

DAFTAR ISI

| | |
|--|-------------|
| HALAMAN JUDUL | i |
| PERSETUJUAN DOSEN PEMBIMBING TUGAS AKHIR | ii |
| PERSETUJUAN TIM PENGUJI TUGAS AKHIR..... | iii |
| PERNYATAAN DAN PERSETUJUAN UNGGAH TUGAS AKHIR..... | iv |
| ABSTRAK | vi |
| ABSTRACT | vii |
| KATA PENGANTAR..... | viii |
| DAFTAR ISI..... | x |
| DAFTAR TABEL | xii |
| DAFTAR GAMBAR..... | xiii |
| DAFTAR LAMPIRAN | xiv |
| BAB I PENDAHULUAN | 1 |
| 1.1 Latar Belakang | 1 |
| 1.2 Rumusan Masalah..... | 5 |
| 1.3 Tujuan Penelitian | 6 |
| 1.4 Manfaat Penelitian | 6 |
| 1.5 Batasan Penelitian..... | 7 |
| 1.6 Kerangka Penelitian | 8 |
| BAB II LANDASAN TEORI | 10 |
| 2.1 Teori..... | 10 |
| 2.1.1 Theory of Planned Behaviour (TPB) | 10 |
| 2.1.2 Shapero Entrepreneurial Event (SEE)..... | 10 |
| 2.2 Definisi Variabel..... | 11 |
| 2.2.1 <i>Entrepreneurial Intention</i> | 11 |
| 2.2.2 <i>Entrepreneurial Self Efficacy</i> | 12 |
| 2.2.3 <i>Self Skill Awareness</i> | 13 |
| 2.2.4 <i>Entrepreneurial Resource</i> | 14 |
| 2.2.5 <i>Entrepreneurial Network</i> | 15 |
| 2.3 Hubungan Antar Variabel | 15 |
| 2.3.1 <i>Entrepreneurial Self Efficacy</i> dan <i>Entrepreneurial Intention</i> | 15 |
| 2.3.2 <i>Self Skill Awareness</i> dan <i>Entrepreneurial Self Efficacy</i> | 17 |
| 2.3.3 <i>Entrepreneurial Resource</i> dan <i>Entrepreneurial Self Efficacy</i> .. | 18 |
| 2.3.4 <i>Entrepreneurial Network</i> dan <i>Entrepreneurial Self Efficacy</i> | 19 |
| 2.4 Hasil Penelitian Terdahulu..... | 20 |
| 2.5 Model Penelitian | 22 |
| BAB III METODOLOGI PENELITIAN | 23 |
| 3.1 Objek Penelitian dan Subjek Penelitian | 23 |
| 3.2 Jenis dan Desain Penelitian..... | 23 |
| 3.3 Unit Analisis | 24 |
| 3.4 Defenisi Konseptual dan Operasional..... | 25 |
| 3.5 Populasi dan Sampel Penelitian | 29 |
| 3.6 Ukuran Sampel..... | 30 |
| 3.7 Metode Pengumpulan Data..... | 31 |
| 3.8 Skala Pengukuran..... | 32 |

