SKRIPSI

THE INFLUENCE OF RELIABILITY, PRIVACY & SECURITY, APP DESIGN, AND CUSTOMER SERVICE TOWARDS E-CUSTOMER SATISFACTION AND E-CUSTOMER LOYALTY OF PROFITS ANYWHERE APPLICATION USERS IN MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen*

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MANAGEMENT STUDY PROGRAM FACULTYOF ECONOMICS AND BUSINESS UNIVERSITAS PELITA HARAPAN MEDAN 2023