

SKRIPSI

THE EFFECT OF STORE ATMOSPHERE, FOOD QUALITY, AND SERVICE QUALITY TOWARDS CUSTOMER SATISFACTION AT RESTORAN POHON PISANG, MEDAN

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana Manajemen*

By:

NAME : MICHAEL FORTUNA
ID NUMBER : 03013190013



**MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2023**