

ABSTRAK

Samuel Ariel Santoso (03320120006)

ANALISIS PENILAIAN KINERJA *SUPPLY CHAIN MANAGEMENT* DI KOPERASI INTAKO TANGGULANGIN, SIDOARJO

(xvi + 65 halaman: 6 gambar, 14 tabel, 5 lampiran)

Persaingan dalam dunia perindustrian menjadi tantangan utama bagi perusahaan dalam menjalankan aktivitas produksinya. *Supply Chain Management* (SCM) merupakan sistem koordinasi yang sistematis dari strategi antar fungsi di dalam maupun di luar perusahaan, dengan tujuan meningkatkan kinerja jangka panjang. Penerapan *supply chain management* di perusahaan besar tentunya berbeda dengan di Usaha Kecil Menengah (UKM). Untuk itulah diperlukan pengukuran kinerja *supply chain management* untuk mengetahui kinerja *supply chain* di koperasi INTAKO yang beranggotakan UKM yang ada di Tanggulangin.

Penilaian terhadap kinerja *supply chain* dilakukan dengan pendekatan *Supply Chain Operation Reference* (SCOR). Penelitian ini diawali dengan pembuatan hirarki berdasarkan proses dalam SCOR, yaitu *Plan, Source, Process, Delivery, dan Return* dengan dimensi umum yang terbagi dalam tiap-tiap proses yaitu *Reliability, Responsiveness, Flexibility, Cost, dan Asset*. Identifikasi *Key Performance Indicator* (KPI) menjadi tolak ukur dalam pengukuran kinerja sedangkan normalisasi *Snorm De Boer* berfungsi untuk menyamakan nilai KPI. *Analytical Hierarchy Process* (AHP) mengidentifikasi sejumlah KPI yang digunakan dalam menentukan prioritas kriteria-kriteria yang ada.

Pengukuran kinerja SCM di koperasi INTAKO menghasilkan 23 KPI dan diketahui nilai kinerja tertinggi pada proses *Delivery*, sedangkan nilai terendah adalah *Return*. Adapun nilai total kinerja SCM koperasi adalah 83.17. Nilai ini menunjukkan bahwa pencapaian kinerja SCM koperasi tergolong kategori *Good*.

Referensi : 36 (1993 - 2013)

Kata Kunci: Usaha Kecil Menengah, Koperasi, *Supply Chain Operation Reference* (SCOR)

ABSTRAK

Samuel Ariel Santoso (03320120006)

ANALYSIS PERFORMANCE ASSESSMENT OF SUPPLY CHAIN MANAGEMENT IN COOPERATION INTAKO TANGGULANGIN, SIDOARJO

(xvi + 65 page: 6 image, 14 table, 5 appendix)

Competition in the industry becomes a major challenge for the company to run its production activities. Supply chain management is a systematic coordination of strategies across inside and outside the companies function in the supply chain with the goal to improve long-term performance. Implementation of supply chain management in the large firms is certainly different than in the Small and Medium Enterprises (SMEs). That's needed measurement of supply chain performance management to determine supply chain performance in INTAKO cooperative whose members are SMEs in Tanggulangin.

the assessment of supply chain performance was conducted by approach of Supply Chain Operations Reference (SCOR). This study begins with the making a hierarchy based on the SCOR process, namely Plan, Source, Process, Delivery and Return with common dimensions are divided within each process that are Reliability, Responsiveness, Flexibility, Cost, and Asset. Identification of Key Performance Indicator (KPI) becomes benchmark in measuring performance while normalizing Snorm De Boer serves to equalize the value of KPI. The Analytical Hierarchy Process (AHP) is to identify a number of KPIs that used in determining priority existing criteria.

SCM performance measurement in INTAKO cooperative generate 23 KPI and known the value of the highest performance is in the process of Delivery, while the lowest value is Return. The total value of performance cooperative is 83.17. This value indicates that the achievement of performance cooperative classified as the category of Good.

Referensi : 36 (1993 - 2013)

Kata Kunci: Small and Medium Enterprises (SMEs), Cooperation, Supply Chain Operation Reference (SCOR)