

ABSTRAK

Agustinus Tandiarak (01638220005)

PENGARUH *POTENTIAL ABSORPTIVE CAPACITY*, *ORGANIZATIONAL LEARNING* DAN *INNOVATION CAPABILITY* TERHADAP *INNOVATION PERFORMANCE* MELALUI *ORGANIZATIONAL INNOVATION* SEBAGAI MEDIASI PADA PERUSAHAAN INDUSTRI MINYAK DAN GAS PT XYZ

(xvi + 78 halaman: 17 tabel; 5 gambar; 4 lampiran)

Salah satu sektor industri yang berkontribusi besar terhadap perekonomian di Indonesia adalah Industri Minyak dan Gas atau biasa disebut sebagai Industri Hulu Migas, karena besarnya kontribusi terhadap pendapatan domestik bruto (PDB). Penerapan teknologi pada industri minyak dan gas sangat penting untuk dilakukan karena dapat membantu kegiatan operasional perusahaan secara lebih efektif dan efisien serta menurunkan risiko terjadinya eror pada kegiatan operasional. Penelitian ini bertujuan untuk menguji pengaruh *potential absorptive capacity*, *Organizational Learning*, *Innovation Capability* dan *Organizational Innovation* terhadap kinerja inovasi. Penelitian ini dilakukan pada 40 karyawan yang bekerja di salah satu perusahaan minyak dan gas bagian pengeboran. Metode yang digunakan adalah kuantitatif dengan pendekatan kausal menggunakan teknik analisa *Structural Equation Modelling*. Hasil penelitian menunjukkan bahwa *potential absorptive capacity*, *Organizational Learning*, *Innovation Capability* dan *Organizational Innovation* berpengaruh positif signifikan terhadap kinerja inovasi. Begitu juga dengan *potential absorptive capacity*, *Organizational Learning* dan *Innovation Capability* yang berpengaruh terhadap *Organizational Innovation*. Hasil penelitian juga menunjukkan bahwa *Organizational Innovation* dapat memediasi pengaruh dari *potential absorptive capacity*, *Organizational Learning* dan *Innovation Capability*.

Referensi : 45 (2011-2023)

Kata Kunci : *Potential Absorptive Capacity*, *Organizational Learning*, *Innovation Capability*, *Organizational Innovation*, Kinerja Inovasi

ABSTRACT

Agustinus Tandiarak (01638220005)

THE INFLUENCE OF POTENTIAL ABSORPTIVE CAPACITY, ORGANIZATIONAL LEARNING AND INNOVATION CAPABILITY ON INNOVATION PERFORMANCE THROUGH ORGANIZATIONAL INNOVATION AS MEDIATION IN THE OIL AND GAS INDUSTRY COMPANY PT XYZ

(xvi + 78 Pages: 17 tables; 5 figures; 4 appendices)

One of the industrial sectors that contributes greatly to the economy in Indonesia is the Oil and Gas Industry or commonly referred to as the Upstream Oil and Gas Industry, because of its large contribution to gross domestic income (GDP). The application of technology in the oil and gas industry is very important because it can help the company's operational activities more effectively and efficiently and reduce the risk of errors occurring in operational activities. This research aims to examine the influence of potential absorptive capacity, Organizational Learning, Innovation Capability and Organizational Innovation on innovation performance. This research was conducted on 40 employees who worked in an oil and gas drilling company. The method used is quantitative with a causal approach using Structural Equation Modeling analysis techniques. The research results show that potential absorptive capacity, Organizational Learning, Innovation Capability and Organizational Innovation have a significant positive effect on innovation performance. Likewise with potential absorptive capacity, Organizational Learning and Innovation Capability which influence Organizational Innovation. The research results also show that Organizational Innovation can mediate the influence of potential absorptive capacity, Organizational Learning and Innovation Capability.

References : 45 (2011-2023)

Keywords: Potential Absorptive Capacity, Organizational Learning, Innovation Capability, Organizational Innovation, Innovation Performance