

## REFERENCES

- Diaz, Enrique. (2014). What is your definition of quality?. Retrieved on 1 May 2018 from <https://www.gbnews.ch/what-is-your-definition-of-quality/>
- Kafael, Bushra. (2017). Can shopping help relieve stress? Here's the answer! . Retrieved on 1 May 2018 from <http://www.onlymyhealth.com/can-shopping-help-relieve-stress-heres-answer-1300184407>
- Kenny. (2015). Tren Bazaar yang Kian Cetar : Hal A-Z Yang Kamu Wajib Tahu. Retrieved on 1 May 2018 from <http://www.inijie.com/2015/11/27/tren-bazaar-yang-kian-cetar-hal-a-z-yang-kamu-wajib-tahu/>
- Kia. (2016). World's most stressed countries – ranked. Retrieved on 1 May 2018 from <https://www.atlasandboots.com/most-stressed-countries/>
- Loyalty Solutions. (2011).What is Customer Loyalty?. Retrieved on 1 May 2018 from <http://prloyaltymarketing.com/customer-loyalty/what-is-customer-loyalty/>
- Newton,Jethro. (2006).What is quality?1st European Forum for Quality Assurance. Retrieved on 1 May 2018 from <http://eua.be/eua/jsp/en/upload/PS%20%20-%20Jethro%20Newton.1166003065141.pdf>
- Nungki. (2017). Event Sneakers Terbesar: Jakarta Sneaker Cult. Retrieved on 1 May 2018 from <http://www.harpersbazaar.co.id/articles/read/10/2017/4683/Event-Sneakers-Terbesar-Jakarta-Sneaker-Cult-https://economy.okezone.com/read/2017/05/03/20/1682125/sri-mulyani-bazar-jadi-simbol-untuk-apresiasi-produk-indonesia>
- Panjaitan, Peter C. (2014). Pengaruh Event Marketing Terhadap Keputusan Pembelian Produk Fashion (Studi Pada Brightspot Market) Retrieved on 1 May 2018 from <http://lib.ui.ac.id/naskahringkas/2017-02/S-Peter%20Christian%20Panjaitan>
- P.Doyle, Debis. (2008). Why Markets Are Important (And What They Could Do for Public Education). Retrieved on 1 May 2018 from <http://www.edweek.org/ew/articles/2008/01/16/19doyle.h27.html>
- Rosenblatt, Gideon. (2013). The Key to Creating Value in Business. Retrieved on 1 May 2018 from <http://www.the-vital-edge.com/creating-value-in-business/>
- Sharmin, Wadud. (2012). Customer satisfaction in business:A case study of MoonTravel LTD, Finland. Retrieved on 1 May 2018 from <https://www.theseus.fi/bitstream/handle/10024/54685/Wadud%20Sharmin.pdf?sequence=1&isAllowed=y>
- Varga, Somogy and Charles .G. (2014). Authenticity. Retrieved on 1 May 2018 from <https://plato.stanford.edu/entries/authenticity/>
- \_\_\_\_\_. Customer Satisfaction. Retrieved on 1 May 2018 from <https://www.kbmanage.com/concept/customer-satisfaction>