SKRIPSI

THE INFLUENCE OF STORE ATMOSPHERE AND FOOD QUALITY TOWARDS CUSTOMER REPURCHASE DECISION AT RESTAURANT PARE HOUSE, MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen*

By:

NAME : KARISHA CHRISTIE

ID NUMBER : 03013210053



MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2024