Use of Digital Technology: Micro- Entrepreneurs in the Creative Industries", No. June.
- Cerisola, S. and Panzera, E. (2021), "Cultural and creative cities and regional economic efficiency: Context conditions as catalyzers of cultural vibrancy and creative economy", *Sustainability (Switzerland)*, Vol. 13 No. 13, doi: 10.3390/su13137150.
- Collins, L., Hannon, P. and Smith, A.G. (2004), "Enacting entrepreneurial intent: the gaps between student needs and higher education capability", *Journal of Education and Training*, Vol. 46 No. (8/9), pp. 454–463.
- Collins, S.E., Witkiewitz, K. and Larimer, M.E. (2011), "322 JOURNAL OF STUDIES ON ALCOHOL AND DRUGS / The Theory of Planned Behavior as a Predictor of Growth in Risky College Drinking\*", *Stud Alcohol Drugs*, Vol. 72 No. March, pp. 322–332.
- Dewi, N.K. (2022), "F&B industry's challenges amid growth recovery momentum", The Jakarta Post.
- Eccles, R.G., Ioannou, I. and Serafeim, G. (2012), "The Impact of a Corporate Culture of Sustainability on Corporate Behavior and Performance", *SSRN Electronic Journal*, doi: 10.2139/ssrn.1964011.
- "Food & Beverage Division Food & Beverage Overview". (2019), *Business Indonesia*., available at: https://business-indonesia.org/food\_beverage.
- Gouvea, R., Kapelianis, D., Montoya, M.J.R. and Vora, G. (2021), "The creative economy, innovation and entrepreneurship: an empirical examination", *Creative*

- *Industries Journal*, Routledge, Vol. 14 No. 1, pp. 23–62, doi: 10.1080/17510694.2020.1744215.
- Hair, J.F., Hult, G.T.M., Ringle, C.M., Sarstedt, M., Danks, N.P. and Ray, S. (2021), "Moderation Analysis", *Springer EBooks*, pp. 155–172.
- Hair, J.F., Risher, J.J., Sarstedt, M. and Ringle, C.M. (2019), "When to use and how to report the results of PLS-SEM", *European Business Review*, Vol. 31 No. 1, pp. 2–24, doi: 10.1108/EBR-11-2018-0203.
- Hakim, S., Laelawati, L.N. and Mardiana, R. (2023), Proceedings of the International Conference on Global Innovation and Trends in Economics and Business (ICOBIS 2022), Proceedings of the International Conference on Global Innovation and Trends in Economics and Business (ICOBIS 2022), Vol. 1, Atlantis Press International BV, doi: 10.2991/978-94-6463-068-8.
- Haseeb, M., Hussain, H.I., Ślusarczyk, B. and Jermsittiparsert, K. (2019), "Industry 4.0: A solution towards technology challenges of sustainable business performance", *Social Sciences*, Vol. 8 No. 5, doi: 10.3390/socsci8050154.
- Hevia, B.C. and Neumeyer, A. (2020), "UNDP LAC C19 PDS No . 1 A Conceptual Framework for Analyzing the Economic Impact of COVID-19 and its Policy Implications", No. 1, pp. 1–18.
- Heye, D. (2006), "Creativity and innovation", *Business Information Review*, Vol. 23 No. 4, pp. 252–257.
- Hidayat, A.R.R.T. and Asmara, A.Y. (2017), "Creative industry in supporting economy growth in Indonesia: Perspective of regional innovation system", *IOP Conference Series: Earth and Environmental Science*, Vol. 70 No. 1, doi: 10.1088/1755-1315/70/1/012031.
- Howkins, J. (2002), "The Creative Economy: How People Make Money from Ideas", *ResearchGate*, available at: https://www.researchgate.net/publication/247822555\_The\_Creative\_Economy\_ How\_People\_Make\_Money\_from\_Ideas.

