

THESIS

**THE ROLE AND FUNCTIONS OF PUBLIC RELATIONS
THROUGH MEDIA RELATIONS ACTIVITY IN BLIBLI.COM**

Written as a part to fulfill the academic requirements
in order to acquire the degree as *Sarjana Ilmu Komunikasi Strata Satu*

By :

NAME : MICHELLE FELICIA TJONDRO
STUDENT ID : 00000013070



**DEPARTMENT OF COMMUNICATION
FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS PELITA HARAPAN
TANGERANG
2019**