## **SKRIPSI**

## THE INFLUENCE OF SERVICE QUALITY, FOOD QUALITY, ATMOSPHERE, OTHER CUSTOMERS, AND PRICE TOWARDS CUSTOMER SATISFACTION AND REVISIT INTENTION AT JADE RESTAURANT MEDAN

Written as a partial fulfillment of the academic requirements to obtain the degree of *Sarjana Manajemen* 

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MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS PELITA HARAPAN
MEDAN
2024