

## **ABSTRACT**

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***The Urgency of Consumer Protection in Music Performances through Event Promoter Certification in Indonesia***

**(XII + 98 pages)**

*Music performances have been one of the factors influencing economic growth in Indonesia. Especially in 2022-2023 music shows in Indonesia have shown significant growth. Growth is not apart from the current problems. The problem is the abrupt cancellation of musical performances due to the incompetence of the event promoter as an entrepreneur in preparing for the organization of music performances. Another problem that has arisen is the lack of terms and conditions that are detrimental to consumers of musical performances such as non-refundable clauses. The purpose of the author in doing this research is to know the implementation of musical performances in Indonesia and efforts to protect the consumer of musical performance in Indonesia. The research method used in this writing is a normative-empirical method by obtaining data from a library study. In response to the current problem, the Indonesian government is working to provide certification for promoters of events, which will be based on SNI ISO 20121:2012. Through the enforcement of the certification of the promoter of the event can indeed be an attempt against the protection of the consumer of the music show. However, in order to maximize efforts to protect consumers of musical performances, regulations are also needed that can support the enforcement of good and correct certification and terms and conditions by reference to the provisions contained in Consumer Protection Act No. 8 of 1999.*

*References* : 70 (1983 – 2023)

*Keywords* : *Consumer Protection, Event Promoter Certification, Music Performance*