

## DAFTAR PUSTAKA

- Anon. 2023. "Badan Pusat Statistik." Retrieved October 11, 2023 ([https://www.bps.go.id/istilah/index.html?Istilah\\_page=4](https://www.bps.go.id/istilah/index.html?Istilah_page=4)).
- Ayudya Wardani, Kirana, and Ida Nurfaizah. 2022. *TREN MAKANAN SEBAGAI DAMPAK GLOBALISASI TERHADAP PERTUKARAN BUDAYA*. Vol. 3.
- Brigham, Eugene F., and Joel F. Houston. 2019. "Fundamentals-of-Financial-Management-15th-Edition-by-Brigham- -Houston-Compressed." Retrieved December 13, 2023 (<https://studylib.net/doc/25885979/fundamentals-of-financial-management-15th-edition-by-brig...>).
- Cousins, John, Dennis Lillicrap, and Suzanne Weekes. 2014. "Food and Beverage Service - 9th Edition."
- Creswell, John W., and J. David Creswell. 2018. *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches - John W. Creswell, J. David Creswell - Google Books*.
- Dessler, Gary. 2020. "Human Resource Management." Retrieved November 6, 2023 (<https://www.slideshare.net/tmthein/13-gary-dessler-human-resource-management-2020pdf>).
- Ernawati, Hani, and Dodik Prakoso. 2020. "CONSUMER PREFERENCES FOR INDONESIAN CULINARY." *Journal of Indonesian Economy and Business* 34(3). doi: 10.22146/jieb.52637.
- Evans, Nigel. 2015a. *Strategic Management for Tourism, Hospitality and Events*.
- Evans, Nigel. 2015b. *Strategic Management for Tourism, Hospitality and Events*.
- Georgantzas, N. C., E. Katsamakas, and D. Solowiej. 2009. "Giddens' Globalization: Exploring Dynamic Implications." *Proceedings of the 27th International Conference of the System Dynamics Society* 10023–10023.
- H. Sugiyanto, Luh Nadi, and I. Ketut Wenten. 2020. "Studi Kelayakan Bisnis."

- Inda. 2017. "Kontribusi Pertumbuhan Pariwisata Di Sektor Ekonomi Terbesar Dan Tercepat." Retrieved July 11, 2023  
(<https://ekbis.sindonews.com/berita/1231216/34/kontribusi-pertumbuhan-pariwisata-di-sektor-ekonomi-terbesar-dan-tercepat>).
- Jetro. 2013. "Japanese Food Overseas Past and Present." *Jetro*.
- Jordan, Akhmad Dwi. 2020. *Akhmad Dwi Jordan MEKANISME HUBUNGAN PERMINTAAN DALAM MEMPENGARUHI PASAR*.
- Kotler, P., & Keller, K. L. 2016. *Marketing Management. Pearson Education Limited. (15th Global Ed.)*.
- Kotler, Philip, John (John T. ). Bowen, James C. Makens, and Seyhmus Baloglu. 2017a. *Marketing for Hospitality and Tourism*.
- Kotler, Philip, John (John T. ). Bowen, James C. Makens, and Seyhmus Baloglu. 2017b. *Marketing for Hospitality and Tourism*.
- Kotler, Philip, John (John T. ). Bowen, James C. Makens, and Seyhmus Baloglu. 2017c. *Marketing for Hospitality and Tourism*.
- Kotler, Philip, John T. Bowen, and Seyhmus Baloglu. 2021. *Marketing for Hospitality and Tourism*. Eighth. Pearson.
- L. Daft, Richard. 2021. "ORGANIZATION THEORY & DESIGN." Retrieved November 6, 2023
- Lillicrap, D. R., and John A. Cousins. 2020. *Food and Beverage Service*. Hodder Education.
- M. Morrison, Alastair. 2023. *Hospitality and Travel Marketing 5th Edition*. Fifth.
- Moghadam, Valentine M. 2021. "What Was Globalization?" *Globalizations* 18(5). doi: 10.1080/14747731.2020.1842095.
- N. Lussier, Robert, and John R. Hendon. 2019. "Human Resource Management \_ Functions, Applications, and Skill Development."

- Nurfajrina, Alifah, Tati Handayani, and Lili Puspita Sari. 2021. "The Effect of Halal Awareness and Lifestyle on The Purchase Decision of Japanese Food in Jakarta." *Journal of Islamic Economics and Social Science (JIESS)* 2(2):66. doi: 10.22441/jiess.2021.v2i2.001.
- Osterwalder, Alexander, and Yves Pigneur. n.d. *Business Model Generation*.
- Paningrum, Destina. 2022. "BUKU REFERENSI INVESTASI PASAR MODAL."
- Redaksi. 2019. "Bisnis Kuliner Berkembang Pesat Di Tangerang – Radarbanten.Co.Id." Retrieved September 25, 2023 (<https://www.radarbanten.co.id/bisnis-kuliner-berkembang-pesat-di-tangerang/>).
- Robbins, Stephen., and Timothy. Judge. 2023. *Organizational Behavior, 19th Edition*. Pearson Education, Limited.
- Sekaran & Bougie. 2010. "Research Methods For Business."
- Sitoresmi, Ayu Rifka. 2022. "Data Sekunder Adalah Sumber Yang Telah Ada Sebelumnya, Pahami Definisi Dan Contohnya - Hot Liputan6.Com." Retrieved July 12, 2023 (<https://www.liputan6.com/hot/read/5163230/data-sekunder-adalah-sumber-yang-telah-ada-sebelumnya-pahami-definisi-dan-contohnya>).
- Sugiyono. 2018a. "Prof. Dr. Sugiyono. 2018. Metode Penelitian Kuantitatif, Kualitatif, Dan R&D. Bandung: Alfabeta." *Prof. Dr. Sugiyono. 2018. Metode Penelitian Kuantitatif, Kualitatif, Dan R&D. Bandung: Alfabeta*.
- Sugiyono. 2018b. "Sugiyono Metode Penelitian Kuantitatif Kualitatif." *Metode Penelitian Kuantitatif Kualitatif*.
- Sujarweni, V. Wiratna. 2014. "Metodologi Penelitian." in *Metodologi Penelitian*.
- Walker, John R. 2016. *Restaurant Concepts, Management, and Operations (8th Ed.)*.
- Walker, John R. 2021. *Introduction to Hospitality*. Vol. Global Edition. Eighth.

Wijaya, Serli. 2019. "Indonesian Food Culture Mapping: A Starter Contribution to Promote Indonesian Culinary Tourism." *Journal of Ethnic Foods* 6(1):1–10. doi: 10.1186/S42779-019-0009-3/TABLES/1.

