

## **DAFTAR PUSTAKA**

- Arikunto, Suharsimi. (2002). *Prosedur Penelitian Suatu Pendekatan Praktek*. Jakarta: Rineka Cipta.
- Bearden, W.O., Netemeyer, R.G., and Teel, J.E. 1989. "Measurement of Consumer Susceptibility to Interpersonal Influence". *Journal of Consumer Research*.
- Carr *et al.*, (2001), Hedonic and utilitarian motivations for online retail shopping behaviour, *Journal of Retailing* 77, 511-535.
- Chen, Z., Dubinsky, A.J., (2003). A conceptual model of perceived consumer value in e-commerce: a preliminary investigation. *Psychology Market* 20, 323-347.
- Chen, Z., Lin, C.-P., (2015). The impact of customer experience and perceived value on sustainable social relationship in blogs: an empirical study. *Technology Forecasting Social Change (Article in Press)*.
- Chi et al., (2009). "The Influences of Perceived Value on Consumer Purchase Intention: The Moderating Effect of Advertising Endorser". *Journal*.
- Chin, W.C. dan Todd, P.A. 1995. On the Use, Usefulness and Ease of Use of Structural Equation Modelling in MIS Research: A Note of Caution. *MIS Quarterly*, Vol. 19 No. 2, pp. 237-46.
- Cyr., et al., (2006). Design aesthetics leading to m-loyal in mobile commerce. *Information Management Amsterdam* 43, 950-963.
- Davis, F. D. (1986). Technology Acceptance Model for Empirically Testing New EndUser Information Systems: Theory and Results. Unpublished Doctoral Dissertation, Massachusetts Institute of Technology, Boston, MA.

- Davis, F. D. (1989). Perceived Usefulness, Perceived Ease of Use and User Acceptance of Information Technology. *MIS Quarterly*, 13(3 (September)), 319-340.
- Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1989). User Acceptance Of Computer Technology: A Comparison Of Two Theoretical Models. *Management Science*, 35(8), 982-1004.
- Delafrooz, N, et., al. 2010. Students' Online Shopping Behavior: An Empirical Study . *Journal of American Science , Vol 6 No 1*, 138.
- Dickson, P.R., & Sawyer, A.G. (1990). "The Price Knowledge and Search of Supermarket Shoppers". *Journal*. P42-53.
- Dowling, G.R., Staelin, R., (1994). A model of perceived risk and intended risk-handling activity. *J. Consum. Res.* 21, 119-134.
- Farag, S., Schwanen, T., Dijst, M., & Faber, J. (2006). Shopping online and/or in-store? A structural equation model of the relationships between e-shopping and in-store shopping. *Transpotation Research Part A*, 41, 125-141.
- Ferdinand, A. (2002). *Structural Equation Modeling dalam Penelitian Manajemen Aplikasi Model-Model Rumit Dalam Penelitian Untuk Tesis Magister dan Disertasi Doktor*. Semarang: Badan Penerbit UNDIP.
- Ferdinand, Augusty. (2006). *Metode Penelitian Manajemen*. Semarang: Badan Penerbit Universitas Diponegoro.
- Forsythe. S. dan Shi, B. (2003), "Consumer patronage and risk perceptions in internet shopping", *Journal of Business Research*, Vol 56 No. 11, pp. 867-875.
- Grabner-Krauter, S. dan Faullant, R. 2008. Consumer acceptance of internet banking: The influence of internet trust. *International Journal of Bank Marketing*, Vol. 26, No. 7, hal. 483-504.

Grewal, D., et al., (1994). The moderating effects of message framing and source credibility on the price-perceived risk relationship. *J. Consum. Res.* 21, 145-153.

Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., dan Tatham, R. L. (2006). *Multivariat Data Analysis Sixth Edition*. New Jersey: Pearson Prentice Hall.

Hartono. (2011). Metodologi Penelitian. Pekanbaru: Zafana.

Holbrook, M.B., 1995. Consumer Value: A Framework for Analysis and Research. Psychology Press.

Horton, R.L., (1976). The structure of perceived risk: some further progress. *Journal Academic Market Science* 4, 694-706.

Hsio, K.-L. (2013). Android smartphone adoption and intention to pay for paid mobile internet: perspective from software, hardware, design, and value. *Library Hi Tech* 31, 216-235.

