

TABLE OF CONTENT

	page
COVER PAGE	i
TITLE PAGE	ii
APPROVAL PAGE BY FINAL PAPER ADVISOR	iii
APPROVAL PAGE BY FINAL PAPER DEFENSE COMMITTEE	iv
ABSTRACT	v
ABSTRAK	vi
PREFACE	vii
TABLE OF CONTENT	ix
LIST OF FIGURES	xii
LIST OF TABLES	xiii
LIST OF APPENDICES	xiv
CHAPTER I INTRODUCTION	1
1.1 Background of Study.....	1
1.2 Problem Limitation.....	12
1.3 Problem Formulation.....	13
1.4 Objective of Research.....	14
1.5 Benefit of the Research	14
1.5.1 Theoretical Benefit	14
1.5.2 Practical Benefit.....	15
CHAPTER II LITERATURE REVIEW AND HYPOTHESIS DEVELOPMENT	16
2.1 Theoretical Background	16
2.1.1 Hospitality Management.....	16
2.1.2 Education or Training of Hospitality Management	20
2.1.3 Entrepreneurship.....	22
2.1.4 Student Internship Program	28

2.1.5 Entrepreneurship Education.....	33
2.1.6 Family Support	38
2.1.7 Entrepreneurial Intention	42
2.2 Previous Research	46
2.3 Hypothesis Development.....	48
2.3.1 The Influence of Student Internship Program Satisfaction on UPH Hospitality Student’s Entrepreneurial Intention	48
2.3.2 The Influence of Entrepreneurship Education Perception on UPH Hospitality Student’s Entrepreneurial Intention	50
2.3.3 The Influence of Family Willingness to Support on UPH Hospitality Student’s Entrepreneurial Intention	52
2.3.4 The Influence of Student Internship Program Satisfaction, Entrepreneurship Education Perception, and Family Willingness to Support on UPH Hospitality Student’s Entrepreneurial Intention	53
2.4 Research Model.....	54
2.5 Framework of Thinking.....	56
CHAPTER III RESEARCH METHODOLOGY	57
3.1 Research Design	57
3.2 Population and Sample	59
3.2.1 Population.....	59
3.2.2 Sample	59
3.3 Data Collection Method	62
3.3.1 Primary Data.....	62
3.3.2 Secondary Data.....	63
3.4 Operational Definition and Variable Measurement	64
3.4.1 Operational Variable Definition.....	64
3.4.2 Variable Measurement	66
3.5 Data Analysis Method	67
3.5.1 Data Quality Test	67
3.5.2 Descriptive Statistics.....	70
3.5.3 Classical Assumption Test	74
3.5.4 Regression Analysis.....	78

3.5.5 Hypothesis Test.....	80
CHAPTER IV RESEARCH RESULT AND DISCUSSION	84
4.1 General View of <i>Universitas Pelita Harapan Medan Campus</i>	84
4.1.1 <i>Universitas Pelita Harapan Overview</i>	84
4.1.2 <i>Universitas Pelita Harapan Medan Campus Overview</i>	85
4.2 Research Result	90
4.2.1 Descriptive Statistics.....	90
4.2.2 Result of Data Quality Testing.....	109
4.2.3 Classical Assumption Test	113
4.2.4 Regression Analysis.....	117
4.2.5 Result of Hypothesis Testing	121
4.3 Discussion.....	123
4.3.1 Respondent Overview Discussion	123
4.3.2 Data Quality, Classical Assumption, Regression, and R ² Test Discussion	124
4.3.3 The Influence of Student Internship Program Satisfaction towards Entrepreneurial Intention.....	126
4.3.4 The Influence of Entrepreneurship Education Perception towards Entrepreneurial Intention.....	128
4.3.5 The Influence of Family Willingness to Support towards Entrepreneurial Intention.....	130
4.3.6 The Influence of Student Internship Program Satisfaction, Entrepreneurship Education Perception, and Family Willingness to Support towards Entrepreneurial Intention	132
CHAPTER V CONCLUSION	135
5.1 Conclusion.....	135
5.2 Recommendation.....	138
REFERENCES.....	142

