

DAFTAR ISI

JUDUL

PERNYATAAN KEASLIAN KARYA TUGAS AKHIR

PERSETUJUAN DOSEN PEMBIMBING TUGAS AKHIR

PERSETUJUAN TIM PENGUJI TUGAS AKHIR

PERNYATAAN DAN PERSETUJUAN UNGGAH TUGAS AKHIR

ABSTRAK i

ABSTRACT..... ii

KATA PENGANTAR..... iii

DAFTAR ISI..... v

DAFTAR TABEL viii

DAFTAR GAMBAR..... ix

DAFTAR LAMPIRAN..... x

BAB 1 PENDAHULUAN 1

 1.1 Latar Belakang Masalah..... 1

 1.2 Rumusan Masalah 5

 1.3 Tujuan Penelitian..... 7

 1.4 Manfaat Penelitian..... 8

 1.4.1 Manfaat Teoritis..... 8

 1.4.2 Manfaat Praktis 8

 1.5 Struktur Penulisan 9

BAB 2 TINJAUAN PUSTAKA 11

 2.1 *Innovation Performance*..... 11

 2.2 *Potential Absorptive Capacity* 13

2.3	<i>Organizational Learning</i>	15
2.4	<i>Innovation Capability</i>	17
2.5	<i>Organizational Innovation</i>	19
2.6	Kaitan Antar Variabel	21
2.6.1	<i>Potential Absorptive Capacity</i> dan <i>Innovation Performance</i>	21
2.6.2	<i>Organizational Learning</i> dan <i>Innovation Performance</i>	22
2.6.3	<i>Innovation Capability</i> dan <i>Innovation Performance</i>	22
2.6.4	<i>Organizational Innovation</i> dan <i>Innovation Performance</i>	23
2.6.5	<i>Potential Absorptive Capacity</i> dan <i>Organizational Innovation</i>	24
2.6.6	<i>Organizational Learning</i> dan <i>Organizational Innovation</i>	25
2.6.7	<i>Innovation Capability</i> dan <i>Organizational Innovation</i>	26
2.7	Model Penelitian	26
BAB 3	METODE PENELITIAN	29
3.1	Objek Penelitian	29
3.2	Unit Analisis.....	29
3.3	Tipe Penelitian.....	29
3.4	Definisi Konseptual dan Operasionalisasi Variabel.....	30
3.5	Populasi dan Sampel	34
3.6	Teknik Sampling	34
3.7	Metode Pengumpulan Data	35
3.8	Metode Analisis Data	35
3.8.1	<i>Outer Model</i>	35
3.8.2	<i>Inner Model</i>	37
BAB 4	ANALISIS DAN PEMBAHASAN	40
4.1	Profil Responden	40

4.2	Deskriptif Variabel Penelitian	41
4.2.1	<i>Innovation Performance</i>	42
4.2.2	<i>Potential Absorptive Capacity</i>	43
4.2.3	<i>Organizational Learning</i>	44
4.2.4	<i>Innovation Capability</i>	45
4.2.5	<i>Organizational Innovation</i>	46
4.3	Hasil Analisa	47
4.3.1	<i>Outer Model</i>	47
4.3.2	<i>Inner Model</i>	53
4.4	<i>Importance-Performance Analysis</i>	60
4.5	Pembahasan	62
BAB 5	KESIMPULAN, IMPLIKASI DAN SARAN	68
5.1	Kesimpulan	68
5.2	Implikasi Manajerial	70
5.3	Keterbatasan dan Saran Penelitian Selanjutnya	71
DAFTAR PUSTAKA	72
LAMPIRAN		

DAFTAR TABEL

Tabel 3.1 Operasionalisasi Variabel	30
Tabel 4.1 Profil Responden.....	40
Tabel 4.2 Deskriptif <i>Innovation Performance</i>	42
Tabel 4.3 Deskriptif <i>Potential Absorptive Capacity</i>	43
Tabel 4.4 Deskriptif <i>Organizational Learning</i>	44
Tabel 4.5 Deskriptif <i>Innovation Capability</i>	45
Tabel 4.6 Deskriptif <i>Organizational Innovation</i>	46
Tabel 4.7 Validitas Konvergen	49
Tabel 4.8 Hasil Uji AVE.....	50
Tabel 4.9 Validitas Diskriminan	51
Tabel 4.10 Reliabilitas	52
Tabel 4.11 Hasil Uji <i>R Square</i>	54
Tabel 4.12 Hasil Uji <i>F Square</i>	55
Tabel 4.13 Hasil Uji <i>Q Square</i>	56
Tabel 4.14 Hasil Uji Kolinearitas	57
Tabel 4.15 Hasil Uji Hipotesis.....	58
Tabel 4.16 Hasil Analisa <i>Indirect Effect</i>	60

DAFTAR GAMBAR

Gambar 2.1 Model Penelitian Palomino et al (2022).....	27
Gambar 2.2 Model Penelitian.....	27
Gambar 4.1 Hasil Uji <i>Outer Model</i>	48
Gambar 4.2 Hasil Uji <i>Inner Mode</i>	53
Gambar 4.3 Hasil Pengujian IPMA Variabel.....	62

DAFTAR LAMPIRAN

LAMPIRAN A - Kuesioner Penelitian	A-1
LAMPIRAN B - Hasil Analisa PLS SEM.....	B-1
LAMPIRAN C – Turnitin	C-1