

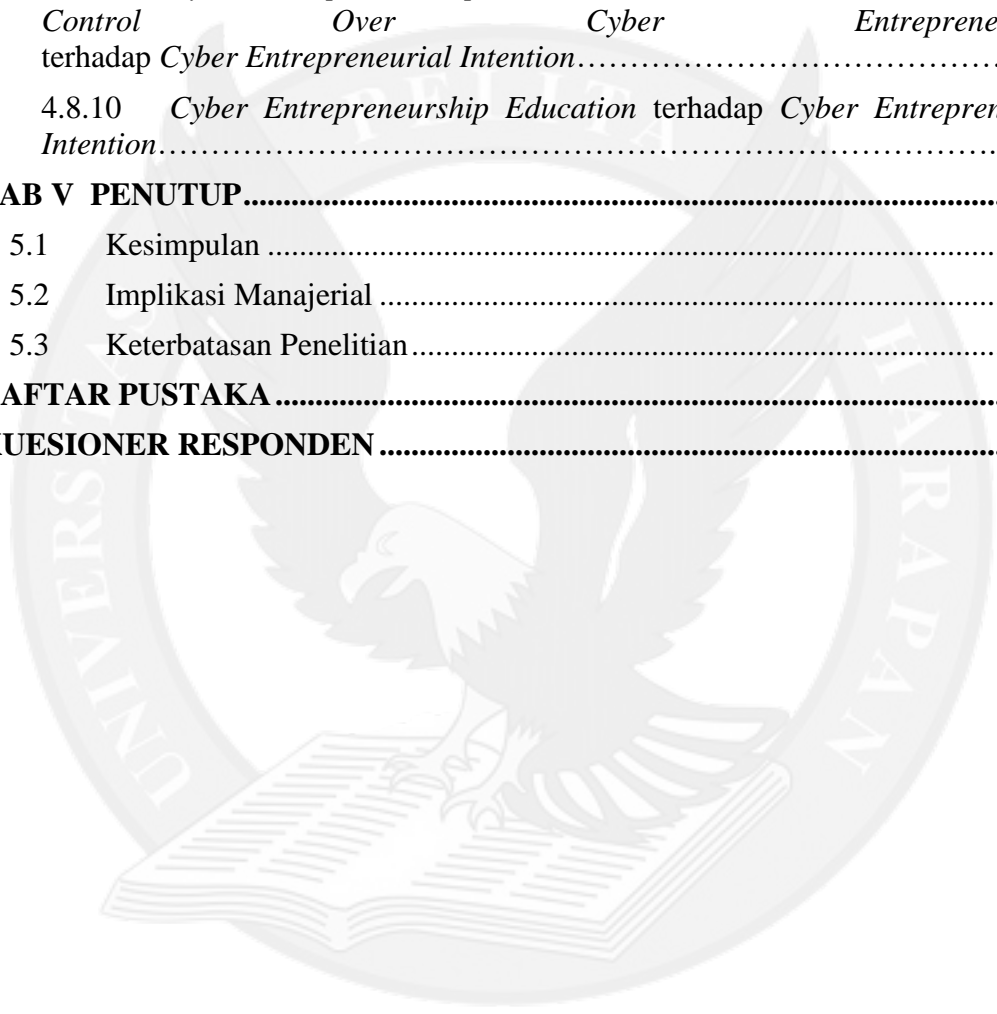
DAFTAR ISI

HALAMAN JUDUL	i
PERNYATAAN DAN PERSETUJUAN UNGGAH TUGAS AKHIR.....	ii
PERSETUJUAN DOSEN PEMBIMBING TUGAS AKHIR	iii
PERSETUJUAN TIM PENGUJI TUGAS AKHIR.....	iv
ABSTRAK	v
ABSTRACT	vi
KATA PENGANTAR.....	vii
DAFTAR ISI.....	ix
DAFTAR GAMBAR.....	xiii
DAFTAR TABEL	xiv
BAB I PENGANTAR.....	1
1.1 Latar Belakang	1
1.2 Rumusan Masalah	11
1.3 Tujuan Penelitian	13
1.4 Manfaat Penelitian	15
1.4.1 Manfaat Teoritis.....	15
1.4.2 Manfaat Praktis.....	15
1.5 Sistemika Penulisan	16
BAB II LANDASAN TEORI	17
2.1 Angkatan Kerja	17
2.2 Norma Subjektif	18
2.3 Definisi Variabel	20
2.3.1 <i>The Theory of Planned Behavior</i>	21
2.3.2 <i>Locus of Control</i>	23
2.3.3 <i>Cyber Entrepreneurship</i>	24
2.3.4 <i>Cyber Entrepreneurial Intention</i>	25
2.3.5 <i>Cyber Entrepreneurship Education</i>	26
2.3.6 <i>Attitude</i>	27