LIST OF FIGURES

Figure 1.1 Indonesia Unemployment Rate 2019 – 2023.....	3
Figure 1.2 Quarterly International Tourism Sector Recovery 2023.....	4
Figure 1.3 Number of Visits by Foreign Tourist.....	5
Figure 1.4 Indonesia Economy.....	5
Figure 1.5 ASEAN Youth Entrepreneurial Intention.....	6
Figure 1.6 How ASEAN Youth Acquire Skills.....	8
Figure 2.1 Tourism Positive Impact.....	18
Figure 2.2 Entrepreneur and Entrepreneurship Differences.....	22
Figure 2.3 Research Model.....	55
Figure 3.1 Slovin Formula.....	61
Figure 3.2 Likert Scale.....	67
Figure 3.3 Cronbach Alpha's Formula.....	68
Figure 3.4 Pearson Product-Moment Correlation Formula.....	70
Figure 3.5 Data Distribution.....	71
Figure 3.5 Sample Mean Formula.....	72
Figure 3.6 Median Formula (Odd Numbers).....	72
Figure 3.7 Median Formula (Even Numbers).....	72
Figure 3.8 Class Width Formula.....	73
Figure 3.9 Sample Standard Deviation Formula.....	74
Figure 3.10 Heteroskedasticity vs Homoskedasticity Graph.....	77
Figure 3.11 Multi Linear Regression Formula.....	78
Figure 3.12 Coefficient of Correlation Scatterplot.....	79
Figure 3.13 Degree of Correlation.....	79
Figure 3.14 Partial T-Test Formula.....	80
Figure 3.15 F-Test Formula.....	82
Figure 4.1 Kitchen and Pastry Area.....	85
Figure 4.2 Mock Up Room (VIP/Executive/Suite).....	86
Figure 4.3 Bar Area.....	86
Figure 4.4 Restaurant Room.....	87
Figure 4.5 Respondents Gender.....	91
Figure 4.6 Respondents Class.....	92
Figure 4.8 One Sample Kolmogorov-Smirnov Test Result.....	113
Figure 4.9 Normal P-P Plot Graph.....	114
Figure 4.10 Heteroscedasticity Scatterplot Test Result.....	116

LIST OF TABLES

Table 1.1 Tracer Study of UPH Graduates Year 2019 - 2020	11
Table 2.1 Entrepreneurship Definition Based on Experts	23
Table 2.2 Previous Research	46
Table 3.1 Population Total	59
Table 3.2 Operational Definition of Independent Variable	64
Table 3.3 Operational Definition of Dependent Variable	66
Table 4.1 Respondent Overview	91
Table 4.2 Degree of Assessment (per Variable)	92
Table 4.3 Degree of Assessment (per Indicator)	93
Table 4.4 SIP Descriptive Statistic Result	94
Table 4.5 SIP Indicator Descriptive Statistic Result	95
Table 4.6 SIP Responses Frequency from Respondents	96
Table 4.7 EE Descriptive Statistic Result	98
Table 4.8 EE Indicator Descriptive Statistic Result	99
Table 4.9 EE Responses Frequency from Respondents	100
Table 4.10 FS Descriptive Statistic Result	102
Table 4.11 FS Indicator Descriptive Statistic Result	103
Table 4.12 FS Responses Frequency from Respondents	104
Table 4.13 EI Descriptive Statistic Result	105
Table 4.14 EI Indicator Descriptive Statistic Result	106
Table 4.15 EI Responses Frequency from Respondents	108
Table 4.16 Reliability Test Result	110
Table 4.17 Student Internship Program Validity Test Result	111
Table 4.18 Entrepreneurship Education Validity Test Result	111
Table 4.19 Family Support Validity Pilot Test Result	112
Table 4.20 Entrepreneurial Intention Validity Pilot Test Result	112
Table 4.21 Multicollinearity Test Result	114
Table 4.22 Heteroscedasticity Spearman Rho Test Result	116
Table 4.23 Multi Linear Regression Analysis Result	117
Table 4.24 Coefficient of Correlation Result (Partially)	119
Table 4.25 Coefficient of Correlation Result (Simultaneously)	119
Table 4.26 Coefficient of Determination Test Result	120
Table 4.27 T-Test Result	121
Table 4.28 F-Test Result	123

LIST OF APPENDICES

Appendix A	: QUESTIONNAIRE	A-1
Appendix B	: CLASS LIST	B-9
Appendix C	: DATA TABULATION	C-1
Appendix D	: RANDOM SAMPLING	D-1
Appendix E	: DATA QUALITY TESTING RESULT	E-1
Appendix F	: DESCRIPTIVE STATISTIC RESULT	F-1
Appendix G	: CLASSICAL ASSUMPTION TEST	G-1
Appendix H	: REGRESSION ANALYSIS	H-1
Appendix I	: HYPOTHESIS TESTING	I-1
Appendix J	: RESEARCH PERMISSION LETTER FROM UPH MEDAN CAMPUS	J-1
Appendix K	: DISTRIBUTION TABLE	K-1
Appendix L	: TURNITIN TEST RESULT	L-1

