## **THESIS**

## THE COMPETITIVE ADVANTAGE OF PT AURORA EXECUTIVE PLACEMENT CONSULTANT DURING COVID-19 PANDEMIC

Written as a partial fulfillment of the academic requirements to obtain the degree of Sarjana Manajemen

By:

NAME : ARMAAN ARORA

ID NUMBER: 01013190025



STUDY PROGRAM OF MANAGEMENT FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS PELITA HARAPAN JAKARTA 2023