

DAFTAR PUSTAKA

Buku & E-Book

Biliriska, K. and Anna Dewalska. - *commerce as the predominant business model of fast fashion retailers in the era of global COVID 19 pandemi*. Poland: Elsevier.B.V., 2021.

Burchil, Scott. *Theories Of International Relations, Third Edition* (London: Palgrave Macmillan, 2021), 22 – 69.

Cardoso, F. H. *Associated-Dependent Development: Theoretical And Practical Implication Authoritarian Brazil, Origin, Policies And Future, New Haven And London* (USA: Yale University Press, 1973).

Creswell, John W. *Qualitative Inquiry & Research Design*, 2007.
http://books.google.ie/books?id=FQnFQwAACAAJ&dq=Qualitative+Inquiry+and+Research+Design&hl=&cd=10&source=gbs_api.

Hart, Jeffrey A., and Joan Edelman Spero. *The Politics of International Economic Relations*. Routledge, 2013.
http://books.google.ie/books?id=45W6p5RQbi4C&printsec=frontcover&dq=The+Politics+of+International+Economic+Relations&hl=&cd=1&source=gbs_api.

Jackson, Robert H., and Georg Sørensen. *Introduction To International Relations: Theories And Approaches*, 2007.
<https://ndl.ethernet.edu.et/bitstream/123456789/54032/1/13Robert%20Jackson.pdf>.

Nazir, *Contoh Metode Penelitian* (1998), 63

Neuman, Lawrence W., and Karen Robson. *Basics of Social Research*, 2011.
http://books.google.ie/books?id=axBSnwEACAAJ&dq=Basics+of+Social+Research:+Qualitative+and+Quantitative&hl=&cd=3&source=gbs_api.

Neuman, W. Lawrence. *Social Research Methods: Qualitative and Quantitative Approaches: Pearson New International Edition*, 2014.
http://books.google.ie/books?id=bBFzrgEACAAJ&dq=Social+Research+Methods:+Qualitative+and+Quantitative+Approaches&hl=&cd=1&source=gbs_api.

Otteson, James R. *Seven Deadly Economic Sins*. Cambridge University Press, 2021.
<http://books.google.ie/books?id=WPOgEAAAQBAJ&printsec=frontcover>

[&dq=james+r+otteson+seven+deadly+economic+sins&hl=&cd=1&source=gbs_api](#).

Porter, Michael E. *Competitive Advantage*. Free Press, 1998.
http://books.google.ie/books?id=k3KltQEACAAJ&dq=competitive+advantage+porter&hl=&cd=3&source=gbs_api.

Porter, Michael E. "Competitive Strategy: Techniques for Analyzing Industries and Competitors," January 1 1980.

Rudy, T. May. *Hukum Internasional 2*. Bandung: Refika Aditama, 2019.

Shapiro, Alan C. *Multinational Financial Management, Forth Edition* (Boston: Allyn and Bacon Publisher, 1992).

S, Ghoshal & Bartlett, C. A. *The Multinational Corporation as an Interorganizational Network*, (The Academy Of Management Review, 1990) 603.

Artikel Jurnal

Anisa, Nur Aini, Kurniawati Kurniawati, Syamsul Arifin, and Ainun Haqiqi. "EFISIENSI BIAYA PENJUALAN DALAM BISNIS E-COMMERCE PADA ONLINE SELLER DI KOTA SIDOARJO." *Worldview* 1, no. 2 (December 30, 2022): 115–23.
<https://doi.org/10.38156/worldview.v1i2.156>.

Ayuningrum, Retno. "Siap-siap, H&M Akan Tutup 28 Toko dan PHK 588 Karyawan." *Detikbali*, January 31, 2024.
<https://www.detik.com/bali/bisnis/d-7169560/siap-siap-h-m-akan-tutup-28-toko-dan-phk-588-karyawan>.

Dhayan, Hana. "The Environmental Disclosure Of Fast Fashion Industry and Its Sustainability During COVID-19 Proceeding 1st Tanjungpura International Conference on Management. *Economics And Accounting (Ticmea)* 1 (2022) ISSN 2964-8025.

Eger, Ludvík, Lenka Komárková, Dana Egerová, and Michal Mičík. "The effect of COVID-19 on consumer shopping behaviour: Generational cohort perspective." *Journal of Retailing and Consumer Services* 61 (July 1, 2021): 102542. <https://doi.org/10.1016/j.jretconser.2021.102542>.

Fauzan, Muhammad Rizki, and Tri Widarmanti. "PENGARUH SALES PROMOTION DAN HEDONIC SHOPPING MOTIVATION TERHADAP IMPULSIVE BUYING." *Jurnal Ilmiah Ekonomi Bisnis* 29,

no. 1 (January 1, 2024): 73–85.
<https://doi.org/10.35760/eb.2024.v29i1.8469>.