<http://aeccenter.kemendag.go.id/> diunduh tanggal 25 Mei 2016

<http://www.apjii.or.id/> diunduh tanggal 25 April 2016

<http://economy.okezone.com/> diunduh tanggal 19 Juni 2016

<https://id.techinasia.com/> diunduh tanggal 21 Mei 2016

<http://www.kompasiana.com/> diunduh tanggal 21 Mei 2016

<http://nusaresearch.com/> diunduh tanggal 19 Juni 2016

<http://selular.id/> diunduh tanggal 14 Juni 2016

<http://swa.co.id/ceo-interview/senjata-lazada-menarik-nasabah> diunduh tanggal 16 Mei 2016

<http://tekno.kompas.com/> diunduh tanggal 19 Juni 2016

<http://www.topbrand-award.com/> diunduh tanggal 19 Juni 2016

- Jacoby, Jacob and Leon B. Kaplan (1972) "The Components of Perceived Risk," Advances in Consumer Research, Association of Consumer Research Proceedings, 1 (1): 382-393.
- Jayasingh, S., dan Eze, U. C. (2009). An Empirical Analysis of Consumer Behavioral Intention Toward Mobile Coupons in Malaysia. *International Journal of Business and Information Vol.4 No.2*, 221-242.
- Jogiyanto, 2007. Model Kesuksesan Sistem Teknologi Informasi. Yogyakarta: Andi.
- Kim et al., (2007). Value-based adoption of mobile internet: an empirical investigation. *Decis. Support syst. 43*, 111-126.
- Kim, G.S., et al., (2008). An examination of factors influencing customer adoption of short message service (SMS). *Psychology Market 25*, 769-786.
- Kotler, Philip dan Armstrong, Gary. (2010). *Principles of Marketing 13th Edition*. New Jersey: Pearson Prentice Hall.
- Kotler, Philip & Armstrong, Gary. (2010). Predicting young consumers' take up of mobile banking services. *International Journal of Bank Marketing Vol. 28 No. 5*, 410-432.
- Ko, Hanjun. *et al.*, (2004), "Cross cultural Differences in Perceived Risk of Online Shopping". *Journal of Interactive Advertising*, Vol. 4 No. 2, 20-29.
- Kripanont, Napaporn. (2007). Examining a Technology Acceptance Model of Internet Usage by Academics within Thai Business Schools, Published PhD. Dissertation, Faculty of Business and Law Victoria University, Melbourne.
- Kuo, Y.-F., dan Yen, S.-N. (2009). Towards an understanding of the behavioral intention to use 3G mobile value-added services. *Computers in Human Behavior 25*, 103–110.
- Lassar, Walfried *et al.*, (1995). Measuring customer based brand equity. *Journal of Consumer Marketing Vol. 12 No. 4*, 11-15.

- Laudon, K.-C., dkk. (2007). *Sistem Informasi Manajemen Edisi 10 Buku 2*. Jakarta: Salemba Empat.
- Lee, C. and Wan, G. (2010) “Including subjective norm and technology trust in the Technology Acceptance Model: a case of e-ticketing in China”, *ACM SIGMIS Database, Vol 41, no.4*, pp.40-51.
- Lin, C.P., Bhattacherjee, A., (2010). Extending technology usage models to interactive hedonic technologies: a theoretical model and empirical test. *Journal Information System 20*, 163-181.
- Lindgreen, A. dan Wynstra, F. (2005) Value in business markets: what do we know? Where are we going?, *Industrial Marketing Management*, Vol. 34 No. 7, pp. 732-48.
- Littler dan Melanthiou, (2006). Consumer perceptions of risk and uncertainty and the implications for behaviour towards innovative retail services: The case of Internet Banking. *Journal of Retailing and Consumer Services*. 13: 431-443.
- Lu, J., Yao, J. E., dan Yu, C.-S. (2005). Personal innovativeness, social influences and adoption of wireless Internet services via mobile technology. *Journal of Strategic Information Systems 14*, 245–268.
- Lu, J., Liu, C., Yu, C., dan Wang, K. (2008). Determinants of accepting wireless mobile data services in China. *Information and Management Vol.45 No.1*, 52–64.
- Luarn, P., dan Lin, H.-H. (2005). Toward an understanding of the behavioral intention to use mobile banking. *Computers in Human Behavior 21*, 873–891.
- Malhotra, Naresh, 2007. Marketing Research : an applied orientation, pearson education, inc., fifth edition. New Jearsey : USA.
- Margono. (2010). *Metodologi Penelitian Pendidikan*. Jakarta: Rineka Cipta.  
marketeers.com diunduh tanggal 23 Mei 2016
- Mastuti, I. (2008). *50 Kiat percaya diri*. Jakarta : PT. Buku Kita.
- Naiyi, YE. (2004). “Dimensions of Consumer’s Perceived Risk in Online Shopping”. *Journal of Electronic Scienece and Technology of China*, Vol. 2 No.3.

