

## ABSTRACT

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### ***ANALYSIS OF COMPARISON ON THE CONCEPT OF INITIAL PUBLIC OFFERING (IPO) AND ELECTRONIC INDONESIA PUBLIC OFFERING (e-IPO) IN THE INDONESIAN CAPITAL MARKET***

*Initial Public Offering (IPO) and Electronic Initial Public Offering (E-IPO) are distinct methods of bringing a company's shares to the public market, each characterized by unique features and processes. An IPO is a traditional approach where a company goes public by offering its shares to the public through established financial institutions. This involves extensive paperwork, regulatory compliance, and often relies on traditional methods of communication. On the other hand, E-IPO represents a modern evolution in the process, leveraging electronic platforms and digital technologies. It streamlines the offering process, making it more efficient and accessible to a broader range of investors. E-IPOs typically utilize online platforms and blockchain technology, enabling faster transactions, reduced paperwork, and increased transparency. While IPOs have a long-established history, E-IPOs harness the power of technology to democratize access to the capital market. They offer a more inclusive and streamlined experience, appealing to tech-savvy investors and potentially lowering barriers to entry for companies seeking to go public. Understanding the differences between IPO and E-IPO is crucial for both investors and companies navigating the dynamic landscape of the financial markets.*

*References: 54*

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