Ferguson, Benjamin, and Florian Ostmann. “SWEATSHOPS AND CONSUMER CHOICES.” *Economics and Philosophy* 34, no. 3 (May 17, 2018): 295–315. <https://doi.org/10.1017/s026626711800010x>.

Institute For Global Environmental Strategies, “Implications Of COVID-19 For The Environment And Sustainability,” *Japan Institute For Global Environmental Strategies* (2020).

Giertz-Mårtenson, Ingrid. “H&M – documenting the story of one of the world’s largest fashion retailers.” *Business History* 54, no. 1 (February 1, 2012): 108–15. <https://doi.org/10.1080/00076791.2011.617203>.

Ghoshal, Sumantra, and Peter Moran. “Bad for Practice: A Critique of the Transaction Cost Theory.” ~ *the Academy of Management Review* 21, no. 1 (January 1, 1996): 13–47.
<https://doi.org/10.5465/amr.1996.9602161563>.

Jacobson, Jenna, and Brooke Harrison. “Sustainable fashion social media influencers and content creation calibration.” *International Journal of Advertising* 41, no. 1 (November 18, 2021): 150–77.
<https://doi.org/10.1080/02650487.2021.2000125>.

Kornelis, Yudi. “FENOMENA INDUSTRI FAST FASHION: KAJIAN HUKUM PERSPEKTIF KEKAYAAN INTELEKTUAL INDONESIA.” *Jurnal Komunitas Yustisia* 5, no. 1 (March 1, 2022): 262–77.
<https://doi.org/10.23887/jatayu.v5i1.46040>.

Li, Ling. “Fast fashion: business models and strategies for adapting to the COVID-19 crisis.” *Journal of Fashion Marketing and Management* 27, no. 3 (July 18, 2022): 452–69. <https://doi.org/10.1108/jfmm-04-2022-0077>.

Linardi, Maya Devi, and I Ketut Rahyuda. “PERAN CUSTOMER SATISFACTION MEMEDIASI PENGARUH BRAND IMAGE TERHADAP WOM DALAM FAST FASHION RETAIL.” *E-Jurnal Manajemen* 8, no. 10 (October 3, 2019): 6199.
<https://doi.org/10.24843/ejmunud.2019.v08.i10.p17>.

Lee, J. “위기관리정책에관한연구: 개념, 영역, 정책결정을중심으로” [A Study On Crisis Management Policy: Focused On Concepts, Regions And Policy Decisions]. *Korean Public Administration Quarterly* 10, no. 1, (1998): 113–130.

- López, Tatiana, Tim Riedler, Heiner Köhnen, and Michael Fütterer. "Digital value chain restructuring and labour process transformations in the fast-fashion sector: Evidence from the value chains of Zara & H&M." *Global Networks* 22, no. 4 (December 16, 2021): 684–700. <https://doi.org/10.1111/glob.12353>.
- M, Anand Shankar Raja, and Shenbagam Kannappan. "Marketing agility and E-Commerce agility in the light of COVID-19 pandemic: A study with reference to fast fashion brands." *Asian Journal of Interdisciplinary Research*, October 7, 2020, 1–13. <https://doi.org/10.34256/ajir2041>.
- M, Anand Shankar Raja and Shenbagam Kannappan. "Marketing agility and E-Commerce agility in the light of COVID-19 pandemic: A study with reference to fast fashion brands." *Asian J Interdicip* (2020).
- Malik, Sana, and Khansa Naeem. "Impact of COVID-19 Pandemic on Women: Health, livelihoods & domestic violence," May 8, 2020. <https://think-asia.org/handle/11540/11907>.
- Moleong, Lexy J. "Metodologi penelitian kualitatif," January 1, 2017. http://elib.fe.unpas.ac.id/index.php?p=show_detail&id=7349.
- Pamungkas, Damar Purba. "Informatics, And Vocational Education (ELINVO)", *Jurnal Electronics* 1, no. 2 (Mei 2016).
- Payson, Tayler. "The Impacts of COVID-19 on Fast Fashion," *The Ontario Journal of Outdoor Education* 32, no. 4 (2020): 8-11
- Rao, M.J. and Moorthy, S. "Analysis On Consumers Online Buying Behavior Of Essentials During COVID 19 In Central Suburbs Of Mumbai." *Is An UGC CARE Journal* 31(37), (2020): 440-452.
- Rosow, Richard, Christopher H. Metzger, Blair F. Sullivan and Robert Carlson. "The Devil Wears Nada: An Uncertain Future for the fashion industry." Center for Strategic and International Studies (2020)
- Safitri, Pony, and Zakia Fajrin. "STRATEGI BISNIS DAN KEUNGGULAN BERSAING TERHADAP KINERJA PEMASARAN USAHA KECIL MENENGAH KOPIAH RESAM MENTARI KOTA PANGKALPINANG." *E-Mabis/E-Mabis: Jurnal Ekonomi Manajemen Dan Bisnis* 22, no. 1 (October 12, 2019): 61–74. <https://doi.org/10.29103/e-mabis.v20i1.390>.
- Sari, Elisa, and Rina Dwiarti. "Pendekatan Hierarki Abraham Maslow pada prestasi kerja karyawan PT. Madubaru (PG Madukismo) Yogyakarta."