2.4	Hubungan dengan Variable.....	28
2.4.1	Pengaruh <i>Locus of Control</i> terhadap <i>Attitudes Toward Cyber Entrepreneurship</i>	28
2.4.2	<i>Locus of Control</i> terhadap <i>Subjective Norms Regarding Cyber Entrepreneurship</i>	30
2.4.3	<i>Locus of Control</i> terhadap <i>Perceived Behavioral Control Over Cyber Entrepreneurship</i>	32
2.4.4	<i>Attitude Toward Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	34
2.4.5	<i>Subjective Norms Regarding Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	36
2.4.6	<i>Perceived Behavioral Control Over Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	39
2.4.7	<i>Cyber Entrepreneurship Education</i> memoderasi <i>Attitudes Toward Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	41
2.4.8	<i>Cyber Entrepreneurship Education</i> memoderasi <i>Subjective Norms Regarding Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	43
2.4.9	<i>Cyber Entrepreneurship Education</i> memoderasi <i>Perceived Behavioral Control Over Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	46
2.4.10	<i>Cyber Entrepreneurship Education</i> terhadap <i>Cyber Entrepreneurial Intention</i>	48
2.5	Model Penelitian	51
BAB III METODOLOGI PENELITIAN		54
3.1	Objek Penelitian	54
3.2	Jenis Penelitian.....	54
3.3	Desain Penelitian.....	55
3.4	Unit Analisis	56
3.5	Definisi Konseptual dan Definisi Operasional Variabel.....	57
3.6	Populasi Dan Sampel	60
3.7	Pengukuran Skala.....	63
3.8	Metode Pengumpulan data.....	64
3.9	Ukuran Sampel.....	65
3.10	Metode Analisis Data.....	65

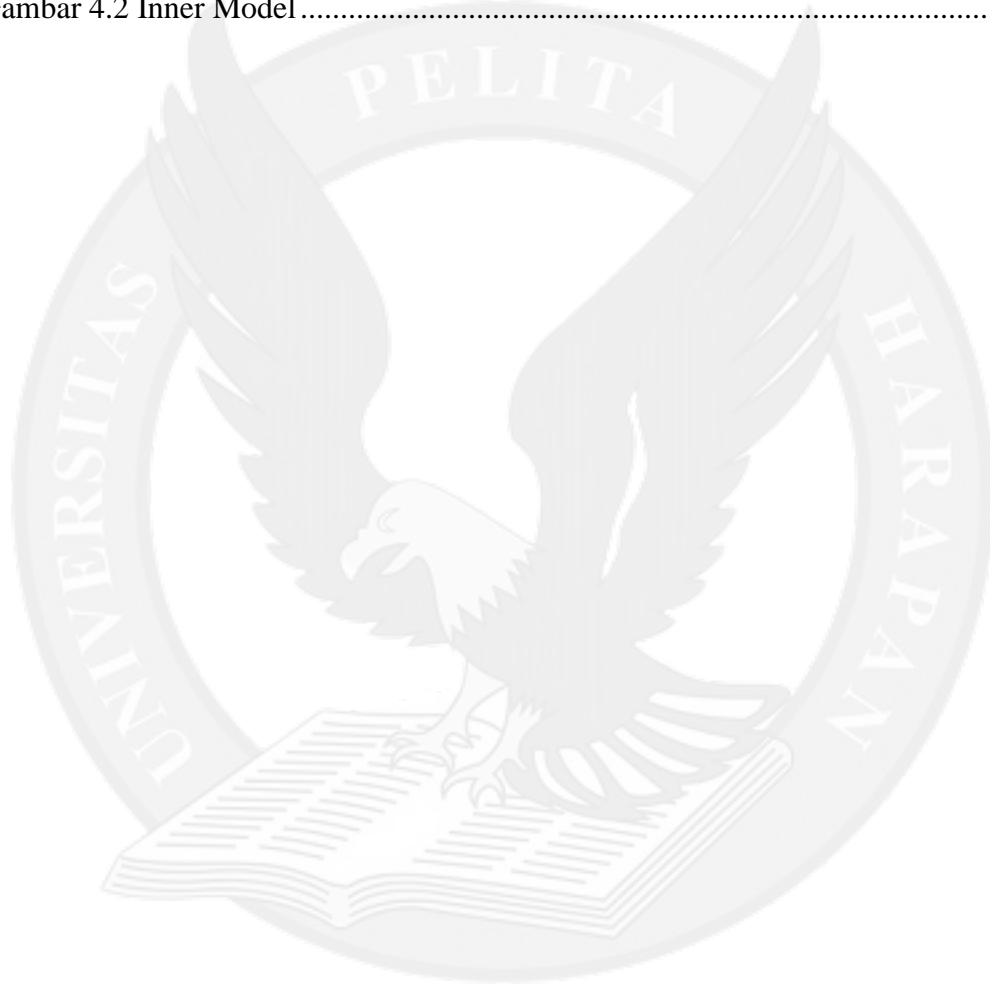
3.10.1	Validitas.....	66
3.10.2	Reliabilitas.....	66
3.11	<i>Struktur Equation Modeling (SEM)</i>	67
3.12	<i>Partial Least Square (PLS)</i>	67
3.13	<i>Preliminary Test</i>	68
BAB IV	HASIL DAN PEMBAHASAN	71
4.1	Profil Responden.....	71
4.2	Jenis Kelamin.....	71
4.3	Kategori Usia	72
4.4	Pendidikan.....	73
4.5	Domisili.....	74
4.6	Deskripsi Konstruk Penelitian	75
4.7	Analisis Data Penelitian	78
4.7.1	<i>Outer Model</i>	79
4.7.2	Uji Validitas.....	79
4.7.3	Uji Relibilitas.....	82
4.7.4	<i>Inner Model</i>	83
4.7.5	<i>R-square</i>	84
4.7.6	Uji Hipotesis.....	84
4.8	Pembahasan.....	86
4.8.1	Pengaruh <i>Locus of Control</i> terhadap <i>Attitudes Toward Cyber Entrepreneurship</i>	86
4.8.2	<i>Locus of Control</i> terhadap <i>Subjective Norms Regarding Cyber Entrepreneurship</i>	87
4.8.3	<i>Locus of Control</i> terhadap <i>Perceived Behavioral Control Over Cyber Entrepreneurship</i>	88
4.8.4	<i>Attitude Toward Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	89
4.8.5	<i>Subjective Norms Regarding Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	90
4.8.6	<i>Perceived Behavioral Control Over Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	91

