

SKRIPSI

**THE EFFECT OF SERVICE QUALITY,
INSTAGRAM SOCIAL MEDIA MANAGEMENT, AND STORE
FACILITIES TOWARD CUSTOMER REPURCHASE
INTENTION AT BIKA AMBON ZULAIKHA**

Written as a partial fulfillment of the academic requirements
to obtain the degree of *Sarjana* ...

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**NAME OF STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
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