

THESIS

**THE INFLUENCE OF ATTITUDE, SUBJECTIVE
NORMS, SELF-EFFICACY, AND INSTRUMENT
READINESS TOWARDS ENTREPRENEURIAL
INTENTION OF
ENTREPRENEURSHIP PROGRAM STUDENT OF
UPH LIPPO KARAWACI**

Written as a partial fulfillment of the academic requirements
to obtain the degree of Sarjana Manajemen

By:

NAME : PRECIA KOHARI

ID NUMBER : 01013180053



**STUDY PROGRAM OF MANAGEMENT
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
JAKARTA
2023**