- Hudson, M., Smart, A. and Bourne, M. (2021), Theory and Practice in SME Performance Measurement Systems", International Journal of Operations & Production Management, International Journal of Operations & Production Management, Vol. 21.
- Inc, T. (2021), "Thinking\*Room Inc. Design Studio based in Jakarta", available at: https://www.thinkingroominc.com/about.
- Kamble, S.S., Gunasekaran, A. and Gawankar, S.A. (2020), "Achieving sustainable performance in a data-driven agriculture supply chain: A review for research and applications", *International Journal of Production Economics*, Elsevier B.V., Vol. 219 No. July 2018, pp. 179–194, doi: 10.1016/j.ijpe.2019.05.022.
- Kumalasari, R.D., Lukiyanto, K. and Purnomo, A. (2020), "External Factors Motivating Successful Women Entrepreneurs: A Study of Women Entrepreneurs Community in A Rural Area", *PalArch's Journal of Archaeology of Egypt/Egyptology*, Vol. 18 No. 1, pp. 518–526.
- Kurniawan, D. (n.d.). "BPS: Indonesia's Population Is Dominated By Humans Born In 1997-2012 And 1981-1996", VOI Waktunya Merevolusi Pemberitaan.
- Kusmintarti, A., Asdani, A. and Riwajanti, N.I. (2017), "The relationship between creativity, entrepreneurial attitude and entrepreneurial intention (case study on the students of State Polytechnic Malang)", *International Journal of Trade and Global Markets*, Vol. 10 No. 1, pp. 28–36, doi: 10.1504/IJTGM.2017.082379.
- Lestariningsih, E., Maharani, K. and Lestari, T.K. (2019), Measuring Creative Economy in Indonesia: Issues and Challenges in Data Collection, Asia-Pacific Sustainable Development Journal, Vol. 2018, doi: 10.18356/16fa938f-en.
- Liu, Z.J., Tretyakova, N., Fedorov, V. and Kharakhordina, M. (2020), "Digital literacy and digital didactics as the basis for new learning models development", *International Journal of Emerging Technologies in Learning*, Vol. 15 No. 14, pp. 4–18, doi: 10.3991/ijet.v15i14.14669.
- Lüdeke-freund, F., Freudenreich, B., Saviuc, I., Schaltegger, S. and Stock, M. (2017), *Analytics, Innovation, and Excellence-Driven Enterprise Sustainability*,

- Analytics, Innovation, and Excellence-Driven Enterprise Sustainability, doi: 10.1057/978-1-137-37879-8.
- Magano, J., Silva, C., Figueiredo, C., Vitória, A., Nogueira, T. and Dinis, M.A.P. (2020), "Generation Z: Fitting project management soft skills competencies—A mixed-method approach", *Education Sciences*, Vol. 10 No. 7, pp. 1–24, doi: 10.3390/educsci10070187.
- McGillycuddy, C. (2022), "How Gen Z Is Shaping the Future of E-commerce", *WebSell*, available at: https://www.websell.io/gen-z-ecommerce.
- Mietzner, D. and Kamprath, M. (2013), "A competence portfolio for professionals in the creative industries", *Creativity and Innovation Management*, Vol. 22 No. 3, pp. 280–294, doi: 10.1111/caim.12026.
- Moorthy, T. and Sahid, S. (2022), "The Influence of Digital Marketing Literacy on Entrepreneurship Behavior among Public University Students in Malaysia", *International Journal of Academic Research in Business and Social Sciences*, Vol. 12 No. 1, doi: 10.6007/ijarbss/v12-i1/11837.
- Motyl, B., Baronio, G., Uberti, S., Speranza, D. and Filippi, S. (2017), "How will Change the Future Engineers' Skills in the Industry 4.0 Framework? A Questionnaire Survey", *Procedia Manufacturing*, The Author(s), Vol. 11 No. June, pp. 1501–1509, doi: 10.1016/j.promfg.2017.07.282.
- Newman, A., Obschonka, M., Schwarz, S., Cohen, M. and Nielsen, I. (2019), "Entrepreneurial self-efficacy: A systematic review of the literature on its theoretical foundations, measurement, antecedents, and outcomes, and an agenda for future research", *Journal of Vocational Behavior*, Elsevier Inc, Vol. 110 No. 2017, pp. 403–419, doi: 10.1016/j.jvb.2018.05.012.
- Ng, W. (2012), "Can we teach digital natives digital literacy?", *Computers and Education*, Elsevier Ltd, Vol. 59 No. 3, pp. 1065–1078, doi: 10.1016/j.compedu.2012.04.016.