4.8.7	<i>Cyber Entrepreneurship Education</i> memoderasi pengaruh <i>Attitudes Toward Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i> ...	91
4.8.8	<i>Cyber Entrepreneurship Education</i> memoderasi <i>Subjective Norms Regarding Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	92
4.8.9	<i>Cyber Entrepreneurship Education</i> memoderasi <i>Perceived Behavioral Control Over Cyber Entrepreneurship</i> terhadap <i>Cyber Entrepreneurial Intention</i>	93
4.8.10	<i>Cyber Entrepreneurship Education</i> terhadap <i>Cyber Entrepreneurial Intention</i>	94
BAB V PENUTUP		96
5.1	Kesimpulan	96
5.2	Implikasi Manajerial	98
5.3	Keterbatasan Penelitian.....	102
DAFTAR PUSTAKA		103
KUESIONER RESPONDEN		108



DAFTAR GAMBAR

Gambar 1.1 Jumlah Tenaga Kerja yang Mengalami PHK di Jakarta	3
Gambar 1.2 Jumlah Pengangguran Selama Pandemi.....	4
Gambar 1.3 Tingkat Pengangguran Terbuka (TPT)	6
Gambar 2.1 Model Penelitian	51
Gambar 4.1 Outer Model	79
Gambar 4.2 Inner Model.....	83



DAFTAR TABEL

Tabel 3.1 Definisi Operasional dan Definisi Konseptual.....	58
Tabel 3.2 Uji Validitas Kovergen – Outer Loadings	68
Tabel 3.3 Nilai AVE	69
Tabel 3.4 Uji Validitas Diskriminan HTMT	69
Tabel 3.5 Uji Relibilitas	70
Tabel 4.1 Jenis Kelamin.....	72
Tabel 4.2 Data Katagori Usia.....	72
Tabel 4.3 Hasil Data Kuesioner Pendidikan	73
Tabel 4.4 Hasil Data Kuesioner Domisili	74
Tabel 4.5 Deskripsi Konstruk Penelitian	75
Tabel 4.6 Pengelompokan Kategori Jawaban	76
Tabel 4.7 Nilai Rata – Rata Indikator Locus Of Control	76
Tabel 4.8 Nilai Rata – Rata Indikator Attitude	76
Tabel 4.9 Nilai Subjective Norm	77
Tabel 4.10 Nilai Perceived Behavior Control	77
Tabel 4.11 Nilai Cyber Entrepreneur Intention.....	78
Tabel 4.12 Nilai Cyber Entrepreneur Education.....	78
Tabel 4.13 Uji Validitas Konvergen <i>Factor Loading</i>	80
Tabel 4.14 Uji Validitas AVE.....	81
Tabel 4.15 Uji Validitas Diskriminan – HTMT.....	81
Tabel 4.16 Uji Relibilitas	82
Tabel 4.17 Nilai Inner VIF.....	83
Tabel 4.18 Nilai R Square.....	84
Tabel 4.19 Uji Hipotesis melalui Path Coefficients Bootstrapping	85