

DAFTAR PUSTAKA

- Akram, U., Hui, P., Kaleem Khan, M., Tanveer, Y., Mehmood, K., & Ahmad, W. (2018). How website quality affects online impulse buying: Moderating effects of sales promotion and credit card use. *Asia Pacific Journal of Marketing and Logistics*, 30(1), 235–256. <https://doi.org/10.1108/APJML-04-2018-0073>
- Annur, C. M. (2022). Survei: Shopee Jadi Platform E-commerce yang Paling Banyak Digunakan Saat Harbolnas. Retrieved from Katadata website: <https://databoks.katadata.co.id/datapublish/2022/10/28/survei-shopee-jadi-platform-e-commerce-yang-paling-banyak-digunakan-saat-harbolnas>
- Aragoncillo, L., & Orús, C. (2018). Impulse buying behaviour: An online-offline comparative and the impact of social media. *Spanish Journal of Marketing - ESIC*, 22(1), 42–62. <https://doi.org/10.1108/SJME-03-2018-007>
- Aydın, H., & Ünal, S. (2018). A Study on the Effects of the Consumer Lifestyles on Sustainable Consumption. *Inquiry*, 1(2). <https://doi.org/10.21533/isjss.v1i2.30>
- Bighiu, G., Manolică, A., & Roman, C. T. (2018). Compulsive Buying Behavior on the Internet. *Procedia Economics and Finance*, 20(15), 72–79. [https://doi.org/10.1016/s2212-5671\(15\)00049-0](https://doi.org/10.1016/s2212-5671(15)00049-0)
- Black, D. W. (2018). Compulsive buying disorder: A review of the evidence. *CNS Spectrums*, 12(2), 124–132. <https://doi.org/10.1017/S1092852900020630>
- Bobo, J., & Chakraborty, S. (2018). Risk Communication. *Encyclopedia of Toxicology: Third Edition*, 3(5), 174–176. <https://doi.org/10.1016/B978-0-12-386454-3.00430-9>
- Darrat, A. A., Darrat, M. A., & Amyx, D. (2018). How impulse buying influences compulsive buying: The central role of consumer anxiety and escapism. *Journal of Retailing and Consumer Services*, 31(2), 103–108. <https://doi.org/10.1016/j.jretconser.2018.03.009>
- Dey, D. K., & Srivastava, A. (2018). Impulse buying intentions of young consumers from a hedonic shopping perspective. *Journal of Indian Business Research*, 9(4), 266–282. <https://doi.org/10.1108/JIBR-02-2018-0018>
- Ferdinand, A. (2018). *Metode Penelitian Manajemen*. Semarang: BP Universitas Diponegoro.
- Ferdinand, P. A. (2018). *Structural Equation Modeling dalam Penelitian Manajemen Edisi 5*. Undip Press.
- Ghozali, I. (2018). *Structural Equation Modelling: Metode Alternatif dengan*

Partial Least Squares (PLS). Semarang: Badan Penerbit Universitas Diponegoro Semarang.

- Granero, R., Fernández-Aranda, F., Mestre-Bach, G., Steward, T., Baño, M., del Pino-Gutiérrez, A., ... Jiménez-Murcia, S. (2018). Compulsive buying behavior: Clinical comparison with other behavioral addictions. *Frontiers in Psychology*, 7(6), 1–12. <https://doi.org/10.3389/fpsyg.2018.00914>
- Guha, S., Mandal, A., & Kujur, F. (2021). The social media marketing strategies and its implementation in promoting handicrafts products: a study with special reference to Eastern India. *Journal of Research in Marketing and Entrepreneurship*, 23(2), 339–364. <https://doi.org/10.1108/JRME-07-2020-0097>
- Hair, J., Black, W. C., Babin, J. B., & Andreson, R. E. (2018). Multivariate Data Analysis. In *Neuromarketing in India: Understanding the Indian Consumer* (7th ed.). Harlow: Pearson Education Limited. <https://doi.org/10.4324/9781351269360>
- Herbst, K. C., Finkel, E. J., Allan, D., & Fitzsimons, G. M. (2018). On the dangers of pulling a fast one: Advertisement disclaimer speed, brand trust, and purchase intention. *Journal of Consumer Research*, 38(5), 909–919. <https://doi.org/10.1086/660854>
- Hossain, M. S., Zhou, X., & Rahman, M. F. (2018). Examining the impact of QR codes on purchase intention and customer satisfaction on the basis of perceived flow. *International Journal of Engineering Business Management*, 10(1), 1–11. <https://doi.org/10.1177/1847979018812323>
- Iyer, G. R., Blut, M., Xiao, S. H., & Grewal, D. (2019). Impulse buying : a meta-analytic review. *Journal of the Academy of Marketing Science*, 13(2).
- Jalilvand, M. R., & Samiei, N. (2018). The effect of electronic word of mouth on brand image and purchase intention: An empirical study in the automobile industry in Iran. *Marketing Intelligence and Planning*, 30(4), 460–476. <https://doi.org/10.1108/02634501211231946>
- Kementerian Komunikasi dan Informatika Republik Indonesia. (2021). Bisnis E-Commerce Semakin Gurih. Retrieved from Kementerian Komunikasi dan Informatika Republik Indonesia website: <https://www.kominfo.go.id/content/detail/32999/bisnis-e-commerce-semakin-gurih/0/artikel>
- Kim, J., & Lennon, S. J. (2018). Effects of reputation and website quality on online consumers' emotion, perceived risk and purchase intention: Based on the stimulus-organism-response model. *Journal of Research in Interactive Marketing*, 7(1), 33–56. <https://doi.org/10.1108/17505931311316734>
- Kotler, P., & Armstrong, G. (2018). *Prinsip-Prinsip Pemasaran* (12th ed.). Jakarta:

