

ABSTRAK

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**PENGARUH *ENTREPRENEURIAL EDUCATION* DAN
ENTREPRENEURIAL SELF-EFFICACY TERHADAP
ENTREPRENEURIAL MINDSET YANG DIMEDIASI
ENTREPRENEURIAL ATTITUDE - STUDI KASUS UNIVERSITAS BUNDA
MULIA JAKARTA UTARA**

(xv + 118 halaman; 8 gambar; 25 tabel; 3 lampiran)

Tujuan dilakukannya penelitian ini yaitu untuk menguji dan menganalisis pengaruh dari *entrepreneurial education* dan *entrepreneurial self-efficacy* terhadap *entrepreneurial mindset* yang dimediasi *entrepreneurial attitude*. Penelitian ini adalah jenis penelitian kuantitatif dengan teknik sampling adalah *purposive sampling*. Tujuan dilakukannya penelitian ini yaitu untuk menguji dan menganalisis pengaruh dari *entrepreneurial education* dan *entrepreneurial self-efficacy* terhadap *entrepreneurial mindset* yang dimediasi *entrepreneurial attitude*. Jumlah sample dalam penelitian ini adalah 200 responden. Pengumpulan data dilakukan dengan cara menyebar kuesioner. Alat analisis data yang digunakan pada penelitian ini yaitu PLS-SEM. Hasil penelitian menemukan bahwa *entrepreneurial education* dan *entrepreneurial self-efficacy* berpengaruh terhadap *entrepreneurial mindset*. Kemudian, *entrepreneurial education* dan *entrepreneurial self-efficacy* berpengaruh positif secara tidak langsung terhadap *entrepreneurial mindset* yang dimediasi *entrepreneurial attitude*. Penelitian ini memberikan saran untuk peneliti selanjutnya agar memilih objek yang berbeda dari penelitian ini.

Kata kunci : *Entrepreneurial education, entrepreneurial self-efficacy, entrepreneurial attitude, entrepreneurial mindset.*

Referensi : 119 (1990-2023)

ABSTRACT

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(xv + 118 pages; 8 figure; 25 tables; 3 appendices)

The purpose of this study is to test and analyze the effect of entrepreneurial education and entrepreneurial self-efficacy on entrepreneurial mindset mediated by entrepreneurial attitude. This research is a type of quantitative research with the sampling technique is purposive sampling. The purpose of this study is to test and analyze the effect of entrepreneurial education and entrepreneurial self-efficacy on entrepreneurial mindset mediated by entrepreneurial attitude. The number of samples in this study were 200 respondents. Data collection was carried out by distributing questionnaires. The data analysis tool used in this study is PLS-SEM. The results found that entrepreneurial education and entrepreneurial self-efficacy affect entrepreneurial mindset. Then, entrepreneurial education and entrepreneurial self-efficacy have an indirect positive effect on entrepreneurial mindset mediated by entrepreneurial attitude. This study provides suggestions for future researchers to choose objects that are different from this study.

Keywords : Entrepreneurial education, entrepreneurial self-efficacy,
entrepreneurial attitude, entrepreneurial mindset.

Reference : 119 (1990-2023)