

DAFTAR PUSTAKA

- Adom, A. Y., Kofi Nyarko, I., Narki, G., & Som, K. (2016). Competitor Analysis in Strategic Management: Is it a Worthwhile Managerial Practice in Contemporary Times? *Journal of Resources Development and Management*, 24(1), 116–127. <https://iiste.org/Journals/index.php/JRDM/article/view/33186>
- Angela, V., & Paramita, E. L. (2020). Pengaruh Lifestyle Dan Kualitas Produk Terhadap Keputusan Impulse Buying Konsumen Shopee Generasi Z. *Jurnal Ekobis : Ekonomi Bisnis & Manajemen*, 10(2), 248–262. <https://doi.org/10.37932/j.e.v10i2.132>
- Baburaj, Y., & Narayanan, V. K. (2016). Five Forces Framework. In *The Palgrave Encyclopedia of Strategic Management*. https://doi.org/10.1057/978-1-349-94848-2_632-1
- Barrows, C. W., Powers, T., & Reynolds, D. R. (2011). *Introduction to the Hospitality Industry* (8th ed.). John Wiley & Sons, Inc.
- Beno, J., Silen, A. P., & Yanti, M. (2022). Dampak Pandemi COVID-19 Pada Kegiatan Ekspor Impor (Studi Pada PT. Pelabuhan Indonesia II (Persero) Cabang Teluk Bayur). *Jurnal Saintek Maritim*, 22(2), 117–125.
- Brigham, E. F., & Houston, J. F. (2022). Fundamentals of Financial Management. In *The Journal of Finance* (16th Editi, Vol. 34, Issue 5). Cengage Learning, Inc. <https://doi.org/10.2307/2327254>
- Bruijl, G. H. T. (2018). The Relevance of Porter's Five Forces in Today's Innovative and Changing Business Environment. *SSRN Electronic Journal*, 4(1), 1–22. <https://doi.org/10.2139/ssrn.3192207>
- Budiaji, W., Fakultas, D., Universitas, P., Tirtayasa, A., Raya, J., Km, J., & Serang Banten, P. (2013). SKALA PENGUKURAN DAN JUMLAH RESPON SKALA LIKERT (The Measurement Scale and The Number of Responses in Likert Scale). *Jurnal Ilmu Pertanian Dan Perikanan Desember*, 2(2), 127–133. <http://umbidharma.org/jipp>
- Carmelia, R., Carvina, A., Agustiana, S., & Lemy, D. M. (2021). Pengaruh COVID-19 Terhadap Operasional Dining Room Restoran Penyedia Hidangan Barat di Ruko Golden 8, Gading Serpong, Kecamatan Kelapa Dua, Tangerang. *Jurnal Kepariwisata Indonesia: Jurnal Penelitian Dan Pengembangan Kepariwisata Indonesia*, 15(1), 25–35. <https://doi.org/10.47608/jki.v15i12021.25-35>
- Cousins, J., Lillicrap, D., & Weekes, S. (2014). Food and Beverage Service. In *Dynamic Learning* (9th Editio). Hodder Education.

