

DAFTAR PUSTAKA

Adom, D., Hussain, E. K., & Joe, A. A. (2001). THEORETICAL AND CONCEPTUAL FRAMEWORK: MANDATORY INGREDIENTS THEORETICAL AND CONCEPTUAL FRAMEWORK: MANDATORY INGREDIENTS Engineering Dickson Adom * Emad Kamil Hussein. *International Journal of Scientific Research*, 7(1), 93–98. Retrieved from



136–146. <https://doi.org/10.18653/v1/n19-3018>

Chukwu, J. N., Aja, U. S., & Odoh, V. O. (2019). Emergence of New Media Technologies and the Challenges of Media Relations Practice in Nigeria. *Journal of Communication*, 1(2), 59–68.

<https://doi.org/10.1080/0976691x.2010.11884771>

Creswell, J. W. (2007). *Qualitative Inquiry & Research Design*. Retrieved from https://www.researchgate.net/profile/Rulinawaty-Kasmad/publication/342229325_Second_Edition_QUALITATIVE_INQUIRY_RESEARCH DESIGN_Choosing_Among_Five_Approaches/links/5ec7025458515814a6ac263/Second-Edition-QUALITATIVE-INQUIRY-



Hodkinson, P. (2017). *Media, Culture and Society*.

Huey, L. S., & Yazdanifard, R. (2014). How Instagram Can Be Used as a Tool in Social Network Marketing Center for Southern New Hampshire University (SNHU) Programs HELP College of Art and Technology Center for Southern

New Hampshire University (SNHU). *Program HELP College of Art and Technology*, (September), 1–7. Retrieved from <https://www.researchgate.net/publication/265377226%0AHow>

Keever, M. M., & Rourke, V. O. (2021). *Generation Z an exploration of their unique values driving brand affinity ' Generation Z : an exploration of their unique values driving brand affinity . '* Authors Maria McKeever Letterkenny



Nurjanah, A., & Indah, T. (2022). Analysis of Instagram User Reception Against the Use of Korean Actors as Local Skincare Brand Ambassadors @somethincofficial. *IKOMIK: Jurnal Ilmu Komunikasi Dan Informasi*, 2(2), 108–115. <https://doi.org/10.33830/ikomik.v2i2.3779>

Okafor, C. O., Efetobor, O. E., & Apeh, A. C. (2015). Communication and Audience in the Age of New Media: Exploring Psychosocial Interfaces for Effectiveness. *New Media and Mass Communication*, 43(1), 31–41. Retrieved from
<https://pdfs.semanticscholar.org/fa76/76c04a2a226f43a3a7bb90542da465668c94.pdf>



UNFPA. (2015). Women and Girls in Indonesia: Progress and Challenges. *Unfpa*, 118(5), 1–118.

Vilceanu, M. O. (2017). Love, Brands, and Marriage: Audience Reception of LGBT Instagram Posts after the 2015 Supreme Court Ruling on Same-sex Marriage.

Ohio Communication Journal, 55(February), 19. Retrieved from
https://librarysearch.lse.ac.uk/primo-explore/fulldisplay?vid=44LSE_VU1&search_scope=CSCOP_ALL&tab=default_tab&docid=TN_ufh_123237997&lang=en_US&context=Ebsco&adapter=44LSE_EbscoLocal2&query=any,contains,instagram audience&sortby=rank&offset=0

