

## **Daftra Pustaka**

Achmadi, A., dan Narbuko. (2015). Metodologi Penelitian. Jakarta: Bumi Aksara. p 44

Anas Sudijono. (2012). Pengantar Evaluasi Pendidikan. Jakarta: PT. Raja Grafindo Persada.

Creswell, John W. (2014). Research Design, Qualitative, Quantitative, and Mixed Methods Approaches (Fourth Edition). United State of America: Sage Publications.

Gooch, Betsy. 2008. The Communication of Fan Culture: The Impact of New Media on Science Fiction and Fantasy Fandom. Thesis. Georgia Institute of Technology. p 3

Hall, S. (1977). Culture, the media and the ideological effect. Communication and society. p 163-177.

Hall, S. (2003). Encoding and Decoding. In G. Ritzer (Ed.), The Blackwell Companion to Major Contemporary Social Theorists. Blackwell. (p. 151-173).

Hanson, R. E. (2018). Mass Communication: Living in a Media World (Edisi ke-7). Sage Publications. p. 82

Hasbiansyah, O. (2008). Pendekatan fenomenologi : Pengantar praktik penelitian dalam ilmu sosial dan komunikasi. p 163-180

Ibrahim, Idi Subandy. 2007. Budaya Populer Sebagai Komunikasi (Dinamika Popscape dan Mediascape di Indonesia Kontemporer). Yogyakarta: Jalasutra.

Jenkins, Henry. (1992). Textual Poachers: Television and Participatory Culture Studies in Culture and Communication. New York: Routledge.

James P. Spradley. 2007. Metode Etnografi. Yogyakarta: Tiara Wacana .Edisi II

McQuail, D. (2010). McQuail's Mass Communication Theory.

SAGE Publications

M. Iqbal Hasan,( 2002). Pokok-Pokok Materi Metodologi Penelitian dan Aplikasinya. Penerbit Ghalia Indonesia

Moleong, L.J. (2017). Metodologi penelitian kualitatif. Bandung: Remaja Rosdakarya.

Neuman, W. (2014). Social Research Methods: Qualitative and Quantitative Approaches Seventh Edition. Essex: Pearson Education Limited.

Nurudin. 2017. Ilmu Komunikasi: Ilmiah dan Populer. Jakarta: RajaGrafindo Persada.

Rosenberry, J., & Vicker, L. A. (2022). Applied Mass Communication Theory: Third Edition. Routledge.

Ross, Karen & Nightingale, Virginia (Eds). 2003. Media and Audiences: New Perspective. e-book. UK: Open University Press.

Sugiyono. 2018. Metode Penelitian Kuantitatif, Kualitatif, dan R&D, penerbit Alfabeta,Bandung

Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Bandung: Alfabeta. p. 47

Sugiyono. (2010). Metode Penelitian Pendidikan Pendekatan Kuantitatif, kualitatif, dan R&D. Penerbit Alfabeta.

Sugiyono. 2007. Metode Penelitian Kuantitatif Kualitatif dan R&D. Bandung: Alfabeta.

Storey, J. (2018). Theories of Popular Culture: An Introduction (8th ed.). Routledge.

Strinati, Dominic. (2016). Popular Culture; Pengantar Menuju Teori Budaya Populer. Yogyakarta: Pustaka Promethea

Strinati, D. (1995). An Introduction to Theories of Popular Culture. Routledge. p.148

Strinati, D. (1995). An Introduction to Theories of Popular Culture. Routledge. p.153

Storey, John. 2008. Cultural Studies dan kajian Budaya pop. Yogyakarta: Jalasutra.

Wood, J. T. (2013). Interpersonal communication: Everyday encounters (7th ed.). Cengage Learning.

West, Richard & Turner, Lynn (2017). Pengantar Teori Komunikasi.  
Jakarta: Salemba Humanika

Williams, R. (1983). Keywords: A Vocabulary of Culture and Society. New York: Oxford University Press.P.236

