ABSTRACT

ROBBY MARTIN (01013190004)

THE ROLE OF ENTREPRENEURIAL SKILLS, PROPENSITY TO TAKE RISKS, AND INNOVATIVENESS IN AFFECTING THE ENTREPRENEURIAL INTENTION AMONGST UNIVERSITY STUDENTS IN SAMARINDA

(XIII+ 96 Pages: 2 Figures; 18 Tables; 2 Appendix; 16 Attachments)

The research will mainly talk about the antecedents of entrepreneurial intentions and how entrepreneurial skills, propensity to take risk, and innovativeness mediates the effect of that in university students in Samarinda. With entrepreneurship growing, it's important for us to know what will affect it so we can promote it better. This study will also be conducted in Samarinda- Indonesia as it is the capital city of East Kalimantan which will be the capital city of Indonesia in the upcoming future. Data were collected through online forms who are active university students in Samarinda. 200 data were collected from private and public universities. The method that is used for this research is Quantitative and will be using data evaluated in SmartPLS 4.0 The research is also expected to provide information to implement methods and mindsets regarding university students in Samarinda. The findings of this research suggest that one of the antecedents of entrepreneurial intention selfmotivation has a high significant effect on entrepreneurial intention. The research also finds that entrepreneurial skills and propensity to take risks have mediating effect on the antecedent towards entrepreneurial intention while as innovativeness does not mediate the effects of it.

Keywords: Entrepreneurial intention, Innovativeness, Propensity to take risks, Entrepreneurial Skills, Samarinda.

References: 40 (1998-2022)