

## ABSTRAK

Yosua Imanuel Moku (01081170017)

### **ANALISIS PENERIMAAN DAN SIKAP SISWA SMA DIAN HARAPAN CIKARANG TERHADAP *LEARNING MANAGEMENT SYSTEM* DENGAN MENGGUNAKAN *TECHNOLOGY ACCEPTANCE MODEL - INFORMATION SYSTEM SUCCESS MODEL***

(xiii + 52 halaman: 2 gambar, 12 tabel, 8 lampiran)

Era transformasi digital mempengaruhi segala bidang, termasuk bidang pendidikan. Sekolah SMA Dian Harapan Cikarang merupakan salah satu sekolah yang telah melaksanakan transformasi digital pendidikan dalam berbagai aspek kegiatan pembelajaran maupun penilaian. Hal ini membuat penelitian ini ingin melihat sikap dan penerimaan siswa SMA Dian Harapan terhadap manajemen sistem pembelajaran digital yang sudah dilaksanakan sekolah selama ini. Kuesioner didistribusikan kepada seluruh siswa SMA Dian Harapan Cikarang yang berjumlah 224 siswa, yang mengisi kuesioner 200 siswa, dan kuesioner yang dikategorikan valid berjumlah 192 siswa. Penelitian tugas akhir ini bertujuan mendapatkan wawasan lebih lanjut mengenai faktor-faktor yang mempengaruhi sikap dan penerimaan siswa terhadap Learning Management System yang sudah diterapkan sekolah, dengan mengidentifikasi dan menganalisis masing-masing faktor ke dalam 10 hipotesis, dan berdasarkan hasil yang di dapat terdapat tujuh hipotesis yang didukung dalam penelitian tugas akhir ini. Sementara tiga hipotesis yaitu H1, H2, dan H8 memiliki hasil yang tidak signifikan, atau dengan kata lain tidak berpengaruh positif. Hipotesis diuji dengan menggunakan PLS-SEM dan hasilnya menunjukkan bahwa masing-masing variabel yaitu, Kualitas Layanan (SeQ) mempengaruhi Persepsi Kegunaan (PU), Kualitas Informasi (IQ) mempengaruhi Persepsi Kemudahan Penggunaan (PEOU), Kualitas Sistem (SyQ) mempengaruhi Persepsi Kemudahan Penggunaan (PEOU), Kualitas Layanan (SeQ) mempengaruhi Persepsi Kemudahan Penggunaan (PEOU), Persepsi Kemudahan Penggunaan (PEOU) mempengaruhi Persepsi Kegunaan (PU), Persepsi Kemudahan Penggunaan (PEOU) mempengaruhi Sikap (AT), Sikap (AT) mempengaruhi Niat Perilaku (BI) memiliki hubungan positif dan mempengaruhi sikap dan penerimaan. Sedangkan untuk Kualitas Informasi (IQ) tidak memiliki pengaruh signifikan terhadap Persepsi Kegunaan (PU), Kualitas Sistem (SyQ) tidak mempengaruhi Persepsi Kegunaan (PU) dan Persepsi Kegunaan (PU) tidak mempengaruhi Sikap (AT)

Kata kunci: *Learning Management System*, kualitas layanan, kualitas informasi, kualitas sistem, Sikap dan Penerimaan Siswa, *Technology Acceptance Model*, *Information System Success Model*.

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## ABSTRACT

Yosua Imanuel Moku (01081170017)

### **ANALYSIS OF ACCEPTANCE AND ATTITUDE OF DIAN HARAPAN CIKARANG HIGH SCHOOL STUDENTS TOWARDS LEARNING MANAGEMENT SYSTEM USING TECHNOLOGY ACCEPTANCE MODEL - INFORMATION SYSTEM SUCCESS MODEL**

(xiii + 52 pages: 2 figures, 12 tables, 8 appendices)

The era of digital transformation affects all fields, including the field of education. Dian Harapan Cikarang High School is one of the schools that has implemented digital education transformation in various aspects of learning and assessment activities. This made researchers want to see the attitude and acceptance of Dian Harapan High School students towards the management of the digital learning system that has been implemented by the school so far. Questionnaires were distributed to all 224 students of SMA Dian Harapan Cikarang, 200 students filled out questionnaires, and 192 students categorized valid questionnaires. This final project research aims to gain further insight into the factors that influence students' attitudes and acceptance of the Learning Management System that has been implemented in schools, by identifying and analyzing each factor into 10 hypotheses, and based on the results obtained there are seven hypotheses supported in this final project research. While the three hypotheses, namely H1, H2, and H8, have insignificant results, or in other words, have no positive effect. The hypothesis was tested using PLS-SEM and the results showed that each variable namely, Service Quality (SeQ) affects Perceived Usefulness (PU), Information Quality (IQ) affects Perceived Ease of Use (PEOU), System Quality (SyQ) affects Perceived Ease of Use (PEOU), Service Quality (SeQ) affect Perceived Ease of Use (PEOU), Perceived Ease of Use (PEOU) affects Perceived Usability (PU), Perceived Ease of Use (PEOU) affects Attitude (AT), Attitude (AT) affects Behavioral Intentions (BI) and has a positive relationship and influences towards attitude and acceptance. Whereas Information Quality (IQ) does not have a significant effect on Perceived Usability (PU), System Quality (SyQ) does not affect Perceived Usability (PU) and Perceived Usability (PU) does not affect Attitude (AT).

**Keywords:** Learning Management System, Service Quality, Information Quality, System Quality, Attitude and Behavioral Intentions of Student, Technology Acceptance Model, Information System Success Model.

**References:** 83 (1986-2023)