Erlangga.

- Kotler, P., & Keller, K. L. (2018). *Marketing Management*. Edinburgh: Pearson Education.
- Krstic, B., & Krstic, M. (2018). Models of irrational behaviour of household and firm. *Ekonomika*, 61(4), 1–10. <https://doi.org/10.5937/ekonomika1504001k>
- Kurniawan, R. (2022). CANDU BELANJA ONLINE, Perlu dikontrol..!!! Retrieved from IAIN Palangka Raya website: <https://kampusitahnews.iain-palangkaraya.ac.id/berita/2022/06/13/candu-belanja-online-perlu-dikontrol/>
- Leavy, P. (2018). Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based. In *News.Ge*. New York: The Guilford Press.
- Lim, W. M. (2018). Untangling the relationships between consumer characteristics, shopping values, and behavioral intention in online group buying. *Journal of Strategic Marketing*, 25(7), 547–566. <https://doi.org/10.1080/0965254X.2018.1148767>
- Lin, C., Chen, S., Chiu, C., & Lee, W. (2019). Understanding Purchase Intention During Product-Harm Crises: Moderating Effects of Perceived Corporate Ability and Corporate Social Responsibility. *Journal of Business Ethics*, 102(3), 455–471. <https://doi.org/10.1007/s10551-011-0824-y>
- Liu, C., Bao, Z., & Zheng, C. (2019). Exploring consumers' purchase intention in social commerce: An empirical study based on trust, argument quality, and social presence. *Asia Pacific Journal of Marketing and Logistics*, 31(2), 378–397. <https://doi.org/10.1108/APJML-05-2018-0170>
- Maccarrone-Eaglen, A., & Schofield, P. (2018). Compulsive buying behavior: Re-evaluating its dimensions and screening. *Journal of Consumer Behaviour*, 16(5), 463–473. <https://doi.org/10.1002/cb.1652>
- Malhotra, N. K., Nunan, D., & Birks, D. F. (2018). *Marketing Research* (5th ed.). New York: Pearson.
- McCoy, S., Loiacono, E. T., Moody, G. D., & Fernández Robin, C. (2018). The effects of website familiarity on website quality and intention to use. *Lecture Notes in Computer Science (Including Subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics)*, 8016 LNCS(PART 1), 213–220. <https://doi.org/10.1007/978-3-642-39209-2-25>
- Muthiariny, D. E. (2022). Airlangga Says Indonesia's COVID-19 Pandemic Has Turned into Endemic. Retrieved from Tempo website: <https://en.tempo.co/read/1670777/airlangga-says-indonesias-covid-19-pandemic-has-turned-into-endemic>

- Pradhan, D., Israel, D., & Jena, A. K. (2018). Materialism and compulsive buying behaviour: The role of consumer credit card use and impulse buying. *Asia Pacific Journal of Marketing and Logistics*, 30(5), 1239–1258. <https://doi.org/10.1108/APJML-08-2018-0164>
- Qalati, S. A., Vela, E. G., Li, W., Dakhan, S. A., Hong Thuy, T. T., & Merani, S. H. (2021). Effects of perceived service quality, website quality, and reputation on purchase intention: The mediating and moderating roles of trust and perceived risk in online shopping. *Cogent Business and Management*, 8(1). <https://doi.org/10.1080/23311975.2020.1869363>
- Rahman, M. F., & Hossain, M. S. (2022a). The impact of website quality on online compulsive buying behavior: evidence from online shopping organizations. *South Asian Journal of Marketing*, 8(2). <https://doi.org/10.1108/sajm-03-2021-0038>
- Rahman, M. F., & Hossain, M. S. (2022b). The impact of website quality on online compulsive buying behavior: evidence from online shopping organizations. *South Asian Journal of Marketing*, 24(3). <https://doi.org/10.1108/sajm-03-2021-0038>
- Redine, A., Deshpande, S., Jebarajakirthy, C., & Surachartkumtonkun, J. (2023). Impulse buying: A systematic literature review and future research directions. *International Journal of Consumer Studies*, 47(1), 3–41. <https://doi.org/10.1111/ijcs.12862>
- Rodrigues, R. I., Lopes, P., & Varela, M. (2021). Factors Affecting Impulse Buying Behavior of Consumers. *Journal of Advertising Research*, 59(1), 27–39. <https://doi.org/10.2501/JAR-2018-031>
- Schiffman, L., & Kanuk, L. L. (2018). *Perilaku konsumen*. Jakarta: PT Indeks.
- Sekaran, U., & Bougie, R. (2018). *Research Methods for Business (7th edition)*. West Sussex, United Kingdom: John Wiley & Sons Ltd.
- Sekaran, U., & Bougie, R. (2018). Research Methods for Business: a Skill-Building Approach. In SPi Global (Ed.), *Printer Trento Srl (7th ed.)*. Chichester: John Wiley & Sons. https://doi.org/10.1007/978-94-007-0753-5_102084
- Statista. (2022). Jumlah Transaksi Daring di Indonesia. Retrieved from Statista website: <https://www.statista.com/statistics/958171/indonesia-online-transaction-value/>
- Sugiyono. (2020). *Metode Penelitian Kuantitatif, Kualitatif dan Kombinasi (Mixed method)* (2nd ed.). Bandung: Alfabeta.
- Surekha, M., Umesh, U., & Dhinakaran, D. P. (2022). a Study on Utilization and Convenient of. *Journal of Positive School Psychology*, 6(4), 5635–5645.

