

**ANALISIS PENGARUH PHYSICAL ENVIRONMENT, INTERIOR  
SHOP & LAYOUT, INTERACTION WITH THE STAFF,  
INTERACTION WITH OTHER CUSTOMERS, MERCHANDISE  
VALUE, MERCHANDISE VARIETY TERHADAP CUSTOMER  
LOYALTY TERHADAP PERCEIVED VALUE DAN CUSTOMER  
SATISFACTION PADA KONSUMEN STARBUCKS ROYAL  
RESIDENCE DI SURABAYA**



**MANAJEMEN ENTREPRENEUR 2020**

**oleh**

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