- Nobre, G. (2020), "Creative Economy and Covid-19, Technology, Automation and the New Economy", ... /*Creative-Economy-and-Covid-19-Technology* ..., No. April, doi: 10.13140/RG.2.2.16293.04326/1.
- Parida, V., Sjödin, D. and Reim, W. (2019), "Reviewing literature on digitalization, business model innovation, and sustainable industry: Past achievements and future promises", *Sustainability (Switzerland)*, Vol. 11 No. 2, doi: 10.3390/su11020391.
- Polizzi, G. (2020), "Digital literacy and the national curriculum for England: Learning from how the experts engage with and evaluate online content", *Computers and Education*, Elsevier Ltd, Vol. 152 No. February, p. 103859, doi: 10.1016/j.compedu.2020.103859.
- Rosyadi, S., Haryanto, A., Sabhita Kusuma, A. and Fitrah, E. (2020), "The Role of Creative Economy in Promoting Sustainable Rural Development", Vol. 389 No. Icstcsd 2019, pp. 111–115, doi: 10.2991/icstcsd-19.2020.23.
- Rusliati, E., Mulyaningrum, M., Wibowo, A., & Narmaditya, B.S. (2020), "Does Entrepreneurial Leadership Matter for Micro-Enterprise Development?: Lesson from West Java in Indonesia", *The Journal of Asian Finance, Economics and Business*, Vol. 7 No. 8, pp. 445–450.
- Santoso, S. (2020), "Optimizing Access to Financial Capital of Creative Economy for Startups Towards Global Competitiveness", *Business Economic, Communication, and Social Sciences (BECOSS) Journal*, Vol. 2 No. 2, pp. 181–189, doi: 10.21512/becossjournal.v2i2.6246.
- Servera-Francés, D., Fuentes-Blasco, M. and Piqueras-Tomás, L. (2020), "The importance of sustainable practices in value creation and consumers' commitment with companies' commercial format", *Sustainability (Switzerland)*, Vol. 12 No. 23, pp. 1–14, doi: 10.3390/su12239852.
- Souto, J.E. (2021), "Organizational creativity and sustainability-oriented innovation as drivers of sustainable development: overcoming firms' economic,

- environmental and social sustainability challenges", *Journal of Manufacturing Technology Management*, Vol. 33 No. 4, pp. 805–826.
- Superuser. (2019), "Fortuna The Importance of Creativity and Innovation in Business Integrated Strategic Creative Advertising Communication Agency Jakarta Indonesia", *Fortuna*.
- Tejedor, S., Cervi, L., Pérez-Escoda, A. and Jumbo, F.T. (2020), "Digital literacy and higher education during COVID-19 lockdown: Spain, Italy, and Ecuador", *Publications*, Vol. 8 No. 4, pp. 1–17, doi: 10.3390/publications8040048.
- Vickery, J. (2015), "Creative Economy Report 2013 Special Edition: widening local development pathways", *Cultural Trends*, Vol. 24 No. 2, pp. 189–193, doi: 10.1080/09548963.2015.1031487.
- Walker, A.M., Opferkuch, K., Roos Lindgreen, E., Raggi, A., Simboli, A., Vermeulen, W.J.V., Caeiro, S., *et al.* (2022), "What Is the Relation between Circular Economy and Sustainability? Answers from Frontrunner Companies Engaged with Circular Economy Practices", *Circular Economy and Sustainability*, Circular Economy and Sustainability, Vol. 2 No. 2, pp. 731–758, doi: 10.1007/s43615-021-00064-7.
- Wardana, L.W. (2018), "the Role of Facebook As a Social Media Marketing on Housewives' Start-Up Business", *Jurnal Entrepreneur Dan Entrepreneurship*, Vol. 7 No. 2, pp. 79–86, doi: 10.37715/jee.v7i2.1107.
- Yasir, N., Xie, R. and Zhang, J. (2022), "The Impact of Personal Values and Attitude toward Sustainable Entrepreneurship on Entrepreneurial Intention to Enhance Sustainable Development: Empirical Evidence from Pakistan", *Sustainability*, Vol. 14 No. 11, p. 6792.
- Yusoff, Y.M., Omar, M.K., Kamarul Zaman, M.D. and Samad, S. (2019), "Do all elements of green intellectual capital contribute toward business sustainability? Evidence from the Malaysian context using the Partial Least Squares method", *Journal of Cleaner Production*, Elsevier Ltd, Vol. 234, pp. 626–637, doi: 10.1016/j.jclepro.2019.06.153.

Zhou, Z. and Verburg, R. (2020), "Open for business: The impact of creative team environment and innovative behaviour in technology-based start-ups", *International Small Business Journal: Researching Entrepreneurship*, Vol. 38 No. 4, pp. 318–336, doi: 10.1177/0266242619892793.