- Dessler, G. (2020). Human Resource Management, 8th edition. In N. Bhalla (Ed.), *Florida International University* (8th ed., Vol. 16). Pearson. <https://doi.org/10.1108/pr.2002.31.3.386.3>
- Evans, N. (2019). Strategic management for tourism, hospitality and events: Third edition. In *Strategic Management for Tourism, Hospitality and Events: Third Edition*. <https://doi.org/10.4324/9780429437601>
- Ismail, I., & Al Bahri, F. P. (2019). Perancangan E-Kuisisioner menggunakan CodeIgniter dan React-Js sebagai Tools Pendukung Penelitian. *J-SAKTI (Jurnal Sains Komputer Dan Informatika)*, 3(2), 337. <https://doi.org/10.30645/j-sakti.v3i2.152>
- Khurram, A. (2020). Revisiting Porter Five Forces Model: Influence of Non-Governmental Organizations on Competitive Rivalry in Various Economic Sectors. *Pakistan Social Sciences Review*, 4(1), 1–15. [https://doi.org/10.35484/pssr.2020\(4-i\)01](https://doi.org/10.35484/pssr.2020(4-i)01)
- Komalasari, S., Hermina, C., Muhaimin, A., Alarabi, M. A., Apriliadi, M. R., Rabbani, N. P. R., & Mokodompit, N. J. D. (2022). Prinsip Character of A Leader pada Generasi Z. *PHILANTHROPY: Journal of Psychology*, 6(1), 77. <https://doi.org/10.26623/philanthropy.v6i1.4960>
- Kotler, P., Bowen, J. T., Makens, J. C., & Baloglu, S. (2017). Marketing for Hospitality and Tourism. In F. Daryl (Ed.), *British Library* (7th Editio). Pearson Education limited 2017.
- Lianis, S. F., Belinda, T., Anastasia, ; Tiffani, Wanda, ;, & Agustin, F. (2023). STRATEGI MENGHADAPI PERKEMBANGAN INDUSTRI MAKANAN DAN MINUMAN DALAM BISNIS INTERNASIONAL. *Jurnal Ilmiah Manajemen Ubhara*, 5(1), 39–47.
- Longenecker, J. G., Petty, J. W., Palich, L. e., & Hoy, F. (2023). *Small Business Management: Launching & Growing Entrepreneurial Ventures* (20th Editi). Cengage Learning, Inc.
- Pramiyati, T., Jayanta, J., & Yulnelly, Y. (2017). Peran Data Primer Pada Pembentukan Skema Konseptual Yang Faktual (Studi Kasus: Skema Konseptual Basisdata Simbumil). *Simetris : Jurnal Teknik Mesin, Elektro Dan Ilmu Komputer*, 8(2), 679. <https://doi.org/10.24176/simet.v8i2.1574>
- Pranatawijaya, V. H., Widiatry, W., Priskila, R., & Putra, P. B. A. A. (2019). Penerapan Skala Likert dan Skala Dikotomi Pada Kuesioner Online. *Jurnal Sains Dan Informatika*, 5(2), 128–137. <https://doi.org/10.34128/jsi.v5i2.185>
- Pratama, A. I. (2018). *Pengaruh Komisaris Independen, Dewan Direksi, Kepemilikan*

Institusional Dan Ukuran Perusahaan Terhadap Dividend Payout Ratio (DPR).
Universitas Brawijaya.

- Pratikto, R. G., & Kristanty, S. (2018). Literasi Media Digital Generasi Z (Studi Kasus Pada Remaja Social Networking Addiction Di Jakarta). *Communication*, 9(2), 19. <https://doi.org/10.36080/comm.v9i2.715>
- Rastogi, N., & Trivedi, M. K. (2016). PESTLE Technique - A Tool To Identify External Risks in Construction Projects. *International Research Journal of Engineering and Technology*, 3(1), 384–388. www.irjet.net
- Reza, F., Dewi, C. K., & Yudhyani, E. (2021). *Statistika Deskriptif untuk Ekonomi & Bisnis*. <https://tahtamedia.co.id/index.php/issj/article/view/52>
- Riyono, J., Pujiastuti, C. E., & Riyana Putri, A. L. (2022). Forecasting Laju Inflasi Indonesia Menggunakan Rantai Markov. *Jurnal Sains Matematika Dan Statistika*, 8(1), 1. <https://doi.org/10.24014/jsms.v8i1.14767>
- Sari, M. R., Oemar, A., & Andini, R. (2017). Pengaruh Pertumbuhan Perusahaan, Ukuran Perusahaan, Earning per Share, Current Ratio, Return on Equity dan Debt equity Ratio Terhadap Kebijakan Dividen. *Journal Of Accounting*, 2(2), 1–13.
- Sari, S. (2019). Literasi Media Pada Generasi Milenial Di Era Digital. *Profesional: Jurnal Komunikasi Dan Administrasi Publik*, 6(2), 30–42. <https://doi.org/10.37676/profesional.v6i2.943>
- Saunders, M. N. K., Lewis, P., & Thornhill, A. (2023). *Research Methods For Business Students* (9th Editio). Pearson.
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business* (Seventh ed). John Wiley & Sons. <https://medium.com/@arifwicaksanaa/pengertian-use-case-a7e576e1b6bf>
- Setiawan, M. S. A. P. (2014). Perancangan Interior Café Dessert dan Cake Shop di Surabaya. *Intra*, 2(2), 271–276. <https://media.neliti.com/media/publications/99558-ID-perancangan-interior-cafe-dessert-dan-ca.pdf>
- Tjiptono, F. (2007). *Pemasaran Jasa* (1st Editio). Bayumedia.
- Wijaya, S. (2019). Indonesian food culture mapping: A starter contribution to promote Indonesian culinary tourism. *Journal of Ethnic Foods*, 6(1), 1–10. <https://doi.org/10.1186/s42779-019-0009-3>