| | | |
|--|--|------------|
| 3.9 | Metode Analisis Data..... | 33 |
| 3.10 | Pengujian Model Pengukuran (<i>Outer Model</i>)..... | 34 |
| | 3.10.1 Uji Validitas | 34 |
| | 3.10.2 Uji Reliabilitas | 35 |
| 3.11 | Pengujian Model Struktural (<i>Inner Model</i>)..... | 36 |
| | 3.11.1 Uji Multikolinearitas | 36 |
| | 3.11.2 Uji Koefisiensi Determinasi (Uji R ²) | 36 |
| | 3.11.3 <i>Path Coefficients</i> | 37 |
| 3.12 | Smart PLS | 38 |
| BAB IV HASIL DAN PEMBAHASAN | | 39 |
| 4.1 | Deskripsi Responden | 39 |
| | 4.1.1 Profil Responden..... | 39 |
| 4.2 | Statistik Deskriptif | 41 |
| | 4.2.1 <i>Self Skill Awareness</i> | 42 |
| | 4.2.2 <i>Entrepreneurial Resource</i> | 42 |
| | 4.2.3 <i>Entrepreneurial Network</i> | 43 |
| | 4.2.4 <i>Entrepreneurial Self Efficacy</i> | 43 |
| | 4.2.5 <i>Entrepreneurial Intention</i> | 44 |
| 4.3 | Pengujian Model Pengukuran (<i>Outer Model</i>)..... | 45 |
| | 4.3.1 Uji Validitas Konvergen | 45 |
| | 4.3.2 Uji Validitas Diskriminan | 47 |
| | 4.3.3 Uji Reliabilitas | 48 |
| | 4.3.4 Gambar <i>Outer Model</i> | 49 |
| 4.4 | Pengujian Model Struktural (<i>Inner Model</i>)..... | 50 |
| | 4.4.1 Uji Multikolinearitas | 50 |
| | 4.4.2 Uji Koefisien Determinasi | 51 |
| | 4.4.3 Gambar <i>Inner Model</i> | 51 |
| | 4.4.4 Uji <i>Path Coefficient</i> | 52 |
| 4.5 | Pembahasan..... | 55 |
| | 4.5.1 <i>Entrepreneurial Self Efficacy</i> terhadap <i>Entrepreneurial Intention</i> | 55 |
| | 4.5.2 <i>Self Skill Awareness</i> terhadap Efikasi diri kewirausahaan | 56 |
| | 4.5.3 <i>Entrepreneurial Resource</i> terhadap Efikasi diri kewirausahaan | 57 |
| | 4.5.4 <i>Entrepreneurial Network</i> terhadap <i>Entrepreneurial Self Efficacy</i> | 58 |
| BAB V KESIMPULAN | | 60 |
| 5.1 | Kesimpulan | 60 |
| 5.2 | Implikasi Manajerial | 60 |
| 5.3 | Keterbatasan Penelitian..... | 63 |
| 5.4 | Saran Penelitian | 63 |
| DAFTAR PUSTAKA | | 65 |
| LAMPIRAN..... | | A-1 |

DAFTAR TABEL

| | | |
|------|--|----|
| 2.1 | Hasil Penelitian Terdahulu..... | 20 |
| 3.1 | Variabel, Definisi Konseptual, dan Definisi Operasional..... | 25 |
| 3.2 | Skala Likert Penelitian dan Keterangan..... | 32 |
| 3.3 | Kriteria Penilaian Nilai Rata-Rata Statistik Deskriptif | 33 |
| 4.1 | Persentase Jenis Kelamin Responden | 39 |
| 4.2 | Persentase Usia Responden..... | 40 |
| 4.3 | Persentase Fakultas/Program Studi Responden | 40 |
| 4.4 | Persentase Angkatan Responden | 41 |
| 4.5 | Statistik Deskriptif <i>Self Skill Awareness</i> | 42 |
| 4.6 | Statistik Deskriptif <i>Entrepreneurial Resource</i> | 42 |
| 4.7 | Statistik Deskriptif <i>Entrepreneurial Network</i> | 43 |
| 4.8 | Statistik Deskriptif <i>Entrepreneurial Self Efficacy</i> | 43 |
| 4.9 | Statistik Deskriptif <i>Entrepreneurial Intention</i> | 44 |
| 4.10 | Validitas Konvergen <i>Loading Factor</i> | 45 |
| 4.11 | Validitas Konvergen AVE | 46 |
| 4.12 | Validitas Diskriminan <i>Fornell-Larcker Criterion</i> | 47 |
| 4.13 | Validitas Diskriminan HTMT..... | 48 |
| 4.14 | Reliabilitas <i>Cronbach's Alpha dan Composite Reliability</i> | 48 |
| 4.15 | Multikolinearitas VIF..... | 50 |
| 4.16 | Koefisien Determinasi (R^2)..... | 51 |
| 4.17 | <i>Path-Coefficient</i> | 53 |

DAFTAR GAMBAR

| | | |
|-----|-------------------------------------|----|
| 2.1 | Model Penelitian | 22 |
| 4.1 | <i>Outer Model</i> Penelitian | 49 |
| 4.2 | <i>Inner Model</i> Penelitian..... | 52 |



DAFTAR LAMPIRAN

Lampiran A-1 Kuesioner Penelitian A-1

