DAFTAR PUSTAKA

Abdulhakim, A. (2019). Memahami Pengalaman Komunikasi Orang Tua–Anak Ketika Menyaksikan Tayangan Anak-anak di Media Sosial Tik Tok (Doctoral dissertation, Faculty of Social and Political Science).

Arshad, A. (2015). Media pembelajaran / Prof. Dr. Azhar Arsyad, M.A. ; editor, Dr. Asfah Rahman, M.Ed. Judul Asli.

Bhattacherjee, A. (2001b). An empirical analysis of the antecedents of electronic commerce service continuance. Decision Support Systems, 32, 201–214.

Burgoon, J.K., Bonito, J.A., Bengtsson, B., Ramirez, A., Dunbar, N.E., & Miczo, N. (1999). Testing the interactivity model: Communication processes, partner assessments, and the quality of collaborative work. Journal of Management Information Systems, 16, 33–56.

Chou, C.H., Wang, Y.S., & Tang, T.I. (2015). Exploring the determinants of knowledge adoption in virtual communities: A social influence perspective. International Journal of Information Management, 35, 364–376.

Coker, D.A., & Burgoon, J.K. (1987). The nature of conversational involvement and nonverbal encoding patterns. Human Communication Research, 13, 463–494.

Csikszentmihalyi M (1990) Flow: the psychology of optimal experience, vol 1990. Harper & Row, New York

Davis R, Wong D (2007) Conceptualizing and measuring the optimal experience of the eLearning environment. Decis Sci J Innov Educ 5(1):97–126. https://doi.org/10.1111/j.1540-4609.2007.00129.x

DeLone, W. H., McLean, E. R. 2003. The DeLone and McLean Model of Information Systems Success : A Ten-Year Update. J. Manag. Inf. Syst. Vol. 19(4): 9–30.

Dewa, C. B., & Safitri, L. A. (2021). Pemanfaatan media sosial TikTok sebagai media promosi industri kuliner di Yogyakarta pada masa pandemi Covid-19 (Studi kasus akun TikTok javafoodie). Khasanah Ilmu - Jurnal Pariwisata Dan Budaya, 12(1), 65–71. https://doi.org/10.31294/khi.v12i1.10132

Dwoskin, E., & Harwell, D. (2020). TikTok's Beijing roots fuel censorship suspicion as it builds a huge U.S. audience. The Washington Post. https://www.washingtonpost.com/technology/2019/11/03/how-tiktok-took-over-music-then-discovered-it-had-turned-into-much-more/

Dwyer, F.R., Schurr, P.H., & Oh, S. (1987). Developing buyer-seller relationships. Journal of Marketing, 51, 11–27.C

Fang, Y. (2014b). Beyond the Credibility of Electronic Word of Mouth: Exploring eWOM Adoption on Social Networking Sites from Affective and Curiosity Perspectives. International Journal of Electronic Commerce, 18(3), 67–102. https://doi.org/10.2753/jec1086-4415180303

Foroudi, P., Melewar, T.C., & Gupta, S. (2014). Linking corporate logo, corporate image, and reputation: An examination of consumer perceptions in the financial setting. Journal of Business Research, 67, 2269–2281.

Fu, J.R., Lu, I.W., Chen, J.H.F., & Farn, C.K. (2020). Investigating consumers' online social shopping intention: An information processing perspective. International Journal of Information Management, 54.

Geber, S., & Hefner, D. (2017, May). Social norms as communicative phenomena: A communication perspective on the theory of normative social behavior. Paper presented at the 67th Annual Conference of the International Communication Association (ICA), San Diego, CA.

Hair, J. F., Ringle, C. M., & Sarstedt, M. (2011). PLS-SEM: indeed a silver bullet. Journal of Marketing Theory and Practice, 19(2), 139–152. https://doi.org/10.2753/mtp1069-6679190202

Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. European Business Review, 31(1), 2–24.

