

SKRIPSI

**THE INFLUENCE OF SERVICE QUALITY, SOCIAL
ENJOYMENT, CLEANNES, AESTHETICS, AND COST
TOWARDS CUSTOMER SATISFACTION AND CUSTOMER
LOYALTY WITH HEALTH KNOWLEDGE AS A MODERATING
VARIABLE AT SALAD BAR BY HADI KITCHEN MEDAN**

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana Manajemen*

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**MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2023**