

ABSTRAK

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“PENGARUH STRUKTUR KEPEMILIKAN TERHADAP KEPUTUSAN INVESTASI PADA PERUSAHAAN SEKTOR KEUANGAN YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2020-2022”

(XV + 74 halaman; 1 gambar; 9 tabel; 5 lampiran)

Penelitian ini bertujuan untuk menguji dan mendapatkan bukti empiris mengenai pengaruh *institutional ownership*, *managerial ownership* dan *family ownership* terhadap keputusan investasi pada perusahaan yang bergerak di sektor keuangan yang terdaftar pada Bursa Efek Indonesia (BEI). Variabel independen yang digunakan dalam penelitian ini adalah *institutional ownership*, *managerial ownership* dan *family ownership*. Sementara itu, untuk variabel dependen yang digunakan dalam penelitian ini, yakni keputusan investasi diukur dengan *price earning ratio*. Sampel yang dikumpulkan dan digunakan adalah data sekunder dari laporan keuangan perusahaan keuangan yang tersedia di situs resmi Bursa Efek Indonesia dari tahun 2020 – 2022 sebanyak 207 data. Teknik dalam mengumpulkan sampel menerapkan metode *purposive sampling* dan dianalisis menggunakan metode regresi berganda dengan bantuan perangkat lunak STATA. Hasil penelitian ini menunjukkan bahwa *institutional ownership* tidak berpengaruh terhadap keputusan investasi, *managerial ownership* tidak berpengaruh terhadap keputusan investasi dan *family ownership* tidak berpengaruh terhadap keputusan investasi pada perusahaan sektor keuangan yang terdaftar di Bursa Efek Indonesia selama tahun 2020 – 2022.

Kata Kunci : *Institutional Ownership*, *Managerial Ownership*, *Family Ownership*, Keputusan Investasi

Referensi : 20 (1976 – 2023)

ABSTRACT

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“THE EFFECT OF OWNERSHIP STRUCTURE ON INVESTMENT DECISION ON FINANCIALS COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE DURING 2020 – 2022”

(XV + 74 pages; 1 figures; 9 tables; 5 attachments)

This study aims to examining the effect of ownership structure on investment decision on financials companies listed on the Indonesia Stock Exchange. The independent variable used in this study are institutional ownership, managerial ownership and family ownership. The dependent variable in this study is investment decision that measured by price earning ratio. The sample collected and used in this study is secondary data from the financial statements of manufacturing companies available on the official website of the IDX from 2020 – 2022 as much as 207 data. The technique for collecting samples was using the purposive sampling method and analyzed using the multiple regression method using STATA software. The result if this study indicates that institutional ownership has no effect on investment decisions, managerial ownership has no effect on investment decisions, family ownership has no effect on investment decisions un financials companies listed on the IDX during 2020 – 2022.

Keywords : Insitutional Ownership, Managerial Ownership, Family Ownership, Investment Decision.

References : 20 (1976 – 2023)