Jurnal Perilaku Dan Strategi Bisnis 6, no. 1 (April 9, 2018): 58.
<https://doi.org/10.26486/jpsb.v6i1.421>.

Thareja, Mr. Uday, Dr. Ruchi Jain, Dr. Bhoomika Batra & Dr. Nimit Gupta.
“Fortifying Social Media Content with Behavioral Engagement for Purchase Intention of Fast Fashion Brands,” *Turkish Online Journal of Qualitative Inquiry*.

Tőkés, Gyöngyvér Erika. “The Digital Brand Identity of Fast-Fashion Brand Zara. A Case Study.” *Acta Universitatis Sapientiae. Social Analysis* 12, no. 1 (November 1, 2022): 131–54. <https://doi.org/10.2478/aussoc-2022-0007>.

Dokumen Pemerintah

“Badan Pusat Statistik,” April 10, 2019.
<https://rembangkab.bps.go.id/news/2019/04/10/233/pelatihan-petugas-survei-wisatawan-nusantara--wisnus--2019.html>.

Badan Pusat Statistik, “Pertumbuhan Ekonomi Indonesia Triwulan II-2020,” No. 64/08/Th. XXIII, 5 Agustus 2020.

Kementerian Koordinator Bidang Perekonomian Republik Indonesia. “Pemerintah Bentuk Komite Penanganan Covid-19 Dan Pemulihan Ekonomi Nasional. Jakarta” *Siaran Pers No. HM.4.6/78/SET.M.EKON.2.3/07/2020.*, 20 Juli 2020.

Sumber Daring

Anjani, Rahmi. “Puluhan Ribuan Pegawai H&M Terancam Di-PHK Karena Dampak Virus Corona.” *Wolipop*, April 15, 2020.
<https://wolipop.detik.com/fashion-news/d-4978238/puluhan-ribu-pegawai-h-m-terancam-di-phk-karena-dampak-virus-corona>.

Asharini, Annisa Mutiara. “H&M Terancam Tutup 170 Toko, Termasuk di Indonesia?” *Dream.Co.Id*, July 6, 2020.
<https://www.dream.co.id/lifestyle/saham-anjlok-hm-terancam-tutup-170-toko-2007064.html>.

BBC News Indonesia. “Virus corona: Dua juta pekerjaan di sektor tekstil Bangladesh terancam hilang setelah Zara dan H&M batalkan pesanan karena wabah Covid-19,” April 26, 2020.
<https://www.bbc.com/indonesia/dunia-52414732>.

Donoian, James & Wallach Margarita. “Fast Fashion And IP Regulation: Will Fast Fashion Kill The Golden Goose?” 2018,

<https://www.lexology.com/Library/Detail.aspx?G=2b1Efd99-6f50-486f-Aec2-Fa9569bc9102>.

ELLE. "How The Covid-19 Pandemic Is Affecting The Fashion Industry," May 12, 2020. <https://www.elle.com/Uk/Fashion/G32015646/Coronavirus-Fashion-Brands/>.

H&M Group. "Materials - H&M Group," May 30, 2024. <https://hmgroupprd.azurewebsites.net/Sustainability/Circularity-And-Climate/Materials/>.

Kusumo, Dian. "Demi Hemat Pengeluaran, H&M Bakal PHK 1.500 Karyawan." <https://www.idxchannel.com/>, November 30, 2022. <https://www.idxchannel.com/news/demi-hemat-pengeluaran-hm-bakal-phk-1500-karyawan>.

Michelle. "H&M Is Closing 170 Stores Worldwide, Will This Include Malaysia's Outlets? - WORLD OF BUZZ." *WORLD OF BUZZ*, July 8, 2020. <https://worldofbuzz.com/Hm-Is-Closing-170-Stores-Worldwide-Will-This-Include-Malaysias-Outlets/>.

Rezkisari, Indira. "H&M Jadi Korban Teranyar Gempuran Covid-19." *Republika Online*, June 16, 2020. <https://news.republika.co.id/berita/qc00kt328/hm-jadi-korban-teranyar-gempuran-covid19>.

Setiawan, "India, Salah Satu Negara Dengan Pekerja Anak Terbesar." *Deutsche Welle*. <http://www.dw.com/id/India-Salah-Satu-Negara-Dengan-Pekerja-Anak-Terbesar/A-4320904>

Sumbogo, Aryo. "H&M Putuskan Tutup 250 Gerai pada 2021." *KOMPAS.Tv*, July 6, 2021. <https://www.kompas.tv/Bisnis/190303/H-M-Putuskan-Tutup-250-Gerai-Pada-2021>.