Haryanto,iA. T. (2018). Ini Kronologi Pemblokiran TikTok di Indonesia.Retrieved February 18, 2021, from https://inet.detik.com/cyberlife/d-4096640/inikronologi-pemblokirantik-tok-di-indonesia

Hasiholan, T. P., Pratami, R., & Wahid, U. (2020). PEMANFAATAN MEDIA SOSIAL TIK TOK SEBAGAI MEDIA KAMPANYE GERAKAN CUCI TANGAN DI INDONESIA UNTUK MENCEGAH COVID-19. Communiverse: Jurnal Ilmu Komunikasi, 5(2), 70–80. https://doi.org/10.36341/cmv.v5i2.1278

Hapsari, T., Aknuranda, I., & Tyroni, Y. (2018). Penerapan Model Kesuksesan Delone dan Mclean pada Website Fakultas Ilmu Komputer (FILKOM) Universitas Brawijaya. Jurnal Pengembangan Teknologi Informasi Dan Ilmu Komputer, 9.

Henningsen, D.D., & Henningsen, M.L.M. (2003). Examining social influence in information-sharing contexts. Small Group Research, 34, 391–412. https://doi.org/10.1108/ebr-11-2018-0203

Https://databoks.katadata.co.id/datapublish/2023/05/24/pengguna-tiktok-di-indonesia-terbanyak-kedua-di-dunia-per-april-2023-nyaris-salip-as

Https://www.theglobalstatistics.com/indonesia-social-media-statistics/

Huang, J.H., & Chen, Y.F. (2006). Herding in online product choice. Psychology & Marketing, 23, 413–428

Ikhyanuddin, I. (2018). FAKTOR-FAKTOR YANG MEMPENGARUHI KESUKSESAN SISTEM INFORMASI KEUANGAN DAERAH BERBASIS AKRUAL DI KABUPATEN ACEH BESAR. E-Mabis (Lhokseumawe), 18(1). https://doi.org/10.29103/e-mabis.v18i1.283

Kesuma, S., & Tamburian, D. (2021). Resepsi Remaja terhadap Konten @BotakTikTok di Media Sosial TikTok. Koneksi, 5(1), 182. https://doi.org/10.24912/kn.v5i1.10228

Kim, J., & Ko, E. (2012). Impacts of luxury fashion brand's social media marketing on customer relationship and purchase intention. Journal of Global Fashion Marketing, 3(3), 164-171.

Kotler and Keller. 2016. Marketing Management. Pearson: Prentice hall

Lai, I.K.W., & Liu, Y.D. (2020). The effects of content likeability, content credibility, and social media engagement on users' acceptance of product

placement in mobile social networks. Journal of Theoretical and Applied Electronic Commerce Research, 15, 1–19.

Lazo, M. a. A. (2018). Schwab, Klaus. The Fourth Industrial Revolution. Ginebra: World Economic Forum, 2016, 172 pp. Economía, 41(81), 194–197. https://doi.org/10.18800/economia.201801.012

Lee, J.E., & Watkins, B. (2016). YouTube vloggers' influence on consumer luxury brand perceptions and intentions. Journal of Business Research, 69, 5753–5760.

Lee, M.K.O., Cheung, C.M.K., Sia, C.L., & Lim, K.H. (2006). How positive informational social influence affects consumers' decision of internet shopping?. In Proceedings of the 39th Hawaii International Conference on System Sciences (Vol. 115).

Li, C.Y. (2013). Persuasive messages on information system acceptance: A theoretical extension of elaboration likelihood model and social influence theory. Computers in Human Behavior, 29, 264–275.

Marini, M. (2019). PENGARUH MEDIA SOSIAL TIK TOK TERHADAP PRESTASI BELAJAR PESERTA DIDIK DI SMPN 1 GUNUNG SUGIH KAB. LAMPUNG TENGAH. PENGARUH MEDIA SOSIAL TIK TOK TERHADAP

111

PRESTASI BELAJAR PESERTA DIDIK DI SMPN 1 GUNUNG SUGIH KAB. LAMPUNG TENGAH.

Mollen, S., Rimal, R. N., & Lapinski, M. K. (2010). What is normative in health communication research on norms? A review and recommendations for future scholarship. Health Communication, 25, 544-547. doi:10.1080/10410236.2010.496704

Munawar, Zen. (2010). Aspek Keamanan Pada Cloud Computing. Prosiding SNIJA 2015, 3(12), 1–5. Retrieved from

Oberlo. (2021). TikTok Statistics: Usage, Demographics, and Revenue Stats. https://www.oberlo.com/statistics/tiktok-statistics

Petrescu M, Korgaonkar P, Gironda J. (2015) Viral advertising: a field experiment on viral intentions and purchase intentions. J Internet Commerce 14:384–405.