- Nanda, et al., (2008). Effect of smartphone aesthetic design on users' emotional reaction: an empirical study. *TQM J.* 20, 348-355.
- Noor, Juliansyah. (2011). *Metodologi Penelitian: Skripsi, Tesis, Disertasi, dan Karya Ilmiah*. Jakarta: Kencana.
- Nusair, K., & Kandampully, J. (2008). The antecedents of customer satisfaction with online travel services: a conceptual model. *European Business Review*.
- Oglethorpe, J. E dan Monroe, B. K., (1994), Determinant of Perceived Health and Safety Risk of Selected Hazardous Product and Activities, *Journal of Consumer Research*, No.28.
- Park, Y., Chen, J.V., (2007). Acceptance and adoption of the innovative use of smartphone. *Ind. Manage Dat. Syst.* 107, 1349-1365.
- puskakom.ui.ac.id diunduh tanggal 21 Mei 2016
- Rogers. E., M. (1983). *Diffusion of Innovations*. New York: Free Press.
- Rogers. E., M. (1995). *Diffusion of Innovations Fourth Edition*. New York: Free Press.
- Sambasivan, M., dan et.al. (2010). User acceptance of a G2B system:a case of electronic procurement system in Malaysia. *Internet Research Vol. 20 No. 2*, 169-187.
- Sarker, S., Wells, J.D., 2003. Understanding mobile handheld device use and adoption. *Communication ACM* 46, 35-40.
- Schiffman, L. G., dan Kanuk, L. L. (2010). *Consumer Behavior*. New Jersey: Pearson Prentice Hall.
- Sekaran,U. (2006). *Research Methods for Business*. Jakarta: Salemba Empat.
- Sugiyono. (2007). *Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sugiyono. (2010). *Metode Penelitian Pendidikan*. Bandung: Alfabeta.
- Sukmadinata & Nana S. (2011). Metode Penelitian Pendidikan. Bandung: Remaja Rosdakarya.

- Suyanto, M. (2003). *Strategi Periklanan pada e-Commerce Perusahaan Top Dunia*. Yogyakarta: Andi.
- Sweeney, J.C., et al., (1999). The role of perceived risk in the quality-value relationship: study in a retail environment. *Journal Retailing* 75, 77-105.
- Tam, J. L. (2004). Customer satisfaction, services quality and perceived value: an integrative model. *Journal of Marketing Management*, Vol. 20 Nos 7/8, 897-917.
- Thompson, Ronald L, Haggings, Christoper A., dan Howell, Jane M. (1991), "Personal Computing: Toward a Conceptual Model of Utilization", *Mis Quarterly*, pp.125-143.
- Turner, M., Kitchenham, B., Brereton, P., Charters, S., dan Budgen, D. (2010). Does the technology acceptance model predict actual use? A systematic literature review. *Information and Software Technology* 52 , 463–479.
- Umar, Husein. (2003). Metodologi Penelitian: Aplikasi dalam Pemasaran. Jakarta: Gramedia Pustaka Utama.
- Venkatesh V.; Morris, M.G.; Davis, G.B.; and Davis, F.D. 2003. User acceptance of information technology: Toward a unified view, *MIS Quarterly* 27(3), 425-478.
- Wilson. H.J., 2013. Wearables in the workplace. *Harvard Business Rev.* 91, 27-27.
- Wong, J. (2010). *Internet Marketing for Beginners*. Jakarta: Elex Media Komputindo.
- Woodruff, R.B., Gardial, S., 1996, *Know Your Customer: New Approaches to Customer Value and Satisfaction*, Cambridge, MA, USA : Blackwell Business.
- www.alexa.com diunduh tanggal 25 April 2016
- www.jawapos.com/lazada-rilis-produk-yang-paling-banyak-dicari diunduh tanggal 24 Mei 2016
- www.lazada.co.id

Yang et al., (2016). User acceptance of wearable devices: An extended perspective of perceived value. *Telematics and Informatics* 33, 256-269.

Zeithaml, V.A., (1988). Consumer perceptions of price, quality, and value: a means-end model and synthesis of evidence. *J. Marketing* 52, 2-22.