- Syifa, F. N. (2021). Impulsive Buying pada Mahasiswa Pengguna Instagram. *Academic Journal of Psychology and Counseling*, 2(1).
- Tao, H., Sun, X., Liu, X., Tian, J., & Zhang, D. (2022). The Impact of Consumer Purchase Behavior Changes on the Business Model Design of Consumer Services Companies Over the Course of COVID-19. *Frontiers in Psychology*, 13(3), 1–14. <https://doi.org/10.3389/fpsyg.2022.818845>
- Wahlen, S., & Laamanen, M. (2018). Consumption, lifestyle and social movements. *International Journal of Consumer Studies*, 39(5), 397–403. <https://doi.org/10.1111/ijcs.12237>
- Wang, C. Y., Lee, H. C., Wu, L. W., & Liu, C. C. (2018). Quality dimensions in online communities influence purchase intentions. *Management Decision*, 55(9), 1984–1998. <https://doi.org/10.1108/MD-11-2018-0822>
- We Are Social. (2021). Hootsuite (We are Social): Indonesian Digital Report 2021. Retrieved from Hootsuite website: <https://andi.link/hootsuite-we-are-social-indonesian-digital-report-2021/>
- Wel, C. A. C., Omar, N. A., & Alam, S. S. (2018). Credit Card Usage Behavior Among Working Student. *Personalia Pelajar*, 18(1), 10–17.
- Whitehead, A. L., Julious, S. A., Cooper, C. L., & Campbell, M. J. (2018). Estimating the sample size for a pilot randomised trial to minimise the overall trial sample size for the external pilot and main trial for a continuous outcome variable. *Statistical Methods in Medical Research*, 25(3), 1057–1073. <https://doi.org/10.1177/0962280215588241>
- Wu, G. J., Bagozzi, R. P., Anaza, N. A., & Yang, Z. (2019). A goal-directed interactionist perspective of counterfeit consumption: The role of perceived detection probability. *European Journal of Marketing*, 53(7), 1311–1332. <https://doi.org/10.1108/EJM-07-2018-0455>
- Ye, J., Lam, S. C., & He, H. (2021). The Prevalence of Compulsive Buying and Hoarding Behaviours in Emerging, Early, and Middle Adulthood: Multicentre Epidemiological Analysis of Non-clinical Chinese Samples. *Frontiers in Psychology*, 12(2), 1–8. <https://doi.org/10.3389/fpsyg.2021.568041>
- Yu, W., He, L., Lin, X., Freudenreich, T., & Liu, T. (2022). Irrational Consumption during the COVID-19 Period. *International Journal of Environmental Research and Public Health*, 19(9). <https://doi.org/10.3390/ijerph19095031>
- Yue-Qian, H., Piao, X., Ying, W., Zhi-Xin, H., Yi-Ting, W., & Hai-Long, S. (2021). The Influence of COVID-19 on Irrational Consumption Behavior in a Chinese Sample: Based on a Serial Mediating Model. *Frontiers in Psychology*, 12(October), 1–9. <https://doi.org/10.3389/fpsyg.2021.718797>
- Zainudin, R., Mahdzan, N. S., & Yeap, M. Y. (2019). Determinants of credit card

misuse among Gen Y consumers in urban Malaysia. *International Journal of Bank Marketing*, 37(5), 1350–1370. <https://doi.org/10.1108/IJBM-08-2018-0215>

Zhang, Z., Zhang, N., & Wang, J. (2022). The Influencing Factors on Impulse Buying Behavior of Consumers under the Mode of Hunger Marketing in Live Commerce. *Sustainability (Switzerland)*, 14(4). <https://doi.org/10.3390/su14042122>

Zhenxiang, G. (2020). Irrational Consumer Behaviors in the Sneaker Market. *Management Science and Engineering*, 14(1), 49. <https://doi.org/10.3968/11684>

