

DAFTAR PUSTAKA

- Albretch, Karl. *The Northbound Train*. New York: Amacom, 1994
- Armstrong and Philip Kotler. *Marketing an Introduction*. New Jersey: Prentice Hall, 2001
- Avianto, Teten “Tutorial Powersim”. Available from <http://www.lablink.or.id/Sysdyn/Sysdyn%20artikel/Lablink-Powersim%20Constr%20Tutorial.pdf> ; Internet; accessed 15 November 2011.
- Bahri, M. K. *Mencapai Visi 2030: Sebuah Model Makroekonomi Indonesia dengan Pemodelan System Dynamics*. S2. ITB, 2001
- Band A.W. *Creating Value for Costumer: Designing & Implementing a Total Corporate Strategy*. New York: John Willey&Sons,Inc.,1993
- Business Dictionary available from <http://www.businessdictionary.com/definition/perceived-value.html>; internet; accessed 19 September 2011
- Coyle, G., “Qualitative and Quantitative System Dynamics: Some Researches Question” *System Dynamic Review* 3 vol. 16 (2000): 225-245
- Dapodik available from <http://www.dapodik.org/>; internet; accessed 18-20 November 2011
- Darmono, R. “Pemodelan System Dynamics Pada Perencanaan Penataan Ruang Kota.” *Seminar Nasional Aplikasi Teknologi Informasi(2005)*. [e-journal] <http://journal.uii.ac.id/index.php/Snati/article/view/1310/1070> (accessed 19 September 2011)
- David M. “On The Dynamics of Quality Student Enrollment at Institution of Higher Education.”*Economic Education Review* 21(2002): 481-489
- Evaluasi Dinas pendidikan available from <http://evaluasi.dikti.go.id/epsbed>; internet; accessed 9 september 2011
- Horovitz,J. *Seven Secrets of Service Strategy*. London: Financial Times Prentice hall, 2000
- Isermann, R. and Marco M. *Identification of Dynamic System:An Introduction with Application*. Berlin: Springer, 2011
- Kamus Bahasa Indonesia <http://kamusbahasaIndonesia.org/> diakses pada tanggal 18 November 2011

- Kotler, P. dan Karen F.A. *Strategic Marketing for Educational Institution*. New Jersey: Prentice Hall Inc., 1985
- Kotler, P. *Marketing Management : Analisis, Perancangan, Implementasi dan Kontrol*. Jakarta: Prenhallindo, 1997
- Kholil, M dan Dwiharyadi, D “Model Simulasi Pengembangan Industri Perikanan di Konawe Selatan dengan Pendekatan Sistem Dinamik.” *Jurnal Teknik Industri* (2005). [e-journal]
<http://research.mercubuana.ac.id/proceeding/MODEL-SIMULASI-PENGEMBANGAN-INDUSTRI.pdf> (accessed 8 September 2011)
- Kirkwood, C. W. *System Dynamics Method: A Quick Introduction*. Arizona: Arizona University, 1998
- Laksamana, A., “Pemodelan Supply Chain di PT. YMNI dengan Menggunakan System Dynamics”.S2.ITB, 2002
- Malabay. ”Pendekatan Sistem Model Causal Loop Diagram (CLD) Dalam Memahami Permasalahan Penerimaan Kuantitas Mahasiswa Baru di Perguruan Tinggi Swasta” *Proceedings, National Scientific Seminar on Computer and Intelligence Systems*(2008). [e-journal]
http://research.mercubuana.ac.id/proceeding/IMRT_01.pdf (accessed 8 September 2011)
- Mcgarvey, B. and Bruce H. *Dynamic Modeling for Business Management: an Introduction*. New York: Springer, 2003
- Petunjuk Mahasiswa S1. Surabaya: UPH Surabaya, 2011
- Ruth, M. and David. *Changing Stocks, Flows and Behavior in Industrial Ecosystems*. Great Britain: MPG Books, 2008
- Sadiyoko, Ali., Pratikto, Rian dan Ivan. “Model Dinamika Populasi Mahasiswa di Jurusan Teknik Industri Universitas Parahyangan.” *Jurnal Teknik industri Parahyangan* (2009). [e-journal]
<http://www.mendeley.com/research/model-dinamika-populasi-mahasiswa-di-jurusan-teknik-industri-unpar/> (accessed 8 September 2011)
- Sanchez, Alex., Brian Wells, and Joanne M. A. “Using System Dynamics to Model Student Interest in Science, Technology, Engineering, and Mathematics” (2009). [e-journal] http://halexsanchez.com/downloads/Using_System_Dynamics.pdf (accessed 8 September 2011)
- Sanchez, Javier. “Perceived Value of the Purchase of a Tourism Product” *Journal of Tourism Management* 27 No.3 (2006): 394-409

- Sarwono, S. W. *Perbedaan Antara Pemimpin dan Aktivitas dalam Gerakan Protes Mahasiswa*. Jakarta: Bulan Bintang, 1978
- Sitinjak, Duriyanto, Sugiarto and Yunarto. *Model Matriks Konsumen untuk Menciptakan Superior Customer Value*. Jakarta: Gramedia, 2004
- Skulmoski, G., Hartman, F., and Krahn “The Delphi Method for Graduate Research” *Journal of Information System* (2007). [e-journal]
<http://jite.org/documents/Vol6/JITEv6p001-021Skulmoski212.pdf>
 (Accessed 10 September 2011)
- Sterman, J. D. *Business Dynamics: Sistem Thinking and Modeling for a Complex World*. Massachusetts: McGraw-Hill, 2000
- Surabaya Kota, PTS Kekurangan Mahasiswa Akibat Otonomi Kampus PTN” Available
 From http://www.surabayakita.com/index.php?option=com_content&view=article&id=708:pts-kekurangan-mahasiswa-akibat-otonomi-kampus-ptn&catid=58:pendidikan-a-kesehatan&Itemid=48 (accessed 18 November 2011)
- Surjandari, I. Hidayatno, A. dan Supriatna, A., “Model Dinamis Pengelolaan Sampah untuk Mengurangi Beban Penumpukan.” *Jurnal Teknik Industri* 11, no.2 (2009): 134-147
- Suriya, Komsan. “Forecasting Crude Oil Price Using Neural Networks.” *Chiang Mai University Journal of Economy*, Vol. 5 (2006): 377-387
- Strauss, L. M., “Analyzing the Brazilian Higher Education System using System Dynamics.” *Proceeding paper* (2010). [e-journal] https://secure.orsnz.org.nz/conf45/.../ORSNZ2010_Borenstein.pdf
 (Accessed 10 September 2011)
- Umar, H., *Metodologi Penelitian dalam Pemasaran*. Jakarta: Gramedia Utama, 1999