Prentice C, Handsjuk N. (2016) Insights into Vodka consumer attitude and purchasing behaviors. J Retailing Consum Serv 32:7–14.

Putrawangsa, S., & Hasanah, U. (2018). INTEGRASI TEKNOLOGI DIGITAL DALAM PEMBELAJARAN DI ERA INDUSTRI 4.0. Jurnal Tatsqif, 16(1), 42–54. https://doi.org/10.20414/jtq.v16i1.203

Putri, N. I. (2018). Sistem pakar diagnosa tingkat kecanduan gadget pada remaja menggunakan metode Certainty Factor. http://digilib.uinsgd.ac.id/15680

112

Rimal, R. N., & Real, K. (2005). How behaviors are influenced by perceived norms: A test of the theory of normative social behavior. Communication Research, 32, 389-414. doi:10.1177/0093650205275385

Ruth, D., & Candraningrum, D. A. (2020). Pengaruh Motif Penggunaan Media Baru Tiktok terhadap Personal Branding Generasi Milenial di Instagram. Koneksi, 4(2), 207. https://doi.org/10.24912/kn.v4i2.8093

Sekaran, U., & Bougie, R. (2016). Research methods for business : a skill-building approach (7th edition). John Wiley & Sons.

Sitanggang, R., & Saragi, D. (2018). PENGARUH MEDIA SOSIAL TIKTOK TERHADAP PERILAKU SOPAN SANTUN PESERTA DIDIK SD NEGERI 6 SIDEAK KECAMATAN PALIPI KABUPATEN SAMOSIR. PENGARUH MEDIA SOSIAL TIKTOK TERHADAP PERILAKU SOPAN SANTUN PESERTA DIDIK SD NEGERI 6 SIDEAK KECAMATAN PALIPI KABUPATEN SAMOSIR.

Song, S.J., Zhao, Y.X.C., Yao, X.L., Ba, Z.C., & Zhu, Q.H. (2021). Short video apps as a health information source: An investigation of affordances, user experience and users' intention to continue the use of TikTok. Internet Research, 31, 2120–2142.

Susilowati. (2018). Pemanfaatan Aplikasi Tiktok Sebagai Personal Branding Di Instagram (Studi Deskriptif Kualitatif Pada Akun @bowo_allpennliebe). Jurnal Komunikasi.9 (2), hal 176–185.

"The Role of Attractiveness in Social Influence: A Literature Review" (Chen & Solomon, 2018)

Tsai, H.T., & Pai, P.Y. (2013). Explaining members' proactive participation in virtual communities. International Journal of Human-Computer Studies, 71, 475–491.

Wang J, Wang T (2020) The infuence of metacognition on MOOC learning interest and willingness to continue learning. Logist Eng Manage 02:176–181

Weger, H., Castle, G. R., & Emmett, M. C. (2010). Active listening in peer Interviews: The Influence of message paraphrasing on perceptions of listening skill. International Journal of Listening, 24(1), 34–49. https://doi.org/10.1080/10904010903466311

Weger, H., Castle, G. R., & Emmett, M. C. (2010b). Active listening in peer Interviews: The Influence of message paraphrasing on perceptions of listening skill. International Journal of Listening, 24(1), 34–49. https://doi.org/10.1080/10904010903466311

Wu, B., & Chen, X.H. (2017). Continuance intention to use MOOCs: Integrating the technology acceptance model (TAM) and task technology fit (TTF) model. Computers in Human Behavior, 67, 221–232.

Xu, X.Y., & Tayyab, S.M.U. (2021). How the intensity of the immersive experience impels the extent of social streaming app dependency? An empirical assessment with mediation and moderation effects. Telematics and Informatics, 63.

Yang, X. (2021). Determinants of consumers ? Continuance intention to use social recommender systems: A self-regulation perspective. Technology in Society, 64.

LAMPIRAN I

KUISIONER

SCREENING QUESTIONS

	Yes (Ya)	No (Tidak)
Apakah anda pernah menggunakan aplikasi TikTok?		

115